Patient and Medical Education Activities Report

In 2014, 50 Hoops and The National Physician and Family Referral (NPFR) Project conducted nearly a dozen Patient Education and Patient Advocacy programs. In addition, we added a new Medical Education conference to our portfolio. The messages from our conferences, workshops and lecture series made tremendous impact throughout the country. Patients, physicians and communities came together, and our surveys reflect our impact on helping to expand health and disease education throughout the country.

Medical Education

The premier of The C.A.S.T.: Leadership Conference in 2014, developed exclusively for clinical research professionals (CRPs), created the prototype for our first national Medical Education outreach. Twelve community stakeholders from various sectors of the African American and Hispanic communities participated.

Each Stakeholder was vocal about the need for more clinical trials education and emphasized WHY their constituencies needed to understand why THEY should join clinical trials.

Stakeholders agreed to work with CRPs for 1 year and become C.A.S.T. Navigators to help Investigators better educate and understand the dynamics of each community in recruiting minorities.

Save the Date!

The Challenge
Understand challenges within various Constituencies

The Truth
Do they KNOW about the trials? If not, WHY?

The Solution
HOW TO: Target Populations for clinical trials and build TRUST.
The C.A.S.T.
Community Advocacy Site Training for Clinical Research Professionals

Clinical Professional Responses

What changes would you recommend to the clinical trial sponsors to improve your chances of including minority patients?

a. More visibility of our trials in communities.
b. Funding for patient out of pocket expenses
c. Connect people to the (clinical) education and tell the truth to establish relationships.
d. Provide & support more opportunities to do a group presentation about the study in Spanish or in African American churches
e. Education and community outreach developed
f. We can help or try to assist any patient

Community Leader Responses

What did you get most out of the Lecture?

a. Everything was great
b. Networking, building relationships
c. Just being informed about the trial opportunities
d. Names of speakers & contact numbers were helpful
e. Need 12% A.A. 15% His. Instead of 1%-3% in many critical US trials

Community Patient Response

Would you consider yourself (or loved one) making an appointment to learn more about these resources? Yes-80 No-10 Maybe -10

Did you get benefits from the Clinical Trials Resources? Yes-91 No-11
African Americans in Clinical Trials:  
**AACT I, II LECTURE SERIES**

AACT I Lectures (for patients and communities) combined with the AACT II Lecture Series (for physicians and Clinical Investigators) becomes a Community Advocacy Training Segment focused upon educating both patients and Clinical Investigators about educational needs of the African American community, and to become more receptive to participating in clinical trials.

In each city this year, a Coalition of from four to 16 members were formed to outreach into the African American communities and seek opportunities to introduce both education and clinical trials to their constituencies. Navigators are in place through our “Call To Action”. The AACT I, II Lecture Series has been asked back in all partner cities.
50 Hoops 2014 Games

50 Hoops Basketball Tournament

50 Hoops Breakfast and Tournament is growing as we partner with the Senior Olympic men and women from half-dozen states, making this program the only prostate cancer basketball tournament in the country. In 2014, women 50 – 75+ joined. We hope to duplicate 50 Hoops in key cities over the next five years, utilizing our partners and networks to team with our Senior Olympic regions to generate a new “50 Hoops Legends” outreach by our 20th Anniversary in 2018!

Fun…. And a Call To Action

50 Hoops Call To Action Coalition members increased to about 35 participants. Part if the CTA is community and physician interaction and distribution of cancer-related educational materials. Because of the Coalition, 50 Hoops programs provide patient-centered education for breast, colon, lung and prostate. Survivors and physicians discuss each disease and how it impacts upon African Americans.

50 Hoops Cancer Breakfast

The Annual 50 Hoops Cancer Breakfast and Prostate Cancer Awareness Tournaments annually utilizes free health screenings as a community service. Our strategy as a one-of-a kind patient awareness tournament focuses on Patient Education and interaction with physicians and, screenings in breast, colon, lung and prostate cancers

Half-Time “Hard Wood” Workshops

Dallas’ national tournament has helped to bring cancer survivors within the program together with medical professionals. During Half time, doctors and health professionals query participant understanding of cancer and its implications in their lives, and patients exchange personal experiences about cancer.
“Fabulous 50 to Sexy at 60”… to Sensational at 70!

Over the past 16 years, 50 Hoops/NPFR Project has established over two dozen networks, coalitions and partnerships. In 2014 we kicked it up a notch. As the country grows older we included attention to wellness, preventive health. We intensified our focus upon diseases with high mortality in minorities including screenings in Cancers, Alzheimer and Heart –Related Diseases.

Doctors from around the country participated in the Dallas and Houston’s “Fabulous 50 to Sexy at 60” Lecture Series. For the past five years “Fabulous 50 to Sexy at 60” has grown nationwide into a culture of its own in more than a dozen cities. Health education and disease awareness continue as the foundation of African American’s search for better quality of life.

50 Hoops Board

This year two changes occurred on the 50 Hoops Board of Directors. First, a new member was elected. Mr. Timothy Upshaw, Manager, Dallas Methodist Health System, Prostate Screening & Awareness Program. Second, Mr. Brian Springer, on board for over a decade, became Vice President, Research Administration and Associate Center Director at Moffitt Cancer Center in Tampa, FL. He was formerly Executive VP at Roswell Park Cancer Institute.

The FAB 50 Lectures moved beyond traditional boundaries that define age as a “number” rather than a healthy aware way of life. “Fabulous 50 to Sexy at 60” continues to resonate health and disease awareness, combining issues that matter.
Message from the Director

We are so proud of what we were able to accomplish in 2014. The beginnings of new patient-focused outreach and strong sustaining of other patient education series we've developed over the past three to five years. What's most astounding is the fact that our unique approach to our programs, continue to inspire and renew in established Coalition cities, and bring high praise in new partner cities. We could not begin to have shared our educational outreach with the country’s minority communities, had it not been for our Sponsors and those who donated so generously to 50 Hoops and our national patient and medical education campaigns. We continue to thank those who support our cause of Cancer Awareness and understanding more about the diseases that affect our lives. To the sponsors, board members, patients, partners, survivors, communities, organizations and individuals who we depend upon to continue our work, we thank you.

Thank you for your Support

African American Health Matters Mobile Health Text Message Service
Addendum

Charts

Letters, Testimonials

2014 Speakers Directory
<table>
<thead>
<tr>
<th>Pre-Post Survey Questions</th>
<th>Clinical Research Professional Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>What are your problems with recruiting African Americans and Hispanics</td>
<td>25</td>
</tr>
<tr>
<td>Source of African Americans and Hispanic Patients for your trials?</td>
<td>15</td>
</tr>
<tr>
<td>Effectiveness of Stakeholder panel in changing your mind about minority recruitment?</td>
<td>40</td>
</tr>
</tbody>
</table>

**COMMENTS**

**PRE SEGMENT**

Must rely on patient opportunity to reach African Americans and Hispanics
Distrust of research, misconceptions regarding clinical trials (myths)
Language Barriers (cultural phonetics, accent, education)
Minorities apprehensive or not fully aware of trials
Trial population depends upon physician's patient population
Seventy-five percent of Hispanics and African Americans, when asked to join trial, say no
Don't have significant database or pool of African Americans/Hispanics

Our minority patients are referred by their own physician
Patients of site doctors, Emergency rooms, etc.
Physician refers patient for consent and review of study
Through others: (word of mouth)
Patients are from our patient base
When potential patients are flagged, a coordinator will approach them
Lack of effective contacts within this target population

**POST SEGMENT**

Through networking with Stakeholders
Creating flyers to post in recreation and community centers that are ethnically sensitive
Utilizing our own minority workers to attend health fairs, community organization with
Developing list of community leaders that researchers can access and translate trial information
Sending representatives to minority faith-based events to make announcements
Got ideas on offering community outreach meetings

Has given me different thoughts about recruitment of minorities in different communities
Most African Americans and Hispanics in the community have not been asked to participate in trials
Most minorities believe that all clinical trials are drug/disease related, which is a misconception
Hispanic/Latino community have concern regarding documentation due to naturalization

We need to think of more effective ways to educate about consent forms
Got ideas regarding use of Apps, Community and Nurse Navigators

**Comments**

Getting close with local churches that are great resources for minorities could be a start
Word of mouth can help boost trial trust and enrollment
Health literacy is important first, before we can recruit for a trial for that disease for minorities
We can rely more on Dr's and outreach from them to recruit patients to our center
We previously lacked effective contact within this target population, but now we have 12!
There is a disparity between the number of minorities in our database and stats of minorities expected to
We need to consider a Spanish speaking coordinator or community navigator to help our trials
We need to better address health literacy of our minority communities
When potential minority patients are flagged, a coordinator will approach them to explain the study and
We have a population of minority patients, but need to be aware of inclusion criteria
County hospital systems, databases, university hospital and clinics to pre-screen patient medical records
There is an untapped population of minorities who have never-participated in trials. Need to look at this
Pre-Post Segment Surveys: The Truth

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<td>What did you learn from the Stakeholders about “The Truth” of recruiting minorities?</td>
</tr>
<tr>
<td>What roles do consent forms and protocols make in recruiting minorities?</td>
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</table>

COMMENTS

PRE SEGMENT

- How to remove barriers for those willing but unable to participate
- Ideas on how to seek opportunities to add more minorities
- Ways to improve relationships within the African American and Hispanic communities
- Ways to better network our office to the African American and Hispanic communities
- Meet leaders in our community interested in clinical research
- Don't have significant database or pool of African Americans/Hispanics

POST SEGMENT

- To Acknowledge difference in explaining trials to minority patients and tell the truth - they can
- We MUST develop an outreach with specific demographics of our minority communities
- Trust factor is KEY to reaching minorities. History has to be addressed to gain trust & potential
- It's all about networking in the community and educating the population about our trials
- Need to help minorities understand about consent forms and protocols

- The complexity as well as the language of most protocols confuse many minorities and frighten them off
- There is a strong need for African Americans and Hispanics to understand about Consent Forms
- Consent forms and materials in language (simple, translated) understood makes a difference
- There is lot of misinformation and many are not asked to participate
- Exclusions are usually heavily influenced by cultural understandings of clinical trials

The C.A.S.T. Clinical Research Professional Participant

TRUTH Pre-Post Surveys

- What are your PROBLEMS in recruiting African Americans and Hispanics
- Have you previously pursued African American and Hispanic patients? If not Why do you think?
- What did you learn from the Stakeholders about “The Truth” of recruiting minorities?
- What roles do consent forms and protocols make in recruiting minorities?

Comments

- History causes most of the mistrust held in the African American community
- It's important that research staff understand the barriers of recruitment as well as retention
- The ability to access patients from county hospital database for research studies is one step
- Making sure the African American Churches and Hispanic groups have access and information to trials
- We need to prioritize acquiring Spanish-speaking staff to help with outreach
- Idea: Utilizing section-8 apartment complexes to distribute flyers and making church announcements
Pre-Post Segment Surveys: The Solution

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Why (specifically) have you been unable to recruit more African Americans into your trials</td>
</tr>
<tr>
<td>Why (specifically) have you been unable to recruit Hispanics/Latinos into your trials</td>
</tr>
<tr>
<td>What are your intentions to follow-up w/clinical education and recruitment within these communities?</td>
</tr>
<tr>
<td>What roles do consent forms and protocols make in recruiting minorities?</td>
</tr>
</tbody>
</table>

COMMENTS

PRE SEGMENT

We are not able to match the number of African Americans we expect to have the disease
Most of us are unsure exactly how to approach African Americans outside of our facility
Usually there is little time to establish trust/relationships when recruiting for trials with timelines
 Outreach activities are not included in the budget for clinical recruitment, so it costs personal time
 Lack of clinicians asking African Americans to participate in trials. Could be due to many factors
Easier to go through physicians than try to figure way into the African American community

Lack of education in Hispanic/Latinos about clinical trials
Lack of trust, language barriers
Lack of certified translators, not enough time allotted to go over consent forms, and most CRP's in my
Consent forms in Spanish, and I do not speak Spanish
Lack of access to Oncologists outside of our organization who have Hispanic/Latino patients
Black doctors are reluctant Re patient access due to fear of a bad experience in the trial

POST SEGMENT

To better network, utilizing these Stakeholder we’ve met today for current and future trials
We MUST develop an outreach with specific demographics of our minority communities
Trust factor is KEY to reaching minorities. History has to be addressed to gain trust & potential
It's all about networking in the community and educating the population about our trials
We must go where they are and talk face-to-face to educate and gain the emotional connection
Need to help minorities understand about consent forms and protocols

Lack of access to Oncologists outside of our organization who have Hispanic/Latino patients
We are going to look into the smart phone app and other educational tools
Part of my process will be to further educate myself and my staff about minority recruitment/cultural
Work with IRB to recruit or Enlish speaking patients
Begin strategy to build relationships in the African American and Hispanic/Latino communities
Create navigators with minority members of the research team for better community relationships
We definitely NEED a more active outreach through participation in the community
Comments:

I see the importance of taking trials to the grass-roots community to expand our database
Would now be interested in being invited to speak to an African American or Hispanic group
A community web site might be something we'd explore working with these Stakeholders
It's easier than we thought, if we take one Stakeholder constituency at a time
I'm open to utilizing resources and people that can spread education and treatment options
I'm convinced that our trials need easier access and a way to keep the community up to date
Having a mobile app to connect research clinicians with persons seeking information is a consideration
We need to develop ways to facilitate outreach by using (ethnic) nurse navigators
A minority members of our research team could enable a relationship with these communities
The importance of the church in health education the African American community is indisputable

The C.A.S.T. Clinical Research Professional Participant
SOLUTION Pre-Post Surveys
What are your problems with recruiting A.A. into trials?
- Administrators don't support efforts to recruit minorities
- Finding where they are and education
- Lack of info. language and other barriers, lack of connections
- We are a doctor based program

What role do disease protocols play in including and excluding A.A. and other minorities?
- Complicated info. can be confusing
- The cost of therapies vs. insurability of patients
- Disconnect and disrespect to their culture or misunderstanding of it
- The protocol is not tailored to minorities
- Stringent inclusion/exclusion criteria
- Reaching those patients in circles to personalize therapy is the next step

What are your goals (percentage) for recruiting A.A. and the underserved?
- Reach out to connections in order to educate the community
- Create a Pt. outreach
- I will try to do something extra the next time I'm recruiting for clinical trials
- Going to where they are knocking on doors. Distributing flyers.

Have you previously approached A.A. into your trials? Hispanics?
- Visiting clinics and doctors offices
- I tried to present the study at their reading level

Where do the bulk of your minority patients come from?
- Doctor referrals
- Public health clinics
- Baylor at Irving
- Children already in need of treatment
- Referrals from providers and patients

What changes would you recommend to the clinical trial sponsors to improve your chances of including minority patients?
- More visibility
- Funding for patient out of pocket expenses
- Connecting to the people that education and truth to establish a relationship
- Provide & support more opportunities to do a group presentation about the study in Spanish or in A.A.
- Education and community outreach
- We can help or try to assist any patient
C.A.S.T. Dallas Dinner Lecture (includes Clinical Research Professionals, Community Leaders and patients)

Community Leader Program Evaluation

(NOTE: All questions were not answered by participants)

C.A.S.T. Dinner Lecture was: Poor  Fair 3  Good 18  Excellent 90

Learned something/Understood better about Clinical Trials: Yes 111  No 0

Rate my enjoyment of the Dinner Lecture: Poor  Fair  Good 24  Excellent 96

Would you attend another Dinner Lecture held by 50 Hoops and tell your friends? Yes 99  No 0

COMMENTS

What did you get most out of the Lecture?

a. Everything was great
b. Networking, building relationships
c. Just being informed about the trial opportunities
d. Names of speakers & contact numbers
e. 12% A.A. 15% His. 1% in trials
f. Input on local facilities offering clinical trials
g. Trials are used in addition to current therapies instead of as an alternative
h. The many different trial studies available
i. The different areas of clinical trials that are being done

What would you do to improve the Lecture Series?

Nothing/ the lectures just keep getting better
Include panelists who have participated in clinical trials
Try to educate more people
Have liaisons from groups willing to work with us so we can establish specific contacts
Opportunity to submit paperwork to be included in a packet to be handed out to all attendees that has
Allow more visuals, and don't need speakers
Invite media representatives, increase participation
Add speaker from IRB, show examples of informed consent, show how to search clinicaltrials.org
Have a Rep. from various groups speak to give general info.

Did you complete the Call to Action form to be notified of other health events?

Yes 51  No 24

Would you consider yourself (or loved one) making an appointment to learn more about these resources?

If YES: Can 50 Hoops/NPFR, one of the Stakeholders or CRP schedule an appointment to talk with a Clinical Trials Pr
Did you get benefits from the Clinical Trials Resources? Yes-91  No-11

PLEASE RATE the Program: (Scale of 1 to 10 ) Excellent=92  Good =7  Fair=3

Any other comments or suggestions? (Community Leaders)
1. Provide consents in every native language to our patients
2. Educating HBCUs with medical and nursing programs about clinical trials and minority participation
3. Great job
4. Great speakers, & very well planned. Well done.
5. I would like to know about diabetes.
July 14, 2014

To Whom It May Concern:

Three of my colleagues and I attended The C.A.S.T. (Community Advocacy Site Training) in April 2014. We provided material illustrating the types of clinical trials we conduct at Mary Crowley Cancer Research Center. Alyssa Roth, clinical research coordinator, spoke to the group about our clinical trials which currently focus primarily on targeted therapies.

The mission and goal of Mary Crowley Cancer Research Center is stated on our website at www.marycrowley.org. The mission of Mary Crowley Cancer Research Centers is to expand treatment options for all cancer patients through investigational vaccine, gene and cellular therapies.

At Mary Crowley Cancer Research Center we believe a paradigm shift is occurring in cancer care in which personalized molecular medicine will eventually transform the way patients are treated. While our ultimate goal is to cure our patients’ cancer, our ongoing objective is to provide novel agents in innovative ways; thereby, transforming cancer into a manageable condition for patients while maintaining their quality of life. We strive to apply these investigational and innovative therapies early in the course of a patient’s disease where its effect can be optimized and prevent disease recurrence.

At the CAST training we heard from members of the community about barriers to minority participation. In addition we networked with healthcare professionals – connections we hope will provide opportunities for outreach to minority communities.

Following the C.A.S.T training, we renewed the commitment to reach diverse communities with education about clinical trials. The group identified a need for marketing materials to be provided in Spanish. At Mary Crowley we are fortunate to have a diverse staff with the ability to translate the material. These materials are now available to be distributed at health fairs and community events.

We appreciate the opportunity offered by C.A.S.T. and look forward to opportunities to participate in future community advocacy events.

Sincerely,

Wanda Strange, RN
Mary Crowley Cancer Research Center
7777 Forest Lane Suite 707
Dallas, TX 75230
Greetings!

My name is Leslie Williams and I am the founder of Survivors On Purpose, Inc. We are an organization that educates and supports women impacted by Triple-Negative Breast Cancer. Women who develop breast cancer under the age of 40 are more likely to have triple negative breast cancer than older women with breast cancer. Black women with breast cancer are more likely to have triple negative breast cancer than white women with breast cancer. I have a social network group that meets monthly addressing this issue in the community through education and support.

On April 4, 2014 I had the pleasure of attending my first C.A.S.T. (Community Advocacy Site Training) Dinner Lecture. The caliber of speakers and workshop topics - their passion, their illustrations, and their professionalism- at the C.A.S.T. (Community Advocacy Site Training) has been a huge boost to my own pursuit of self-advocacy and understanding the role of research and clinical trials in the journey of breast cancer survivorship.

The C.A.S.T. (Community Advocacy Site Training) gives all who attend another great opportunity to cultivate their own network circles while spending productive time with peers and other community stakeholders in a relaxed yet impactful setting. I find the challenge is still helping clinical investigators connect with minorities in the community. In my experience there is no better place for this connection to become a reality than at the C.A.S.T. (Community Advocacy Site Training). Its unique blend of stakeholders, clinical investigators, local professionals, activities, in depth program content and discussions are a model experience for those who attend.

Amazing speakers invite wonderful dialogue about minority obstacles over a meal and entertaining activities. In my opinion the keynotes were provocative; the theme encourages deeper reflection; the training and the use of material resources targeted for clinical research professionals are also a springboard for further discussion with attentive people in a casual learning atmosphere. I would definitely recommend this dinner lecture series for all research and community stakeholders and professionals.

Respectfully,

Leslie Williams, Founder/Survivor
Survivors On Purpose, Inc.

www.survivorsonpurpose.com
lwilliams@survivorsonpurpose.com

214-418-4401
July 18, 2014

As a clinical trial professional, I am challenged by the low recruitment rate of minorities. Individuals who can often benefit the most—due to higher incidences of disease—are not well represented, and I feel that our research staff sometimes struggle with cultural differences when recruiting underrepresented minorities. So when the invitation came to participate in dialogue between site investigators and leaders in minority communities, I thought, “What great timing!”

The C.A.S.T. event allowed medical professionals to hear first-hand the obstacles minorities face with regard to trial inclusion. This is a conversation that more of us in the medical field need to have. I would recommend anyone involved in clinical trials to attend a C.A.S.T. event. In my opinion, it could become a national model for recruiting more minorities in clinical trials.

Sincerely,

Erin Williams, MBA
Associate Director, Clinical Research Office
Simmons Cancer Center
UT Southwestern Medical Center
Veronica Mackey
Communications Director
National Physician & Family Referral Project
African Americans in Clinical Trials
www.npfrproject.org
(424) 298-8152 office
(310) 237-8703 cell

Dear Veronica,

I appreciate Pat & Ed Saunders for inviting the North Texas Chapter of ACRP (NTX ACRP) to attend The C.A.S.T. event, an informative opportunity for Clinical Researchers to meet with minority leaders and potential participants.

As a Hispanic Registered Nurse and Clinical Researcher for over two decades, I have cared for patients in hospitals, clinics, research sites, physician offices, and in their homes. I am aware of the low enrollment rates of minorities in clinical research studies as well. As a clinical research coordinator, I have worked with more than 1000 research participants and only a handful of the participants were Black or Hispanic.

I agree that individuals who can often benefit the most, due to higher incidences of disease, may have barriers to healthcare and clinical trials. This is why they are not well represented in clinical research statistics.

I’ve attended conferences that brought up the low minority recruitment issue but none have made it the primary focus of their presentation. So when the invitation came to hear first-hand the obstacles minorities in Dallas face in regard to clinical trial inclusion, I encouraged NTX Chapter members to attend. The diversity and number of the attendees impressed me.

The C.A.S.T. has the experience and potential to become a national model for recruiting more minorities to participate in clinical studies. I would encourage Clinical Research Coordinators, Recruitment Staff, Minority Leaders and Healthcare Providers to attend future C.A.S.T. events.

Best Regards,

Cindy Soto-Azghani
Cindy Soto-Azghani, BSN, RN, CCRC
President, NTX Chapter of ACRP
11902 White Deer Trail, Tyler, TX 75703
To Whom It May Concern

In 2014 we had the opportunity to partner with Pat and Ed Sanders on the African Americans in Clinical Trials Lectures. I was impressed with the organization, execution and passion that I witnessed. As a representative of the Cleveland Clinic Taussig Cancer center I can say that this partnership aligns with our goals to remove barriers to care, increase health education and early detection. Together we were able to educate 200 men, 130 participated in preventative screenings with 22 suspicious findings, with 1 confirmed cancer and others being investigated. I look forward to the continued partnership with Pat and Ed Sanders of the 50 hoops organization in our combined mission to increase African Americans in clinic trials, remove barriers to care while providing health education and increasing early detection through preventive screening.

Sincerely,
Devon Hickman
November 6, 2014

To Whom It May Concern:

I am writing this letter of support for 50 Hoops in regards to grant support for future projects. I have had the pleasure of working with Mr. and Mrs. Sanders while still at Florida A&M University and since being at University of South Florida. I applaud their efforts to increase awareness of medical issues affecting the African American community, and feel that their approach is both meaningful and impactful. Having the opportunity to share both my personal and professional experience with treatment and research initiatives pertaining to Alzheimer’s disease is rare, and often not targeted towards the African American or Hispanic/Latino community, so I felt both a point of pride and gratification after participating in the Tampa Lecture Series focusing on African Americans in Clinical Trials in Tampa, Florida this past September. Since the lecture series, I have received calls and emails from participants expressing their appreciation for the information shared at the lecture series, and more importantly inquiries as to how they could actually participate in research and other medical initiatives being conducted at the University of South Florida. I wanted to also applaud 50 Hoops for bringing together academicians, research centers like Moffitt Cancer Center, and local faith-based entities because that sends a positive message to the community that can break down barriers and stigmas associated with conducting research or the perception of services and research being reserved for “the rich and famous.”

The College of Pharmacy, and University of South Florida is committed to providing services to the Tampa Bay area that will improve health and enhance quality of life, so we are excited about future collaborations with 50 Hoops. We are excited about the C.A.S.T. (Community Advocacy Site Training) initiative which will provide information for doctors to recruit minority patients into clinical trials. This is oftentimes a challenge for the industry and federally funded studies being conducted at the University despite our resources and quantity of experienced researchers. The "Fabulous 50 to Sexy at 60" Lecture Series is also enticing to us, because it will create an opportunity for dialogue with the community involving doctors, which is oftentimes a rarity. In closing, providing funding for these kinds of activities is a necessity for improving awareness, providing solutions for the issues affecting minority populations, and tearing down barriers impeding the progress of community/patient education efforts.

Best regards,

Angela M. Hill, Pharm.D., BCPP
Professor and Chair, Department of Pharmacotherapeutics
and Clinical Research
Associate Dean of Clinical Practice
University of South Florida College of Pharmacy

COLLEGE OF PHARMACY
University of South Florida • 12901 Bruce B. Downs Blvd. • Tampa, FL 33612-4749
Phone: 813.974.5699 • Fax: 974.974.9890 • www.pharmacy.health.usf.edu
October 24, 2014

Patricia Sanders, Director

50 Hoops/NPFR (National Physician and Family Referral) Project

14902 Preston Road, #404-744, Dallas, TX 75254

Dear Ms. Sanders,

It was an honor to partner with you on the "Fabulous 50 to Sexy at 60" Lecture at Cross Roads Community Church in Pearland, Texas. The program was a huge success due to your guidance and lessons learned from previous events. This was a great way to increase the capacity of the health and wellness committee at the church while educating individuals from Cross Roads and surrounding churches about the cancers affecting their congregation and the need to take action.

I look forward to working with you on your next project in Houston. I wish you the best in your upcoming grant applications.

Kind Regards,

Cassandra Harris

Cassandra Harris, MS, MCHES, Manager, Health Education
(713)-794-1730

Health Disparities Research, 1400 Pressler, Houston, Texas 77030/ clharris@mdanderson.org
November 6, 2014

Patricia Sanders, Director
50 Hoops/NPFR (National Physician and Family Referral) Project
14902 Preston Road, #404-744
Dallas, TX 75254

Dear Pat,

We at Bible-Based Fellowship Church were honored to partner with 50 Hoops and the NPFR Project in presenting the “African-Americans in Clinical Trials” Lecture Series held at our church on Saturday, September 27, 2014. The event was a huge success. Our Seniors Ministry, SAGE (Seniors Aging Gracefully with Excellence) were so impressed with the format and information that they reached out to some of the panelists to bring memory testing to the church and the larger community. The Men in attendance expressed a desire to have a more thoughtful and intensive discussion on Prostate Cancer while the larger group inquired about future opportunities to have more targeted discussions.

We are excited and look forward to continuing this partnership with 50 Hoops and NPFR. We think the “Fabulous 50 to Sexy at 60” Lecture Series and “The C.A.S.T. (Community Advocacy Site Trainings) would be great patient education offerings for our community. This type of health education through forums like AACT I & II Lecture Series are invaluable. We’re looking forward to the next project, the opportunity to increase minority awareness and participation in health information matters is exciting.

Sincerely,

Shonda R. Wilson
Director of Administration
November 11, 2014

To Whom It May Concern:

Recently, 50 Hoops hosted an African Americans in Clinical Trials lecture at the Bible-Based Fellowship Church in Tampa, FL. This was an outstanding event, featuring faculty members of the Moffitt Cancer Center and the University of South Florida, including the Byrd Alzheimer’s Institute. We had approximately 70 community members attending, who asked excellent questions and discussed key issues for clinical research affecting the African American community. Not only did the entire group benefit from excellent information, but this enhanced partnerships in the community. We are discussing additional collaborations with the Reverend John Warren at the Bible-Based Fellowship Church, as well as 50 Hoops.

As Moffitt Vice Presidents and clinical trials advocates, we hope to continue our partnership with 50 Hoops in Tampa, and look forward to future collaborations!

Sincerely,

B. Lee Green, PhD
Vice President, Public Relations and Diversity

Brian C. Springer, MHA
Vice President, Research Administration and Board Member, 50 Hoops
November 11, 2014

Patricia Sanders, Director
50 Hoops/NPFR (National Physician and Family Referral) Project
14902 Preston Road, #404-744
Dallas, TX 75254

Dear Mrs. Sanders,

Thank you for the opportunity for The Leukemia & Lymphoma Society to partner with you on the African Americans in Clinical Trials Lecture at Crossroads Community Church in Pearland, Texas. I thought the program successfully engaged and increased the importance of clinical research for individuals from Crossroads Church. Please keep us in mind with future community projects that will continue the cancer education growth in the Houston community.

Sincerely,

Erika Pomares, LMSW
Senior Patient Access Manager
The Leukemia & Lymphoma Society
5433 Westheimer #300
Houston, TX 77056
713-680-8088 ext. 1675
Deborah Salone Parish entered the Non Profit sector in June of 2000, with the American Cancer Society where she began as the Program Coordinator for the “We Care About Kids” Program. She later became the Metro Area Manager for the Mabel Meshack White South Dallas office of the American Cancer Society. She was primarily responsible for outreach in the southern sector of Dallas with the mission of saving lives through research, advocacy, education and service.

Deborah’s Affiliations; Member of True Lee Missionary Baptist Church, Alpha Kappa Alpha Sorority, Inc., Alpha Xi Omega Chapter, Bertrand Neighborhood Association, Breast Cancer Advisory Coalition, Coalition of Non Profits to help the South Dallas and Southern Dallas Communities.

Francis Jones is the founder, President/Chief Executive Officer/Owner of Innovative Clinical Concepts, LLC (ICC). ICC is a Clinical Trials Research Services Company that specializes in managing and conducting Phase II through Phase IV outpatient clinical trials involving pharmaceuticals, biological, implants, and other medical device products. She teaches a class entitled “Ethics in Clinical Trial Research” at Indiana University Purdue University at Indianapolis. She was also a faculty member chosen to teach “Good Clinical Practices and Skills Building” class for the National Medical Association’s (NMA) Project IMPACT program.
Frances Vasquez

**Organization:** Alzheimer's Association Greater Dallas
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**WEBSITE:** http://www.alz.org/

**BIO:**
Alzheimer’s Association Greater Dallas, Manager of Family Services
Education: Bachelor in Sociology/Criminal Justice; MA, Professional Development and Human Resources. Frances has been with the Alzheimer’s Association for eight years and is currently Manager of Dallas County Family Services. Previously, she was Manager of Helpline Services for seven years for the Alzheimer’s Association. Essential responsibilities included researching and maintaining dementia-specific resources for the Greater Dallas Chapter’s 34-county service area. Currently serving on Dallas Area Agency on Aging Advisory Council. She has also held the position of Regional Marketing Director for a local nursing home company conducting marketing services to hospitals, physicians and other healthcare professionals.

John (Rick) Thornton

**Organization:** Supply Chain Professional in Strategic Sourcing
**ADDRESS:** Dallas, TX
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**BIO:**
Supply Chain Professional in Strategic Sourcing, Contract Management, Supplier Management and Account Management as both a supplier and customer of contract manufacturing services. As a Supply Chain Professional Rick has over 18 years of experience with significant multinational contracting. He has managed eight programs with collective spend value exceeding $500M for a Fortune 500 Defense Contractor. Rick’s specialty is the cradle to grave source selection process from crafting the RFP to supplier selection, contract negotiation, implementation and on-going supplier relationship management. He has served as liaison between the EMS and OEM, responsible for handling all contract negotiations, customer service requests, quality, shipment scheduling, forecasting. Rick’s Industry Experience is in Aerospace, Defense, Telecom, High Tech, and Contract Manufacturing.
Terry Wilson-Gray, Executive Director

Organization: Bridge Breast Network
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WEBSITE: www.bridgebreast.org/

BIO:
Terry serves as the Executive Director of the Bridge Breast Network and has held this position for the past 9 years. Under her leadership, The Bridge has seen a 1000% growth in the number of individuals served. She is a 26 year two time cancer survivor and knows personally the fear an individual feels when they hear the words, “You have cancer”. With a Bachelors Degree in Health Education and a Masters in Public Administration, Terry combines her faith, education, and first hand knowledge of cancer to help each client through the breast cancer experience. She is an advocate for the voiceless but strives to empower women and others to take responsibility for their own health and life in general. She is passionate about life, The Bridge, and the women and men served by the organization.

Dr. Robin Skrine

Organization: Texas Harris Health
ADDRESS: 800 5th Ave, suite 410, Fort Worth, TX
PHONE: 817 334-6516
EMAIL: rskrine@yahoo.com
WEBSITE: http://www.lonestarbreastcare.com/about/physician.php

BIO:
Dr. Robin Skrine is a board-certified surgeon specializing in breast care and surgery. After receiving her Doctor of Medicine, Dr. Skrine completed an internship in general surgery at Thomas Jefferson University Hospital. Dr. Skrine completed her sub-specialty training in breast surgery at Lehigh Valley Health Network in Allentown, Pennsylvania, under Dr. Mark Gittleman and continued to practice as a breast care specialist at the Lehigh Valley Women's Cancer Center.
Zachary Thompson

Organization: Dallas County Health and Human Services
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BIO:
Zachary Thompson, Director of Dallas County Health and Human Services, Zachary Thompson has served as an adjunct professor in Eastfield’s Social Work and Substance Abuse Counseling programs since 1991. He earned an associate degree from El Centro College and holds a bachelor’s degree from the University of Texas at Arlington and a master’s degree from Amber University.

Ronald L. Session MA, MS

Organization: Dallas County Hospital District
ADDRESS: 610 10th Street, Perry, Iowa 50220
PHONE: 515.465.3547
EMAIL: ronnloreese@gmail.com
WEBSITE: http://www.dallascohospital.org/

BIO:
Ron is a Hospital Administration & Liaison, College Professor, Trainer, Motivational Speaker and Author. Currently, Sr. Community Development Specialist & Educator - Dallas County Hospital District, he has also held positions as Adjunct Professor - Dallas County Community College District and Family First Educator Dallas County Divorce Courts (EXCAP) Ron received his Bachelor of Science in Criminal Justice & Social Science, Master of Science in Human Relations and Business Administration Master of Arts in Clinical Psychology and is Certified Professional Mediator Dispute Mediation Services of Dallas County
Timothy Upshaw

Organization: Methodist Health System Prostate Screening & Awareness Program
ADDRESS: 1441 N Beckley Ave, Dallas, TX 75203
PHONE: (214) 947-0000
EMAIL:  
WEBSITE: http://www.methodisthealthsystem.org/psap

BIO:
Upshaw's mission is to make every man he meets aware of the importance of screenings and to get them tested. “My desire is to change the mindset of men so that they will be more health conscious, and that no more men that I meet die from prostate cancer. Early detection is the key,” Upshaw said. Mr. Upshaw currently manages the number-one ranked, hospital-based prostate program in the United States, having screened over 88,000 men for prostate cancer, providing free of charge prostate cancer screenings throughout the Metroplex.

James H. Talley, CPA, CFP, PFS

Organization: JH Talley & Associates, P.C.
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BIO:
Mr. Talley is the chief financial and operating officer of JH Talley & Associates, P.C., Certified Public Accountants. His thirty-nine (39) years of experience has allowed him to specialize in financial consultation to various profit and non-profit organizations in Texas and throughout the nation.
BIO:
Stacey Guillen is the Oncology Program Coordinator at Baylor All Saints Medical Center in Fort Worth under Baylor Health Care System. She currently oversees the operations, marketing, strategic planning/analysis and business development for the oncology program. In Dallas/Fort Worth, she now serves on the Board as Chair of the Hispanic Wellness Coalition, Stand Up program Chair of Hispanic Women’s Network of North Texas, and is part of the steering committee for Mobilizing for Action Through Planning and Partnerships (MAPP).

BIO:
Dr. Latora Scott is the owner of ECLIPSE Health Consultants, a service-oriented health and wellness organization that provides education, awareness and behavior modifications to churches and community venues. Latora has 20 years of clinical experience in various specialty areas: acute brain injury; cardiac transplantation; college health; congestive heart failure; lung transplantation and pulmonary arterial hypertension. Her passion is promoting health and wellness with an emphasis on methods of prevention.
Dr. Robin Skrine

Organization: Lone Star Breast Care
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800 Fifth Avenue, Suite 410
Fort Worth, Texas 76104
PHONE: 817-334-6516
EMAIL: rskrine@yahoo.com
WEB SITE: http://www.lonestarbreastcare.com/about/physician.php

Bio:
Dr. Robin Skrine completed her medical training at Jefferson Medical College in Philadelphia. She is board certified in General Surgery and a Fellow of the American College of Surgeons. She also holds membership in the ASBS, AWS, AMA and the NMA. She fine-tuned her craft as a Breast Cancer specialist with nationally-respected breast surgeon Dr. Mark Gittleman before she joined Texas Health Harris Methodist Hospital as the director of Breast Health Services. Dr. Skrine believes that breast care should be compassionate, state-of-the-art and timely.

Dr. Paul Hackett

Organization: Trinity Colon & Rectal Surgical Clinic
ADDRESS: 777 E Wheatland Rd Suite 105
Duncanville, TX 75116
PHONE: (972) 709-9300
EMAIL: info@trinitycolonrectal.com
WEB SITE: http://trinitycolonrectal.com/

Bio:
Dr. Paul Hackett is a specialist in the surgical care of patients with diseases of the colon and rectum. A member of the American Society of Colon and Rectal Surgeons, Dr. Hackett uses the latest minimally invasive surgical techniques to achieve the best possible long-term outcomes for patients with colorectal disease. He specializes in cancer of the colon and rectum (including benign and malignant masses affecting the colon and rectum), Crohn’s disease, Ulcerative colitis and benign diseases (hemorrhoids, colon polyps, etc.). He received his medical degree from David Geffen University of California at Los Angeles School of Medicine, and residency at Mercer University School of Medicine, Macon, GA and UT Southwestern.
Dr. Jeffrey Gahan

Organization: UT Southwestern Medical Center, Department of Urology
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Dallas, Texas, 75390
PHONE: 214-645-8300
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WEB SITE: http://www.utsouthwestern.edu/

Bio:
Dr. Jeffrey Gahan is an assistant professor in urology at UT Southwestern medical center and is the chief of robotic surgery at the North Texas VA. He attended Baylor College of Medicine for medical school and completed his residency at the University of Miami. He completed a robotics and minimally invasive fellowship at UT Southwestern. He specializes in the treatment of kidney cancer, prostate cancer and benign diseases of the ureter and kidney. He has clinical research interests in the early detection and treatment of renal cell carcinoma as well as clinical outcomes of prostate cancer treatment in high-risk patient groups like African-American men.

Dr. Candis Lovelace

Organization: New Leaf Plastic and Reconstructive Surgery
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Fort Worth, TX 76244
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Bio:
Dr. Candice Lovelace, MD, FACS, is a plastic surgeon in the Alliance area of North Fort Worth. She has been in solo practice for 5 years. She is Board Certified by The American Board of Plastic Surgery, and she is a Fellow of The American College of Surgeons. Dr. Lovelace is a member of The American Society of Plastic Surgeons, The International Society of Aesthetic Plastic Surgeons, Texas Medical Association, Tarrant County Medical Society, and American Medical Association. She holds licenses to practice plastic surgery in Texas, Oklahoma, and Florida. Dr. Lovelace is also a philanthropist who has helped underserved children in Vietnam, Philippines, Peru, and Haiti.
Dr. Alan Rodney

Organization: Texas Oncology, Pearland
ADDRESS: 10970 Shadow Dreek Pkwy, Suite 280
PHONE: 713-436-7500
EMAIL: alan.rodney@usoncology.com
WEB SITE: http://www.texasoncology.com/

Bio:
Dr. Alan Rodney, M.D. is board certified in Medical Oncology, Hematology and Internal Medicine and specializes in Medical Oncology and Hematology. He completed a combined fellowship in Medical Oncology and Hematology at M. D. Anderson Cancer Center and Baylor College of Medicine, respectively. While at M. D. Anderson Cancer Center, he developed special interest in cancers of the prostate, colon, breast, and lung, as well as lymphoma. His interest in offering the best care to his patients includes the opportunity for eligible patients to participate in well-designed clinical trials close to home. Dr. Rodney has expanded the Texas Oncology outreach with an office in Pearland within the newly constructed Shadow Creek Ranch Medical Building.

Erin Wickliff

Organization: Houston Methodist Hospital
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PHONE: 713-790-3311
EMAIL: erinwickliff@gmail.com
WEB SITE: http://www.houstonmethodist.org

Bio:
Erin Wickliff, PA, is a physician assistant and research coordinator at Houston Methodist Hospital, with a focus in hematology. She received a Bachelor of Science in Genetics and Cell Biology, and a Masters of Public Health with a concentration in Environmental Health, from the University of Minnesota. At Houston Methodist Hospital, Erin manages a wide variety of benign and malignant hematology, including multiple myeloma, lymphoma, leukemia, and sickle cell anemia. She coordinates hematology clinical trials, and received Exemplary Service Award while working as an environmental health fellow at the Centers for Disease Control and Prevention.
Dr. Myrna C. Godoy

Organization: University of Texas MD Anderson Cancer Center
ADDRESS: Dept. of Diagnostic Radiology, 1515 Holcombe Blvd., Houston, TX 77030
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Bio:
Dr. Myrna C. Godoy is an Assistant Professor at the Department of Diagnostic Radiology of The University of Texas MD Anderson Cancer Center. Following her radiology residency, Dr. Godoy completed fellowship training in thoracic imaging at University of British Columbia and at the New York University. Her main current research interests focus on lung cancer screening and biomarker validation, evaluation of pulmonary nodules, and advances in Computed Tomography technology.

Dr. Dalliah M. Black

Organization: University of Texas MD Anderson Cancer Center
ADDRESS: 1515 Holcombe Blvd., Houston, TX 77030
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Bio:
Dr. Dalliah M. Black, MD, FACS is an Assistant Professor of Surgical Oncology at the University of Texas MD Anderson Cancer Center in Houston. She earned her medical degree at the University of North Carolina School of Medicine in Chapel Hill where she also completed her residency in General Surgery. Dr. Black’s clinical interests include evaluating barriers to medical care in the underserved, disparities in breast cancer outcomes, and biologic differences in breast cancers. Her surgical research has resulted in national presentations, including the Society of Surgical Oncology and the American College of Surgeons, and Annals of Surgical Oncology.
2014 Panel Speakers Directory

Dr. Samir Abraksia

Organization: Cleveland Clinic Hospitals: South Pointe Hospital
ADDRESS: Mail Code: South Pointe ,
20000 Harvard Road,
Warrensville Heights, OH 44122
PHONE: 216-491-6438 , 216-524-7979
EMAIL: Samir Abraksia <sabraksi@ccf.org>
WEB SITE:

Bio:
Dr. Abraksia graduated from University Of Damascus, Fac Of Medicine, Damascus, Syria with an MD 30 years ago. He had his residency training of Medical Oncology at University Hospital Of Cleveland and Internal Medicine at Huron Hospital -Cleveland Clinic. An Oncology Specialist Dr. Abraksia deals with cancer. Oncologists may focus on different aspects of cancer treatment. As a Medical Oncologist he specializes in the treatment of cancer with medicines such as chemotherapy. Dr. Abraksia received fees of $5,000 or more per year as a paid consultant, speaker or member of an advisory committee for several companies:

Dr. Clement K. Gwede

Organization: Moffitt Cancer Center
ADDRESS: 12902 Magnolia Drive, Muriel Rothman Building
Tampa, FL 33612
PHONE: 813) 745-4673
EMAIL: Clement Gwede <Clement.Gwede@moffitt.org>
WEB SITE: http://moffitt.org/

Bio:
Clement K. Gwede, Ph.D., MPH, RN- is Associate Member of Population Sciences and Health Outcomes and Behavior at Moffitt Cancer Center. He is also Associate Professor of Oncologic Sciences at the University of South Florida, College of Medicine. His research focuses on reducing cancer health disparities and improving minority participation in clinical research. He is co-director of the Tampa Bay Community Cancer Network (TBCCN) located at Moffitt and leads two large community-based research projects addressing colorectal cancer screening in underserved communities. His research also includes innovative ways of educating men about prostate cancer, and the importance of discussing risks of the disease.
**2014 Panel Speakers Directory**

### Jill Smith

**Organization:** University of South Florida, USF Health Byrd Alzheimer's Institute  
**ADDRESS:** 4001 East Fletcher Avenue, Tampa, FL 33613  
**PHONE:** (813) 974-1294  
**EMAIL:** jsmith10@health.usf.edu  
**WEB SITE:** [http://alz.health.usf.edu](http://alz.health.usf.edu)

**Bio:** Jill Smith, MA, CCRC is the assistant director for clinical research at the USF Health Byrd Alzheimer’s Institute. She is a certified research professional and has worked on Alzheimer’s clinical trials for 10 years. She oversees the study activities of at least a dozen clinical trials at any given time and works with pharmaceutical companies such as Eli Lilly, Merck, and Pfizer. She and her team of clinical researchers have been studying a number of medications to find new treatment options for Alzheimer’s disease. She also teaches Alzheimer’s Disease Management in the Aging Studies program for the University of South Florida.

### Dr. Nagi B. Kumar

**Organization:** Moffitt Cancer Center  
**ADDRESS:** 12902 Magnolia Drive, Tampa, FL 33612  
**PHONE:** (813) 745-4673  
**EMAIL:** nagi.kumar@moffitt.org  
**WEB SITE:** [www.moffitt.org](http://www.moffitt.org)

**Bio:** Nagi B. Kumar Ph.D., R.D., FADA is a Senior Member in the Population Sciences Division, Director, Cancer Chemoprevention at the Moffitt Cancer Center and a Professor in Oncologic Sciences at the University of South Florida Morsani College of Medicine. Dr. Kumar is a Fellow of the American Dietetic Association, obtaining her clinical training at Mt. Sinai School of Medicine and Doctoral training at the University of South Florida College of Medicine. Funded by the National Cancer Institute and Department of Defense, her cancer research focuses on evaluating nutrient derived products in cancer prevention, treatment and survivorship in high risk populations.
Dr. Brian M. Rivers

Organization: Moffitt Cancer Center
ADDRESS: 12902 Magnolia Drive, Tampa, FL 33612
PHONE: (813) 745-4673
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Bio:
Dr. Brian Rivers, PhD, MPH is a Faculty Research Member in the Department of Health Outcomes & Behavior at Moffitt Cancer Center. Dr. Rivers’ program of research is focused on addressing prostate cancer disparities among African Americans. Dr. Rivers is exploring the use of iPads and have developed several mobile health applications (apps) to assist with the delivery of salient and tailored cancer information to African Americans. Currently, Dr. Rivers is leading a large randomized controlled trial to evaluate these applications in clinical settings. The trial is being funded by the Patient-Centered Outcomes Research Institute (PCORI) and was 1 of 2 of the first awards in the state of Florida. More recently, Dr. Rivers received R01 funding by the NIH National Institute on Minority Health and Health Disparities to conduct a large community-based trial to further evaluate the impact of these applications specifically among African American men diagnosed with prostate cancer.
**Dr. Angela M. Hill**

**Organization:** University of South Florida, College of Pharmacy

**ADDRESS:** 12901 Bruce B. Downs Blvd., Tampa, FL 33612

**PHONE:** (813) 974-5699

**EMAIL:** ahill2@health.usf.edu

**WEB SITE:** http://health.usf.edu/pharmacy/index.htm

**Bio:**
Dr. Hill joined Florida A&M University’s College of Pharmacy in 1992 as an Assistant Professor and progressed to the rank of full Professor, Chair. During her tenure at Florida A&M University College of Pharmacy, she provided pharmacy services and experiential education at Florida State Hospital, Tallahassee Memorial Healthcare, Tallahassee Veterans Administration, and Apalachee Health Center in Tallahassee, Florida. Dr. Hill joined Florida A&M University’s College of Pharmacy in 1992 and during her tenure, she provided pharmacy services and experiential education at Florida State Hospital, Tallahassee Memorial Healthcare, Tallahassee Veterans Administration, and Apalachee Health Center in Tallahassee, Florida. She has been involved in research in the areas of epilepsy, Alzheimer’s disease, patient safety and adherence, and other clinical areas. She is currently providing pharmacy services at the USF Dementia C.A.R.E. Center at the USF Alzheimer’s Byrd Institute at the University of South Florida.

**Veronica Blakely**

**Organization:** V’s Voice Communications

**ADDRESS:** P.O. Box 273642, Tampa, FL 33688

**PHONE:** 813-787-3944

**EMAIL:** VsVoice@VsVoice.net

**WEB SITE:** www.VeronicaBlakely.com

**Bio:**
**CELEBRITY Mistress of Ceremony: Veronica Blakely** is a native of Tampa, Florida where she is an Instructor at a Community College teaching Public Speaking, Business, and General Education courses. Veronica is also a published author and she facilitates Communication workshops on a consultant basis through her company, V's Voice
Communications. Veronica has a Bachelors Degree in Speech Communication, a Masters Degree in Management, and an Education Specialist Degree in Education Leadership.

Rev. John T. Warren

Organization: Bible-Based Fellowship Church
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PHONE: 813.264.4050
EMAIL: swilson@bible-based.org (Assistant)
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Bio:
Rev. John T. Warren is a member of the ministerial team of Bible-Based Fellowship Church. He has served the ministry as a part of Pastoral Care, Outreach, Visitation, Men’s Ministry, Married Couples and Salvation Army Outreach Initiative. In addition to his work at Bible-Based Fellowship Church, He’s active in the community and has served on several boards. He is a graduate of Troy University with a BS in Criminal Law and a minor in Business Administration. He served in the U.S. Army and his business professional career spans 20 plus years. He’s a Life Member of Alpha Phi Alpha Fraternity, Inc.