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This Annual Report will focus upon both the new and the old. Ongoing programs were revised and updated and new partnerships have resulted in 50 Hoops having the widest reach, minority community respect and return invitations of any African American patient education, non-profit company specifically targeting the underserved population in the United States.

This 50 Hoops Annual Report is divided into five program segments:

1. **50 Hoops Cancer Breakfast,** Prostate Cancer Tournament and Health Fair: The only and longest running prostate/cancer-focused event of its kind in the country. The 50 Hoops Cancer Breakfast Workshop highlighted the morning, with more emphasis on Prostate and other cancers. The 2019 Tournament was held in Atlanta with the Senior Olympic men, and presented surveys and prostate cancer “hardwood workshops” on the floor during half times to attending men and women.

2. **Second: (African Americans in Clinical Trials) also known as AACT I, II Lecture Workshop Series.** Touring 5–12 cities per year, 2019 was no different, which also included:

   - **African American Cancer Patient Education Partnership** as Third: “There’s A New Cancer (Initiative) In Town,” or TANCIT: Working with The Multiple Myeloma Research Foundation in 2018 and 2019 to produce events to educate older African Americans about Multiple Myeloma symptoms, treatment options and clinical trials.

3. **Fourth: Community Advocacy Site Training (C.A.S.T.)** was revised to Community Advocacy Matchmaking (CAM) designed for internal presentations to Clinical Research Professionals, Nurses, Clinical Staff and Principle Investigators. Tampa, the 50 Hoops MODEL for CAM exceeded expectations in presenting and expanding CAM to be included in all aspects of the University’s medical education programs.

4. **Fifth is African American Health Matters:** 50 Hoops’ growing FREE mobile health text message service that now reaches nearly 70,000 subscribers, secured through our annual Programs and Health Fairs and without any online marketing (to date, and where we expect to make an appearance into social media: Insta-gram, Facebook and Twitter.

2019 began moving toward its first year of our quarter century goals for patient and medical education outreach to minorities and underserved communities. Celebrating 21 years, the company has reorganized and updated its outreach to give more emphasis to the newest generation of 50+ starting with our complete overhaul of our Flagship event, 50 Hoops Cancer Breakfast Tournament and Health Fair.

After 21 years, we have a solid methodology for replication and continuous reinventing our patient outreach. So as for **HOW we envision sustained expansion?** First with our **funding partners** and then with the knowledge that we’ve “been there, done that” and are continually going back to new cities and old… to educate African American communities about diseases… and thanks to our **sponsors**…to do it again and again bigger and better.
50 Hoops has developed a strong national following over the years in African American communities. Participant evaluations showed that 90% of participants felt the 50 Hoops Cancer Breakfast workshop program were highly successful. The Call To Action produced over 30 individuals who want to continue to work with 50 Hoops to distribute information about Cancer, including prostate, breast, and colon and lung cancer. Our attendance was also up about 60% from 2018 because of our anniversary, participation in both men and women Senior Olympic senior teams and our national outreach.

Success was to be measured by the number of individuals who (1) knowledge gained at the events. Pre-test and post-tests showed 33% increase in knowledge about prostate cancer. We believe this is due to our ongoing efforts over the past 21 years to educate locally. For the breast, pancreatic, prostate and colon cancer overall continue to gain Call To Action participants (2) More than 60% signed Call To Action sheet to work with 50 Hoops and it's cancer partners to distributing cancer education information to their various organizations.

Over 40 participants signed the Call to Action to continue work with 50 Hoops to distribute information about Cancer to their various churches, social and professional (3) and number of participants who signed up for the mobile text health message for ongoing information about cancer. There were 28 people who signed up for continuing education (monthly) via mobile health text messaging.

IN THE 50 HOOPS LEGENDS Games, where 50 Hoops' community and medical partners lead the events, there were new men (both African American, Hispanic and non minority) increasing the outreach of 50 Hoops in the Dallas and Atlanta community in 2019.

In 2019, we climaxd the breakfast panel discussion with a Film Festival award winning documentary, entitled "The Silent Killer," which was created and produced by a noted African American filmmaker, Landi Maduro, whose father died of prostate cancer. It documented men who had never had even a PSA, to men whose lives were given a timeline because of the advanced cancer. This riveting film brought a standing ovation and nearly an hour of questions and discussions with the attending physicians-- especially from men who had never been tested.

Of course there were unmet goals in 2019. Our first unmet goal was funding for our 21st Year. This limited the number of cities and numbers served by 50 Hoops Cancer Breakfast and Tournaments and Health Fairs. Our hope is to have three solid cities for ongoing annual games by 2020 and then build.

However, the biggest lesson learned was not to underestimate the need for NEW and BOLDER WAYS OF getting our message about cancer education to the African American communities. But to continue to expand and upgrade our cancer education ideas and outreach, and much to our pleasant surprise, was greatly received.

1. A 2019 twist to the Cancer Breakfast: In addition to three prominent Oncologists/Urologist, 50 Hoops presented an hour film documentary, entitled "The Silent Killer"

2. 50 Hoops LEGENDS Atlanta: 50 Hoops is utilizing the traveling Senior Olympics in their charity games by partnering with the non profit organization hosting their games and implementing 50 Hoops strategy throughout with prostate cancer as the focus. This includes medical speakers, hardwood workshops (talking to the men/women during half time about Prostate cancer), and utilizing pre-post and clinical trials surveys to gauge their understanding of both.

The 50 Hoops Annual Cancer breakfast audience continues to grow each year, requiring larger and larger facilities. And, though prostate cancer is the flagship of 50 Hoops, ALL cancers are discussed because more women and younger audiences are involved in the breast, colon, lung, multiple myeloma, pancreatic and other cancers.

This new approach also gave 50 Hoops an opportunity to bring more age diversity, as well as women to the table about encouraging the men in their lives to see their doctor get screened and for both of them to strive for a healthier lifestyle post-cancer.

More than 97% of the audiences’ felt 50 Hoops should continue it's work in each community, or assist in bringing an annual event to their city. This takes funding-- both nationally and locally-- for production of event to teach our template. The good news and the bad news is that: This means we need to set goals for program production and transitional event support for cities who want to duplicate 50 Hoops. This is an outstanding opportunity to replicate 50 Hoops in different cities, using our original MODEL for 50 Hoops LEGENDS.

Finally, 50 hoops LEGENDS partnerships with other teaching and medical hospitals are still on our radar, as they look to new prostate cancer treatment opportunities within their own institutions.

Anticipated attendees: 200/Actual: 200
Patients served: Actual: 350* Based upon attending groups who booked our doctors to speak at their upcoming cancer events.

The 50 Hoops MODEL has not been duplicated successfully in 21 years, yet cities with prostate cancer trials geared to African American men are asking to bring a 50 Hoops LEGENDS Cancer event to their city. The company has created a model handbook and templates for each phase of how 50 Hoops is conducted, networking and surveys.

**SUSTAINED, REPLICATED, SHARED IN THE FUTURE**

One of the success factors of the 50 Hoops Annual Cancer breakfast and prostate cancer tournament and health fair, is that 50 Hoops has a "play book," which describes week by week and play by play how it's done. This is the 50 Hoops' LEGENDS, in cities who wish to use 50 Hoops as a part of their outreach. We show them how to do it and help them execute an educational outreach consistent with our template.

The company has developed a template that we call, "50 Hoops LEGENDS," where requesting cities are trained and guided to duplicate the 50 Hoops educational model (breakfast through tournaments and health fair). This is supported by 50 Hoops' National partnership with the National Senior Olympic (men and women) Basketball teams, and the partnering organization is steered through the process, utilizing our templates from advisory team and speaker recruitment to workshops and instructions on completing surveys and data gathering.
21st Annual 50 Hoops 2019 Cancer Breakfast and Health Fair

50 Hoops Cancer Breakfast Lecture Series- Dallas
Physicians, Survivors, Speakers/Discussion Prostate, Colon and Pancreatic Cancer
(UT Southwestern medical Center, Parkland Memorial Hospital, Texas Health Resources)

50 Hoops National Prostate Cancer Awareness Health Fair
Dallas/Ft Worth* TX July 20, 2019
Lancaster Recreational Center, 1700 Veterans memorial Parkway,
Lancaster, TX 75234

50 Hoops’ 21st Anniversary: Special Viewing of
Official Selection of the San Diego Black Film Festival: FOCUS Black men and Prostate Cancer
The Silent Killer Documentary
SHOWN FOLLOWING BREAKFAST. LIMITED SEATING
See previews at
(1) https://www.youtube.com/watch?v=bTnKeMrgK6s
(2) https://www.youtube.com/watch?v=CKPm14LWL20
Save the DATE

Dallas 21st Anniversary BEGINS!! WITH The PREMIER OF

Award winning film, “The Silent Killer”
Cancer Breakfast Panel and A MOVIE

Date: Saturday, July 20, 2019
Time: Free Buffet Breakfast Begins at 8:00 a.m.
Oncologists will give updates on symptoms and treatments
Prostate, Colon and Pancreatic Cancers
Main Building

You’ll Learn:

The Challenge: Why Africans are at higher risk of mortality for Prostate, Colon and Pancreatic Cancer.

The Truth: Why 58% of African Americans surveyed don’t KNOW the importance of regular screening and signs of cancer.

The Solution: Why learning signs, symptoms, treatment options and post-cancer solutions can lead life-saving changes in your life.

Event Location:
Lancaster Recreational Center
1700 Veteran’s Memorial Parkway
Lancaster, TX 75134

RSVP early. Limited seating
Call 1-800-677-8441

A presentation of 50 Hoops™
CANCER BREAKFAST and LECTURE SERIES

8:00-8:15: Breakfast Served
OPENING PRAYER: Pastor Rodney Derrick, The Potter’s House

8:15–8:20: 50 Hoops
Welcome- INTRODUCTION MC
Ms. Ester Davis, TV Host
Ed and Pat Sanders

8:25-8:35 Dr. Ray Page
Pancreatic Cancer

8:35 – 8:45 Dr. Michael Folkert
Prostate Cancer

8:45 – 8:55: Dr. Stuart Akerman
Colon Cancer

8:55–9:10: Q&A/Discussion Groups
(Collect Surveys)
What do you want to know more about for each disease?

9:10–9:15: 50 Hoops’
Panel Wrap Up with Audience

9:15-10:15 – FILM:

The Silent Killer DOCUMENTARY

10:30 Ed Sanders Recognitions,
Presentations Gifts and Prizes for Surveys,

10:45 – Adjourn

Community: Survivors’ role as leaders in educating Community.
Thanks to our Partners in prevention, screening, education, treatment and recovery.

SPECIAL GUEST CANCER SURVIVORS

Thanks to Andy and Jazz Johnson, A&J Catering for the beautiful Buffet Breakfast.

Gifts and Prizes
50 Hoops T-Shirts

Community: Survivors’ role as leaders in educating Community.
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SPECIAL GUEST CANCER SURVIVORS

Thanks to Andy and Jazz Johnson, A&J Catering for the beautiful Buffet Breakfast.

Gifts and Prizes
50 Hoops T-Shirts
Arkansas Big Dogs

What is your age?

- 18-28: 66%
- 29-40: 24%
- 41-60: 9%
- 61-75: 7%
- Over 75: 0%

Ethnicity

- African American: 14%
- Hispanic/Latin?: 0%
- Other?: 79%

Gender

- Male: 11%
- Female: 89%

Small # of Af-Am take part in clinical trial

- Tuskegee: 32%
- Not asked: 44%
- No information: 5%
- Health Risks: 6%
- Other: 7%

How safe do you believe are clinical trials today?

- Very Safe: 9%
- Somewhat Safe: 6%
- Slightly Safe: 34%
- Not Safe: 51%

Would you consider participating in a clinical trial if it were related to you or your family?

- Yes: 59%
- No: 41%
What would it take for you to participate in a clinical trial related to your health?

- More information about disease and how it’s related to trial (32%)
- More information about the clinical trials (24%)
- More access to information about upcoming trials (21%)
- Nothing, I’d never participate in a clinical trial (12%)

Regarding clinical trials, would you be interested in:

- Participating in a clinical trial (79%)
- Being contacted about a clinical trial of your choice (21%)
There are four (4) components which compose the
**BASIC 50 Hoops overall strategy:**

1. **50 Hoops National Prostate Cancer Basketball Tournaments & Health Fairs**
   - **HOST MEDICAL (1)** Partner for 50 Hoops Bigger Component w/ 50 Hoops Outreach
   - **CANCER Breakfast: Lung, Colon, Breast, Prostate**
   - **COMMUNITY HEALTH FAIR & Screenings**
   - **50 Hoops Tournament- FREE to public**
   - **OVERALL COORDINATION OF ALL COMPONENTS**
   - **Training and Review of 50 Hoops Affiliate/Partnership Manual**

2. **Community Partnership**
   - **Community Partnership** (2) Church, Venue, Organization
   - **Advisory Team** (3) Medical Civic Stakeholders (2) NA

3. **Coordinate regional 50+ national basketball league participation**

4. **Develop Awards Ceremony and coordinate with community partners to recognize their efforts in raising awareness within their own businesses:**
   - a. Heroes, heroines and Superstars (prostate cancer survivors and their families)
   - b. African American Physicians
   - c. Community organizations with active prostate cancer efforts
   - d. Local sponsors
   - e. Local Host Radio Business Partners for their 50 Hoops outreach efforts
   - f. Churches who partner with this effort by actively announcing 50 Hoops event

**Local Host Radio and Television**

**Benefit:** 50 Hoops ®, as a Registered Trademark Event gives station a vehicle and national property event to outreach prostate cancer education to African Americans. This is part of the station’s ongoing national community health education and awareness campaign.

**Responsibilities**

1. **Make opportunities for call-in and talk shows for prostate cancer educational segments. Educational segments will be done by 50 Hoops - city Advisory Team (Physicians, Cancer Survivors, Prostate Health Advocates)**
2. **Develop Business partnerships: Solicit their current advertisers to support 50 Hoops by Advertising support which benefits Local Host Radio and Television.**
3. **Business Partnership to Increase Traffic: Allow 50 Hoops to put registration forms and prostate cancer educational materials and information in their place of business to promote the tournaments.**
4. **DJ’s will promote 50 Hoops at Host Radio sponsored events such as concerts, health fairs, plays, sporting events, etc. Campaign begins 6-8 weeks prior to 50 Hoops Tournament and this community outreach utilizes partner volunteers and paid 50 Hoops staff to assist with event flyer, educational material distribution, and player registration.**

**ADVISORY TEAM:** Involves leading African American Urologists, city-wide health professionals, celebrities and prostate cancer survivors (maximum of 3-7 per city)

**Benefits:** Physician exchange and dialogue directly with community. Utilizes survivors and their personal experiences to outreach and educate men about prostate cancer. Support of leading local prostate and colon cancer organizations.
African Americans in Clinical Trials Programs covered over a dozen cities* in 2019. This included, not only those which designated as AACT Series cities, but also those who partnered with 50 Hoops to present “African American In Clinical Trials,” programs, which were customized and developed specifically for that disease state.

AACT I, II Faith-Based partners continue to increase both in number and call-backs for 50 Hoops to work with them. As our network of African American communities and churches continue to grow throughout the United States, we are outreaching to partner with specialized cancer disease nonprofits in order to bring better understanding and specific trials to our African American communities.

And with this growth has come more and more demand by African American communities for ADDITIONAL education to keep them abreast of diseases that critically affect them!! The donation of time by physicians and community volunteers is astounding, and our ability to educate the underserved with quality events has brought a sense of dignity to the communities, 50 Hoops and those who host the AACT events. We can only thank our sponsors over the years who continue to believe that with continuous education in the African American and minority communities, we can shift the tide to better health and better communities. We thank you—our communities, churches, volunteers, doctors, network coordinators, medical partners and mostly 50 Hoops for your support through the years.

**HOW DID WE ACCOMPLISH**

**AACT I, II Lecture Series Outcomes Assessment?**

Through panels, health fairs, workshops and extensive Q&A segments from our audience, the outcomes proved to have been accomplished:

1. Reveal how much access African Americans have to health and disease information
2. What opportunities (local) are available to learn about clinical trials and treatment options
3. What types of clinical trials are of most interest (popular) in each region/community
4. Comparison between actual disease therapy education and needs in the community
5. Optimize patient understanding of oncology trials
6. Enhance disease knowledge as it related to patient decision about participation in clinical trials
7. Optimize outcomes for participation in trials to assure cultural DNA inclusion in trials
8. Determine through workshops how (individual) decisions are made to participate in clinical trials by African Americans
9. Address the dynamics of disease therapy education on this culture
10. Understanding and promoting best practices in educating minority populations about clinical trials
11. Educational needs assessment to identify patterns of patients likelihood versus actual participation in trials following comprehensive educational forum

*See field Research Charts for more information*
AACT I, II Series CONTINUES SUCCESS AND REPLICATION in 2019:

Though the 50 Hoops’ (African Americans In Clinical Trials) AACT I, II Series covers many disease states—from Oncology/Hematology to Neurology and Cardiovascular diseases that are critical within the African American community, In 2019, 50 Hoops had the opportunity to partner with the Multiple Myeloma Research Foundation (MMRF), and to merge our AACT I, II concept and national faith-based network into a “new” patient education initiative. This partnership was shared with 50 Hoops’ African American community networks and churches with overwhelming success.

As 50 Hoops continues to expand and educate through our AACT I, II Lectures-- in both old and new communities—we have also begun working with other teaching medical institutions and disease organizations to assist them in developing their own unique national “African Americans in Clinical Trials” event concept and partner with our communities. Thus, as we end 21 years, 50 Hoops looks forward to witnessing how our AACT I, II template will impact the shape of tomorrow’s patient education and community advocacy to and for African Americans.

See www.themmrf.org for more information on this national initiative within the 50 Hoops collection of patient education programs. You can also visit www.50hoops.org and https://50hoops.org/tancit.htm.

2019 Program Evaluation:
African Americans In Clinical Trials 2019

*Note: All the questions were not answered by all participants.

1. Lecture was? Poor Fair Good Excellent
   1 2 3 4 5 6 7 8 9 10
   Yes 70 No 30

2. Learned something? Understood better, topics:
   Yes 40  No 60

3. Rate my enjoyment: Poor Fair Good Excellent
   1 2 3 4 5 6 7 8 9 10
   Yes 100  No 0

4. Would you attend another AACT I, II Lecture and tell your friends? Yes 300 No 70

5. What did you get most out of the Lecture?
   a. The value of clinical trials
   b. To know the requirements of clinical trials and certain people would not qualify
   c. How important genetic family history, environment plays major role in certain illnesses, I learned the importance of clinical trials in my everyday life.
   d. Cancer of all types is of concern and should be explored more.
   e. Opened my eyes to the causes of diseases.
   f. A clearer understanding of clinical trials and the process involved.
   g. All the great information.
   h. Knowledge is power. This was great information, and I look forward to more.

6. What would you do to improve the lecture series?
   a. Nothing
   b. Give speakers more time
   c. Continue same format
   d. Just don’t stop having them
   e. Have more

7. Did you complete the call to action form to be notified of other health events, and possibly work to bring partnered health projects to the attention of your church, group or network?
   Yes 180 No 20

Rate program scale 1-10?
   1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Do you have any other comments or suggestions?
   Yes 20  No 80

Did you get benefits from the Doctors about Clinical Trials?
   Yes 280 No 20

Would you consider (for yourself or loved one) making an appointment to learn more about these clinical trials?
   Yes 260 No 80

If Yes: Can 50 Hoops or one of the participating Doctors call you to give you more information or schedule an appointment to talk with a site doctor?
   Yes 200 No 100
AACT I, II
AFRICAN AMERICANS IN CLINICAL TRIALS
LECTURE SERIES

Houston, TX: AACT I, II Partner: “Research Awareness Day”
AACT I, II Partner: North Carolina Medical Society
Welcome to the...

Old North State Medical Society Conference - Expanding Healthcare to Meet the Need: Quality Healthcare for All

June 21-23, 2019
AACT Partnered
Conferences
Workshops
Health Fairs

African Americans
In Clinical Trials 2019
New Orleans
Augusta
Dallas
Raleigh
Houston
Oakland
Memphis
### Field Research

<table>
<thead>
<tr>
<th>Condition</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 High Blood Pressure</td>
<td>22300</td>
<td>21.44%</td>
</tr>
<tr>
<td>2 Heart Disease</td>
<td>11400</td>
<td>10.96%</td>
</tr>
<tr>
<td>3 Diabetes</td>
<td>9500</td>
<td>9.13%</td>
</tr>
<tr>
<td>4 Prostate Cancer</td>
<td>19200</td>
<td>18.46%</td>
</tr>
<tr>
<td>5 Colon Cancer</td>
<td>6800</td>
<td>6.54%</td>
</tr>
<tr>
<td>6 Breast Cancer</td>
<td>6500</td>
<td>6.25%</td>
</tr>
<tr>
<td>7 Asthma</td>
<td>7200</td>
<td>6.92%</td>
</tr>
<tr>
<td>8 Acid Reflux, Heartburn</td>
<td>5500</td>
<td>5.29%</td>
</tr>
<tr>
<td>9 Obesity</td>
<td>7600</td>
<td>7.31%</td>
</tr>
<tr>
<td>10 Other</td>
<td>8030</td>
<td>7.72%</td>
</tr>
</tbody>
</table>

Other: Multiple Myeloma, Arthritis, Cholesterol, Other Cancers

![Circle chart showing the distribution of conditions among African Americans in clinical trials from 2009 to 2019.](chart.png)
SEE ATTACHED “THERE’S A NEW CANCER (INITIATIVE) IN TOWN” (TAMCIT) 26-Page Report
TANCIT
There's a New Cancer (Initiative) In Town
Multiple Myeloma

[Logos for MMRF, 50 Hoops, Amgen, Bristol-Myers Squibb, Sanofi, Janssen, and Takeda Oncology]
Ed and Pat Sanders, Founders 50 Hoops™
Ed and Pat started 50 Hoops 21 years ago and today 50 Hoops remains the only national Prostate Cancer Basketball Tournaments in the country. The company’s half dozen diverse patient and medical education programs include Patient Lecture Series, extensive survey database, mobile health text message service, and Medical Education programs related to recruitment of minorities into clinical trials. 50 Hoops’ national events have toured over four-dozen cities, Network Coordinators, partners Cancer Coalitions, and worked with 102 networks and entities over the years. 50 Hoops has built relationships with some of the most prominent hospitals, and physicians in the U.S. in their continuing quest to educate communities about diseases, treatment options and trials that impact African Americans.

50 Hoops is grateful for the opportunity to work with the Multiple Myeloma Research Foundation (MMRF) in developing “There’s A New Cancer (Initiative) In Town,”. The 2018-2019 national tours present the company with the opportunity to both help expand it’s African American network and guide other national disease organizations into the heart of African American communities nation-wide.

www.50hoops.org

TANCIT 2019 TOUR CITIES: Louisville, KY, Washington, DC, Chicago, IL, Southaven MS/Memphis, TN, Dallas, TX, Oakland, CA, New Orleans, LA.

A MESSAGE FROM

Mary DeRome, Director, Medical Communications and Education, Multiple Myeloma Research Foundation
Thank you all for working with 50 Hoops and the Multiple Myeloma Research Foundation on, "There’s a New Cancer (Initiative) in Town" or TANCIT for short. This Workshop Series is a look at where we stand with Multiple Myeloma education in the African American community. 50 Hoops has been working with the Multiple Myeloma Research Foundation, along with a top-notch Advisory Team of stakeholders, medical professionals, patients, and doctors in order to premier this national event. We hope to share our knowledge about Multiple Myeloma and to provide you any assistance needed to make this successful experience, relevant to our African American communities. We also want to thank our Sponsors, Amgen, Bristol-Myers Squibb, Takeda, Janssen, GlaxoSmithKline and Sanofi for providing the resources to make TANCIT educationally effective and of the highest quality for the the communities we want to reach. www.themmrf.org
50 HOOPS Salutes our Partners and Sponsors for this opportunity!
We did it! Seven Cities in eight weeks! COMPLETE PROGRAM SUCCESS!
Patient Testimonials were at the heart of the TANCIT Conferences. And in each city we presented local African American Multiple Myeloma patients who kicked off the events with riveting stories of the discovery, treatment and ongoing recovery of Multiple Myeloma.

”The impact of people living among us with a cancer that I’ve just learned to pronounce, and whose symptoms sometimes mimic those I’ve had was astounding.” – JB-Washington, DC
Workshop Folders were created with questions, ideas and information about Multiple Myeloma information and tips for increasing Multiple Myeloma outreach. Printed and Mobile Text Surveys were administered in each city.

See charts at end of this section.
There’s A New Cancer (Initiative) In Town
TANCI

TANCIT
There’s A New Cancer (Initiative) In Town

Multiple Myeloma

50

HOOPS

AMGEN

Bristol-Myers Squibb

SAPNOI

janssen

gsk

Takeda

ONCOLOGY

“TANCIT- Louisville, KY

Celebrating 30 Years!

KAAAC
Kentucky African Americans Against Cancer

Presented by:

Dr. Emmons is an Associate Professor of Medicine in the division of stem cell transplant at The University of Louisville, Kentucky. He’s founder of the Allogeneic Stem Cell Transplant Program at Ochsner Medical Center. DR. EMMONS served as an Associate Professor of Medicine at Temple University in Philadelphia, and Associate Chief of the Fox Chase-Temple BMT Program and Director of the Stem Cell Laboratory. He received his medical degree from the University of Cincinnati, completed his residency in internal medicine at the University of Michigan in Ann Arbor and a fellowship in Hematology at the National Institutes of Health in Bethesda, Maryland. His professional memberships include the American Society of Hematology, and the American Society for Blood and Marrow Transplantation.

KAAAC (Kentucky African Americans Against Cancer) is a volunteer group of health care providers, cancer survivors and community leaders, established in 1990 in affiliation with the National Cancer Institute’s National Black Leadership Initiative on Cancer. Its mission is to reduce health care disparities through outreach, education, patient/family support and advocacy in African American communities. The nationally recognized program provides presentations for churches, schools, civic and social organizations, fraternities, sororities and youth groups. Faith & Action is their newest initiative, provides outreach and information regarding upcoming events and screenings in the community via church collaborations.
Louisville, KY Hosts: Kentucky African Americans Against Cancer (KAAAC) 30th Anniversary
Segment I: The Signs and Symptoms
Please read TANCIT Programs for more information on Speakers

Doris Browne, M.D., M.P. H. MODERATOR
Dr. Doris Browne is President of the National Medical Association (NMA) and President/CEO of Browne and Associates, LLC (BAI), a health consultancy company that provides comprehensive wellness programs to its clientele. Among her specialties is sickle cell, HIV/AIDS, women’s health issues. Featured in many news articles including Ebony, Washington Post, and PBS News Hour; her education and training includes Tougaloo College (B.S), University of California at Los Angeles (MPH), Georgetown University (M.D.); Walter Reed Army Medical Center in Hematology-Oncology. Dr. Browne retired as a Colonel from the U.S. Army Medical Corps and the National Institute of Health. She is a member of Alpha Kappa Alpha Sorority, and a recipient of the 2018 Top Blacks in Healthcare.

Dr. Jeri Dyson, Multiple Myeloma Patient/Survivor
Dr. Dyson is an adolescent medical physician, author, and speaker specializing in sexuality, intimacy and effective relationships. Dr. Dyson currently serves as President of Global Girls Global Women, Inc. Known as one of today’s foremost thinkers of global teen health, she has more than 18 years of experience. Her focuses and travels to Ghana, Gambia and Senegal, West Africa to name a few, has raised awareness on the global issues displacing girls and women. Her radio show, Dr. Dyson established Dyson & Associates Worldwide and is currently implementing the Hummingbird Project, a campaign designed to introduce girls as global citizens through cultural immersion and international travel.

Dr. Ahmed Ali, Hematologist, Howard University Hospital
A medical oncologist and hematologist at Howard University Hospital, Dr. Ahmed Ali individualizes each patient’s treatment plan to fit their specific needs. Dr. Ali completed medical school at the University of Khartoum Medical School in Khartoum, Sudan, his residency in internal medicine at Howard University Hospital; and received an Oncology/Hematology fellowship at HUH. Dr. Ali is board certified in hematology, medical oncology and internal medicine. A member of the American Society of Clinical Oncology and the American Society of Hematology, Dr. Ali has conducted numerous cancer research studies and given many lectures on topics such as immunotherapy and integrative cancer treatments.

Program
Noon
Welcome: Dr. Robin T. Kelley
Noon-Invocation- Rev. Johnnie L. Sudds, Mount Airy

Luncheon Service Begins
Dr. Kelley walks through the Mobile Phone Survey

MODERATOR: Dr. Doris Browne: Introduction of Speakers
The Symptoms
12:15–12:20 – Dr. Jeri Dyson
12:25-12:35 – Dr. Ahmed Ali
12:35-12:55
The Symptoms: Audience Questions & Answers: Discussion
Please complete your POST-SEGMENT Surveys-Mobile or Printed

The Diagnosis
12:55-1:05 – Ms. Mary Derome, Multiple Myeloma Research Foundation
1:05-1:15 – Dr. Poornima Upadhayaya Pandellapalli, (Dr. Palli)
1:15-1:35
The Diagnosis: Audience Questions & Answers: Discussion
Please complete your POST-SEGMENT Surveys-Mobile or Printed

The Education
1:35- 1:45- Dr. Constance Mere
1:45- 1:55- AUDIENCE INTERACTIVE
The Education: Audience Questions & Answers: Discussion
Please complete your POST-SEGMENT Surveys-Mobile or Printed

Panel Leaders: Mary Derome, Dr. Ali, Dr. Palli, Dr. Dyson, Dr. Browne, Dr. Kelley (Mobile Surveys)

1. How are we reaching our African American community with other cancer messages?
2. What tools do we have/need to outreach Multiple Myeloma education in our African American communities in Washington, D. C. now?
3. YOUR Ideas: How can we begin the Multiple Myeloma discussion with organizations, churches, local cancer support groups?

1:55-2:15 (Pictures) TANCIT PRESENTATIONS

Note: The introductions, instructions and passing out of gifts will be done DURING WORKSHOP. Please be attentive and as quiet as possible while serving and receiving instructions, and please keep questions brief. Let’s stay on time.
Dr. Larry B. West, one of the emerging voices in ministry in the Washington, D.C. area, has served as pastor of Mount Airy Baptist Church since 2002 where he challenges his congregation to “do greater and more wonderful works”. Dr. West holds a Bachelors' degree in Management from the University of Georgia, a Master’s degree in Theology from United Baptist College and Seminary, and a Doctorate in Religions Studies from Trinity Theological Seminary in Newburgh, Indiana. Immediate Former Chairman of the Board of Directors for the National Baptist Convention USA; his memberships include Missionary Baptist Minister’s Conference, Leadership Council for Healthy Communities, Kappa Alpha Psi Fraternity, and a life member of the NAACP.

Dr. Poornima Upadhyaya Pandellapalli, a hematologist and medical oncologist with the Multiple Myeloma Research Foundation (MMRF) is recognized as one of the most famous doctors in Washington, by “Super Doctor” and in practice for more than 23 years.

Segment II: The Diagnosis

Mary DeRome, Director, Multiple Myeloma Research Foundation

Mary DeRome joined the MMRF as Translational Research Manager in February 2014, where she was responsible for managing the MMRF research grant programs and helped manage the MMRF CoMMpass trial and other precision medicine initiatives. In 2016 she became Director of Medical Communications and Education, where she oversees all MMRF patient and professional education initiatives, scientific content on the website, patient education materials, and social media channels. Previously, she was Senior Investigator, cancer drug discovery at Bayer HealthCare and Senior Scientist at Artificial Cell Technologies.

Dr. Constance Mere, Nephrologist, Howard University Hospital

An Assistant Professor and Nephrologist with the Department of Medicine at Howard University College of Medicine and Howard University Hospital, Dr. Mere is a graduate of the University of Nigeria in Enugu, Nigeria; the University of Connecticut Health Center and Georgetown University Medical Center. Dr. Mere is one of six doctors at Howard University Hospital and one of 26 at MedStar Georgetown University Hospital who specialize in Nephrology, trained to diagnose and treat conditions affecting the kidneys or renal system. She’s been named one of the most famous doctors in Washington, by “Super Doctor” and in practice for more than 23 years.

Segment III: The Education

Dr. Robin Kelley, TANCIT DC Network Coordinator

Dr. Kelley is the Chair of the Health Education Ministry of the Mount Airy Baptist Church. In this capacity, she has received multi-year grants for community health and wellness activities. She has worked closely with both community and church ministries on youth and women’s issues, such as domestic assault and health and nutrition. She is employed full-time at a nonprofit health organization and has received a cooperative agreement from the Centers for Disease Control and Prevention Division. Robin received her BA from Vassar College, her MSSW from Columbia University and her PhD in Public and Community Health from University of Maryland, College Park.

INVOCATION

Rev. Johnnie L. Sudds, Associate Minister, Mount Airy Baptist Church

Rev. Sudds is an Associate Minister of the Mount Airy Baptist Church of Washington, D.C. (Dr. L. B. West, Senior Pastor). His service includes Spiritual Advisor for the VIP’s(seniors) and the Nurses Ministry. His affiliations include the National Capitol Baptist Convention of DC & Vicinity, National Baptist Convention, USA, Inc., and the National Capitol Baptist Congress of Christian Education. A graduate of Bishop College and Howard University School of Divinity, he retired as a HIMs (Medical Records) Quality Assurance Technician at Kaiser Permanente Health Organization.
Mount Airy Pastor L. B. West Welcomes TANCIT
Mount Airy Turns out for TANCIT II
“There’s A New Cancer (Initiative) In Town”

TANCIT-CHICAGO

Program

Please complete ALL Pre-Survey Questions on your Mobile Phones or Printed

Segment I: The Signs and Symptoms-SPECIAL GUEST

Please complete your POST-SEGMENT Survey

Dr. Jeri Dyson, TANCIT POSTER PATIENT 2018-2019

Dr. Dyson is an adolescent medical physician, author, and speaker specializing in sexuality, intimacy and effective relationships. Dr. Dyson currently serves as President of Global Girls Global Women, Inc. Known as one of today’s foremost thinkers of global teen health; she has more than 18 years of experience. Her focuses and travels to Ghana, Gambia and Senegal, West Africa to name a few, have raised awareness on the global issues displacing girls and women. Her radio show, Dr. Dyson established Dyson & Associates Worldwide and is currently implementing the Hummingbird Project, a campaign designed to introduce girls as global citizens through cultural immersion and international travel.

Dr. Terry Mason, COO, Cook County Department of Public Health

Dr. Mason, Chief Operating Officer of the Cook County Department of Public Health, is responsible for public health programs for one of the nation’s largest metropolitan health departments. Receiving his BS in Biology from Loyola University, his MD from Abraham Lincoln School of Medicine at the University of Illinois Chicago, he has devoted 25 years in private practice as a board certified Urologist. A member of many professional organizations and boards including the Cook County Physicians Association, he received a Telly Award for the video, “Not By Myself,” and continues to share his holistic approach to health on his popular radio show on WVON 1690 AM call in show, “The Doctor in the House” for more than 21 years.

Dr. Robin Kelley, 50 Hoops Senior Technology Consultant

Dr. Kelley is the Chair of the Health Education Ministry of the Mount Airy Baptist Church. In this capacity, she has received multi-year grants for community health and wellness activities. She has worked closely with both community and church ministries on youth and women’s issues, such as domestic assault and health and nutrition. She is employed full-time at a nonprofit health organization and has received a cooperative agreement from the Centers for Disease Control and Prevention Division. Robin received her BA from Vassar College, her MSSW from Columbia University and her PhD in Public and Community Health from University of Maryland, College Park.
Dr. Robin Kelley goes over slides and mobile texting with Dr. Britt Mary DeRome discusses Multiple Myeloma clinical trials Dr. Jeri Dyson makes key points
Mobile Text Surveys were a new feature of the TANCIT Workshops
Mary DeRome, MMRF Director distributes materials to CSU students
Dr. Thomas Britt, CSU Host, gave class “credits” for the TANCIT Workshop
“There’s A New Cancer (Initiative) In Town, II”
TANCIT II-Southaven/Memphis

Please complete ALL Pre-Survey Questions on your Mobile Phones or Printed

Segment I: The Signs and Symptoms-SPECIAL GUEST
Please complete your POST-SEGMENT Survey

Dr. Jason Porter, The West Cancer Center, Memphis
Dr. Jason Porter is a native of Memphis, Tennessee and currently a Medical Hematologist and Oncologist at the West Cancer Center and Research Institute. He completed his undergraduate degree at Christian Brothers University and medical training at the University of Tennessee Health Science Center. His clinical and research interests include early detection and screening for all cancers, local and advanced lung cancers and benign hematology. He has published research on the hypertension, advanced lung cancer therapy and side effects as well as acute Leukemia. A dedicated advocate for cancer patients, he derives a great sense of fulfillment from helping patients and their families navigate the therapies and complications of these horrible illnesses.

The Face of Multiple Myeloma
Margaret Williams is the wife of an Air Force veteran who retired and moved to Mississippi. It was when they first moved to Southaven when she discovered she had Multiple Myeloma. Well, it’s not quite that simple. According to Margaret, from diagnosis in 2012 to stem cell transplant and remission 2014 and 2017, it was quite a painful and humbling educational journey. God, her granddaughter, her angel and husband served as her unfailing support system through it all. Today Margaret will share some of her story.

MISTRESS OF CEREMONY
Danita Brown, TANCIT Network Coordinator, Brown MBC Cancer Coalition
Danita Brown is a breast cancer survivor, whose amazing story has been told on TBN, the Loretta McNary TV Show, BG Magazine, and Ordinary People. A popular speaker, Danita has been a ministry leader for the Brown Missionary Baptist Cancer Support Ministry since 2008. She retired as a teacher at Treadwell Izone Elementary School in 2015. She has a Master’s Degree in Education from Christian Brothers University in Memphis, and a Bachelor’s Degree from Le Moyne Owen College Memphis. She is active in her community and American Cancer Society.

Segment II: The Diagnosis
Please complete your POST-SEGMENT Survey

Mary DeRome, Director, Multiple Myeloma Research Foundation
Mary DeRome joined the MMRF as Translational Research Manager in February 2014, where she was responsible for managing the MMRF research grant programs and helped manage the MMRF CoMMpass trial and other precision medicine initiatives. In 2016 she was promoted to Director of Medical Communications and Education, where she oversees all MMRF patient and professional education initiatives, responsible for scientific content on the website, patient education materials, and social media channels. Mary was Senior Investigator in cancer drug discovery at Bayer HealthCare and Senior Scientist in nanotechnology vaccine development at Artificial Cell Tech in New Haven CT.

Segment III: The Education- Audience Interaction
Please complete your POST-SEGMENT Surveys

Thanks To Brown Missionary Baptist Church for the Warm Welcome Back

Invocation

Pastor Bartholomew Orr
Bartholomew Orr is the Senior Pastor of Brown Missionary Baptist Church. Pastor Orr has served in this capacity since January 25, 1989. Under his leadership, the church has experienced tremendous growth, spiritually and numerically. Despite a large church setting, Pastor Orr works diligently to ensure that Brown maintains a “family-like” atmosphere. He is accessible and every member takes pride in receiving a yearly birthday call from their pastor. Pastor Orr received his Doctorate Degree in Ministry from Union University. He has always used his passion for education to train and empower other ministers. A humble and honorable man, Pastor Orr has had the opportunity to share the gospel with diverse audiences around the world. Pastor Orr is married to his lovely wife Valarie, his best friend of over 30 years. They’re blessed with 4 sons and 4 grandchildren.
Southaven, MS/Memphis, TN Hosts: Brown Missionary Baptist Church
Please complete ALL Pre-Survey Questions on your Mobile Phones or Printed

Segment I: The Signs and Symptoms - SPECIAL GUEST

Please complete your POST-SEGMENT Survey

MISTRESS OF CEREMONY

Ester Davis
Executive TV Producer, Anchor "The Ester Davis Show"

Ester Davis hosts the weekly "Ester Davis Show" in 9 major markets on ION Media Networks, the nation’s largest television network. Her weekly column, "My Day," appears in four newspapers across the south with a combined viewer-readership of 8 million. Ester currently chairs the Senior Affairs Commission for the City of Dallas and serves on an advisory board for Dallas County Community Colleges. An advocate for women's issues and world literacy, she recently spoke at a Congressional Hearing by the Women’s Federation for World Peace, on the plight of women in China.

Cynthia Williams, Multiple Myeloma Patient

Cynthia Williams, a Counselor with the Garland Independent School District, she received her Bachelor’s degree from Delta State University, and master degrees from Amberton University and Dallas Baptist University. A cancer survivor of Multiple Myeloma, her journey has given her a fresh perspective on life. Her goal in life is to increase awareness of cancer and the importance of being in tune with our bodies. Ms. Williams has transformed her diet with the help of a fitness and wellness coach, and her desire is for everyone to learn how to live a healthier lifestyle.

Dr. Ankit Kansagra, Hematologist, University of Texas Southwestern

Dr. Kansagra earned his medical degree (M.B.B.S) at India’s N.H.L. Medical College, and completed his internal medicine training at North Shore Medical Center in Boston MA. He’s received multiple recognitions for excellence in education of medical students by Tufts University. After finishing his Chief Residency he joined the Tufts University program for a fellowship in Hematology/Oncology. After completing his fellowship he joined the Mayo Clinic in Rochester as a stem cell transplant fellow before joining UT Southwestern Faculty in 2017. Dr. Kansagra is board certified and focuses especially in Autologous and Allogeneic Stem Cell transplant and takes care of patients with Plasma Cell Disorders and Acute Leukemia’s. His clinical research is focused on improving therapy for hematological malignancies and developing newer cellular/immunotherapy approaches for these diseases.

Segment II: The Diagnosis

Please complete your POST-SEGMENT Survey

Mary DeRome, Director, Multiple Myeloma Research Foundation

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Dr. Larry Anderson, Hematologist
Assistant Professor of Internal Medicine at UT Southwestern Medical Center in Dallas

Dr. Larry Anderson is an Assistant Professor of Internal Medicine at UT Southwestern Medical Center in Dallas, where he specializes in the treatment of Multiple Myeloma and other plasma cell disorders. He also has 13 years of experience with the bone marrow and stem cell transplantation and runs and active clinical trial program for Myeloma patients. Dr. Anderson uses the latest FDA approved treatments that are more effective and more manageable than traditional chemotherapy. In addition, he offers his patients the most innovative therapies and a range of clinical trials for plasma cells disorders. His specialty is Multiple Myeloma in African Americans.

Segment III: The Education - Audience Interaction

Please complete your POST-SEGMENT Surveys

Dr. Robin Kelley, 50 Hoops Senior Technology Consultant

Dr. Kelley is the Chair of the Health Education Ministry of the Mount Airy Baptist Church. In this capacity, she has received multi-year grants for community health and wellness activities. She has worked closely with both community and church ministries on youth and women’s issues, such as domestic assault and health and nutrition. She is employed full-time at a nonprofit health organization and has received a cooperative agreement from the Centers for Disease Control and Prevention Division. Robin received her BA from Vassar College, her MSSW from Columbia University and her PhD in Public and Community Health from University of Maryland, College Park.

Sheila D. Patterson, Cancer Survivor

Sheila D. Patterson is an ovarian and breast cancer survivor. God answered her prayers by allowing her surgeons to remove all of the cancer and not require any chemo or radiation. The Lord informed her that Cancer Awareness was her new ministry for His glory. She is a member of Oak Cliff Bible Fellowship Church Breast Cancer Support Group, co-facilitates a Comprehensive Cancer Support Group at OCBF, collaborates with the Cancer Program at Charlton Methodist, is the Women’s Healthcare and Wellness Chairperson for the Alpha Xi Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated, a member of the American Cancer Society, National Coalition for Cancer Survivorship, and Susan G. Komen Race for the Cure.
Dallas, TX Host: Oak Cliff Bible Fellowship Cancer Group
Mobile Phone Survey

Dr. Larry Anderson

MC: Ms. Ester Davis

TANCIT
Please complete ALL Pre-Survey Questions on your Mobile Phones or Printed

**Segment I: The Signs and Symptoms-SPECIAL GUEST**

**Please complete your POST-SEGMENT Survey**

**Dr. Jeffrey L. Wolf, Hematologist, UCSF HDFC**

Dr. Jeffrey L. Wolf, a hematologist with expertise in cancers of the bone marrow and blood, as well as in bone marrow transplantation. He directs UCSF’s Multiple Myeloma Program and the Stephen and Nancy Grand Multiple Myeloma Translational Initiative at the UCSF Helen Diller Family Comprehensive Cancer Center. Dr. Wolf earned his medical degree at the University of Illinois College of Medicine at Chicago, completed a residency at the University of California, San Diego, a fellowship in hematology and oncology at UCSF, followed by a bone marrow transplantation rotation at the Fred Hutchinson Cancer Research Center. He helped establish the bone marrow transplant program at the City of Hope Comprehensive Cancer Center in Duarte, California, and the bone marrow transplant unit at Alta Bates Summit Medical Center in Berkeley.

**The FACE of MULTIPLE MYELOMA**

Ms. Doris Davis-King, Multiple Myeloma Patient

Doris Davis-King, a 59-year-old mother of six children, 16 grandchildren, and 3 great grandchildren. She received her associates’ degree from Diablo Valley College. She was diagnosed with Sarcoidosis in 1989. Over the years, she experienced constant pain, nausea, vomiting, and low blood count. In 2017 she was diagnosed with Multiple Myeloma. She completed 4 months of chemo in February 2018, and received a bone marrow transplant on May 25, 2018.

Dr. Robin Kelley, 50 Hoops Senior Technology Consultant

Dr. Kelley is the Chair of the Health Education Ministry of the Mount Airy Baptist Church. In this capacity, she has received multi-year grants for community health and wellness activities. She has worked closely with both community and church ministries on youth and women’s issues, such as domestic assault and health and nutrition. She is employed full-time at a nonprofit health organization and has received a cooperative agreement from the Centers for Disease Control and Prevention Division. Robin received her BA from Vassar College, her MSSW from Columbia University and her PhD in Public and Community Health from University of Maryland, College Park.

Segment II: The Diagnosis

**Please complete your POST-SEGMENT Survey**

Mary DeRome, Director, Multiple Myeloma Research Foundation

Mary DeRome joined the MMRF as Translational Research Manager in February 2014, where she was responsible for managing the MMRF research grant programs and helped manage the MMRF CoMMpass trial and other precision medicine initiatives. In 2016 she was promoted to Director of Medical Communications and Education, where she oversees all MMRF patient and professional education initiatives, responsible for scientific content on the website, patient education materials, and social media channels. Mary was Senior Investigator in cancer drug discovery at Bayer HealthCare and Senior Scientist in nanotechnology vaccine development at Artificial Cell Tech in New Haven CT.

Segment III: The Education- Audience Interaction

**SPECIAL THANKS TO Oakland Host, Allen Temple Baptist Church And the TANCIT ADVISORY TEAM LEADERS**

The Reverend Dr. Jacqueline A. Thompson, Senior Pastor, Allen Temple Baptist Church. Reverend Dr. Jacqueline A. Thompson, graduated with a B.A. Degree from the University of California, Berkeley, majoring in Political Economy of Industrial Societies, earned her Master of Divinity from Howard University; and her Doctorate of Ministry in African Church Leadership from Fuller Theological Seminary, Pasadena. She was the first woman installed as Assistant Pastor of Allen Temple Baptist Church in 2010 and subsequently the first woman senior pastor of the historic church on April 7, 2019. Her excellence in academic scholarship, preaching and ministry has earned her numerous honors and awards, including “Who’s Who Among Students in American Colleges and Universities”.

Deacon Harold Goodman, Chairperson of the Health Education Ministry of the United Men Ministry, 50 Hoops™ and TANCIT National Network Coordinator for Oakland.

Deacon Harold Goodman has been a driving force in the preparation for “There’s A New Cancer In Town.” His dedication to the Allen Temple Health Ministry is profound and singular in the way he approaches his task as the leader of this project. In spite of multiple challenges to overcome, his mindset is not only to accomplish the goal, but also to do it with EXCELLENCE! 50 Hoops, the Multiple Myeloma Research Foundation (MMRF) and our sponsors wish to thank Deacon Harold for all the work and coordination he’s done in leading the TANCIT national premier in Oakland and bringing it to Allen Temple. And his team: Wilma Roundtree and Nubia Esmeralda King.

Dr. Nicole Barnett, Director of Nursing and Clinical Practice, Kaiser Permanente Oakland, Medical Partner

Dr. Nicole Barnett currently serves as Assistant Medical Group Administrator and Director of Nursing and Clinical Practice for Kaiser Permanente East Bay. She co-sponsors the Diversity Equity and Inclusion program, which includes the Care Beyond Our Walls faith based outreach program. She has worked as a nurse for Kaiser since 1996 and also teaches as an Adjunct Professor of Nursing and Public Health in local nursing schools. She is a member of Mount Calvary Baptist Church in Fairfield CA where she serves as a leader on the Health Ministry team.
The Oakland Luncheon Workshop audience brought lots of questions about Multiple Myeloma “Cancer”
Above, Deacon Harold Goodman, Network Coordinator for 50 Hoops and TANCIT

Left, Dr. Jeffrey Wolf speaks and encourages Multiple Myeloma patient, Doris King to Tell her story of her journey with discovering and Treating her Multiple Myeloma
Program

Audience Attention: 11:45
Welcome to TANCIT-Oakland
Deacon Harold Goodman, MASTER OF CEREMONY
Allen Temple Baptist Church
(Introduces Ed and Pat Sanders, founders 50 Hoops)
Ed and Pat Sanders- THANKS to Sponsors, Partners, Workshop overview 1-2-3, Tickets
(Introduces Mary Derome and Dr. Robin Kelley)
Dr. Kelley walks through the Mobile Phone Survey

Noon
Invocation-Reverend Dr. Jacqueline Thompson
Luncheon Service Begins: Please keep voices down while lining up and serving
Dr. Nicole Barnett Introduction of Speakers
The Symptoms
12:15-12:20 – Ms. Doris Davis-King
12:25-12:35- Dr. Jeffrey Wolf
Please complete your POST-SEGMENT Surveys-Mobile or Printed

The Diagnosis
12:55-1:05-Ms. Mary Derome, Multiple Myeloma Research Foundation
1:05-1:15 – Dr. Jeffrey Wolf
1:15-1:35- The Diagnosis: Audience Questions & Answers: Discussion
Please complete your POST-SEGMENT Surveys-Mobile or Printed

The Education
1: 35-1:45 The Education: Audience Questions & Answers: Discussion
Please complete your POST-SEGMENT Surveys-Mobile or Printed
Wrap up Symptoms, Diagnosis, Education (Mobile Surveys Continue)
1:45-1:55- Dr. Wolf, Mary Derome, Ms. King, and Dr. Kelley
Final Discussion Points

1. How are we reaching our African American community with other cancer messages that we could include the Multiple Myeloma discussion?
2. What tools do we have/need to outreach Multiple Myeloma education in our African American communities in Oakland now?
3. YOUR Ideas: How can we begin the Multiple Myeloma discussion with organizations, churches, and local cancer support groups? How can we start?

1:55-2:00 Completion of Survey Packets, Mobile Surveys TICKETS!!
2:00-2:10 (Pictures PANEL, HOST, MC, SPECIAL GUESTS) TANCIT PRESENTATIONS
Mobile phone text surveys (and printed) are taken following each segment
Audience lines up with questions about Multiple Myeloma.
“There's A New Cancer (Initiative) In Town”
TANCIT-New Orleans

Please complete ALL Pre-Survey Questions on your Mobile Phones or Printed

Segment I: The Signs and Symptoms-SPECIAL GUEST
Please complete your POST-SEGMENT Surveys on your Mobile Devices

Sandra Dorsey, Multiple Myeloma Patient
Sandra Dorsey was born and raised in New Orleans, La. A graduate of Booker T. Washington Senior High School. She is the proud mother of three children and four grandchildren. Ms. Dorsey worked in the Public School System as a math tutor and Southern Baptist Hospital as a supervisor for the Transport Team. She relocated to Atlanta, Georgia in 1991 and worked for an Immigration Law Firm for (10) years. In March of 2000, she moved back to New Orleans to work for her church, Beacon Light International Baptist Cathedral until Hurricane Katrina. Ms. Dorsey currently serves as the Leader of the Intercessory Prayer Ministry and also serves with the We Care Ministry. She enjoys spending time with family and friends.

Dr. Chancellor Donald, Hematologist
Dr. Chancellor Donald is the Chief Medical Officer of the Taking Aim at Cancer in Louisiana initiative and holds the position of Assistant Professor of Clinical Medicine at Tulane University School of Medicine. He received his undergraduate degree from Florida A&M University; his medical degree from the University of Miami School of Medicine; and completed his internship, residency and fellowship at Tulane University. In 2014 he became President of Louisiana Oncology Associates, PMC. Immediate past President of the Louisiana Oncology Society, he holds the position of the American Society of Hematology's delegate to the American Medical Association’s House of Delegates and alternate to the AMA CPT Editorial Advisory Committee. He is married to Alecia Donald, MD and has two daughters, Ava (9) and Anna (8).

Dr. Robin Kelley, 50 Hoops Senior Technology Consultant
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Segment II: The Diagnosis- The MMRF and Dr. Chancellor Donald
Please complete your POST-SEGMENT Surveys on your Mobile Devices

Segment III: The Education- Audience Interaction- Q&A
Please complete your POST-SEGMENT Survey

Rev. Jamaal Weathersby is Pastor of the New Hope Baptist Church in New Orleans, LA. A native New Orleanian, he is a graduate of Loyola University in New Orleans, where he earned a bachelor’s degree in Psychology, with a minor in Religious Studies. He has been guest lecturer for the Faith and Values component of the Black Man Peace by Piece workshop hosted by Tulane University in New Orleans, and the keynote speaker for various Loyola University New Orleans, collegiate and community events. He served on the Board of Directors of the Dryades Street YMCA in New Orleans, the Foreign Mission Board of the National Baptist Convention of America, Inc., and currently serves on the Advisory Board of the IC3, Church Growth and Development Conference.

Dr. Cynthia Berfect, DNP(c), MSN, APRN, BC, FNP
Dr. Cynthia Berfect-Shelby is a board-certified Family Nurse Practitioner (FNP). She has been a practicing Registered Nurse for 27 years. She received a Bachelor of Science in Nursing from Dillard University in 1992; a Master of Science in Nursing from Southern University A&M College in 1999; and a Doctor of Nursing Degree from Abilene Christian University in May 2019. Dr. Berfect-Shelby is a member of the American Nurses Association, The American Academy of Nurse Practitioners, and New Orleans Veteran’s Affairs Nursing Organization, the Sigma Theta Tau National Honor Society and Alpha Chi National Honor Society. Moreover, she is the Co-Chair of the Research and Evidence Based Practice Committee at Southeast Louisiana Veterans Health Care System.

Rev. Jamaal Weathersby, Senior Pastor, New Hope MBC
TANCIT New Orleans Host: New Hope Missionary Baptist Church

Dr. Chancellor Donald
TANCIT New Orleans Network Coordinator

MISTRESS OF CEREMONY

Dr. Cynthia Berfect
TANCIT New Orleans Host: TANCIT New Orleans Network Coordinator

TANCIT New Orleans Host: New Hope Missionary Baptist Church

Rev. Jamaal Weathersby, Senior Pastor, New Hope MBC
Rev. Jamaal Weathersby is Pastor of the New Hope Baptist Church in New Orleans, LA. A native New Orleanian, he is a graduate of Loyola University in New Orleans, where he earned a bachelor’s degree in Psychology, with a minor in Religious Studies. He has been guest lecturer for the Faith and Values component of the Black Man Peace by Piece workshop hosted by Tulane University in New Orleans, and the keynote speaker for various Loyola University New Orleans, collegiate and community events. He served on the Board of Directors of the Dryades Street YMCA in New Orleans, the Foreign Mission Board of the National Baptist Convention of America, Inc., and currently serves on the Advisory Board of the IC3, Church Growth and Development Conference.

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Program

Welcome to TANCIT-New Orleans
Reverend Jamaal Weathersby, New Hope Missionary Baptist Church (Intro Dr. Berfect)
Dr. Cynthia Berfect. MISTRESS OF CEREMONY
(Introduces Ed and Pat Sanders, founders 50 Hoops)
Ed and Pat Sanders- THANKS to Sponsors, Workshop overview 1-2-3, Tickets
(Introduces Mary Derome and Dr. Robin Kelley)
Dr. Kelley walks through the Mobile Phone Survey

6:30- INVOCAITION- Pastor Weathersby

Reception Service Begins: Please keep voices down while lining up and serving
Please use your Mobile Devices to complete ALL Three (3) Pre-Surveys
* Printed Surveys Available

Dr. Cynthia Berfect: Introduction of ALL Speakers

The Symptoms
6: 40-6:45 – Ms. Sandra Dorsey (African American Multiple Myeloma Patient)
6:45 – 6:55 – Dr. Jason Porter (Medical Symptoms)

6:55-7:05– The Symptoms: Audience Questions & Answers: AUDIENCE Discussion
Please complete your POST-SEGMENT- Symptoms Surveys-Mobile or Printed

The Diagnosis
7:05–7:15- Mary DeRome, Multiple Myeloma Research Foundation Presentation
7:15-7:25- Dr. Rachel Clark

The Education- AUDIENCE QUESTIONS
7:25-7:40- Wrap up/ Final Discussion Points (Mobile Surveys Continue)
Dr. Jason Porter, Dr. Rachel Clark, Ms. Sandra Dorsey, Ms. Mary DeRome, Dr. Robin Kelley
Please complete your POST-SEGMENT- Education Surveys-Mobile or Printed

Audience To ANSWER EDUCATION SEGMENT QUESTIONS

1. How are we reaching our African American community with other cancer messages that we could include the Multiple Myeloma discussion?
2. What tools do we have/need to outreach Multiple Myeloma education in our African American communities in New Orleans now?
3. YOUR Ideas: How can we begin the Multiple Myeloma discussion with organizations, churches, and local cancer support groups? How can we start?

7:40 – 7:50 Gifts and Prizes for Registration TICKETS!! OTHER PRIZES
Benediction- Pastor Weathersby

7:50 – 8:00-(Pictures PANEL, HOST, MC, SPECIAL GUESTS) TANCIT PRESENTATIONS
SEE ATTACHED “COMMUNITY ADVOCACY MATCHMAKING” (CAM) 16-PAGE Report
**Community Advocacy MATCHMAKING (CAM)**

A "We Care" Community Engagement partnered Event presented by 50 Hoops™

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**Community Advocacy MATCHMAKING (CAM)**

**Bristol-Myers Squibb**

A 50 Hoops™ Medical and Patient Education Conference Luncheon

THIS EVENT IS FREE TO BOTH MEDICAL PROFESSIONALS AND COMMUNITY LEADERS

**Luncheon Workshop- Tampa, Florida**

**Community Advocacy Site Training (C.A.S.T.) Luncheon**

Community Advocacy MATCHMAKING (CAM)

50 Hoops™ National Community Engagement Network, Partner and Medical Host

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**Dr. Angela M. Hill, Pharm.D., CRPh, Professor and Associate Dean of Clinical Affairs, University of South Florida College of Pharmacy and 50 Hoops™ CAM Coordinator**

Dr. Angela Hill received her Pharm.D. from Florida A&M University College of Pharmacy. She is also the pharmacy consultant at the USF Health Byrd Alzheimer’s Institute. She completed a residency in Neurology at the Neuroscience Foundation Inc. and is board certified in psychiatry. She was one of the pioneer for providing pharmacy services in Memory Disorder Clinics in the State of Florida. and instrumental in providing community and healthcare education in the areas of Alzheimer’s disease, Parkinson’s disease, and psychiatric disorders. She has been awarded the “Living Legacy” award from the Alzheimer’s Project for her commitment to Alzheimer’s disease care, research, and community outreach.

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**Mr. Hiram Green, Director of Community Engagement -University of South Florida (USF) Health and 50 Hoops™ National Network Coordinator for Tampa**

Hiram Green has worked at the University of South Florida since 1983, in various positions within the athletic, alumni, and community relations departments. He currently serves as Director of Community Engagement. Throughout his USF career, Hiram helped secure millions in sponsorships and scholarships for academic and athletic programs. The Carnegie Foundation has recognized him for his community engagement efforts. Hiram serves on the National Board, American Heart Association, and as a member of Diabetic Charitable Services. He is the Immediate Past Chairman, and serves on the State Board of ALS and the ALS Association, Florida Chapter.

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**Kevin Sneed, PharmD, FNAP, FNPHA, USF Health Advisory Team Leader, Senior Associate Vice President, Dean, College of Pharmacy and 50 Hoops™ “We Care” Advisor**

Community Advocacy Matchmaking 2019 MASTER OF CEREMONY

Dr. Sneed is a tenured Professor and founding Dean of the USF College of Pharmacy. He also serves as a Senior Associate Vice-President for USF Health. Dr. Sneed received his Doctor of Pharmacy Degree from Xavier University of Louisiana College of Pharmacy, where he also received numerous clinical and leadership awards. He completed an Ambulatory Care Pharmacy Practice Specialty Residency at Bay Pines Veteran’s Administration Medical Center. Professional interests include pharmacological treatment of patients with cardio-metabolic disorders, and examining health care disparities.

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**Mission and Objectives**

**WE-CARE Mission:**

To advocate for and oversee clinical and translational research activities within various minority and medically underserved communities in the Tampa Bay area. More specifically to increase community interest in research participation and promote community ownership of research studies that lead to empowerment of community members to create sustainable, positive health outcomes.

**Objective I:** Empower underrepresented communities

**Objective II:** Provide oversight, protection, and advocacy for community participants involved in research

**Objective III:** Create and enhance clinical research opportunities for underrepresented communities

**Objective IV:** Enhance and expand trust between academic and clinical institutions and the community

**Objective V:** Strengthen the relationship between researchers and the community
Anjum Kumbkarni, MD, MBA

A Board Certified Internal Medicine Physician; Dr. Kumbkarni has been practicing Internal Medicine in outpatient setting since 2001. She received her Bachelor of Science degree, Bachelor of Medicine and Bachelor of Surgery from Government Medical College and Hospital, GND University in Amritsar, India. Dr. Kumbkarni provides preventive medical and gynecological care along with special interest in managing chronic conditions like Hypertension. Dr. Kumbkarni is active in community and non-profit organizations to teach about meditation to seniors, adults and children; as well as Stress management programs.

Rosa Mckinzy Cambridge, RN, BSN, CM,MMIN

Ms. Cambridge retired as a nurse at the Hillsborough County Sheriff’s Office after serving 27 years. She was one of the first professional black nurses hired by HCSO, and was one of the magnificent four in the chartered class of the Hillsborough Jr. College nursing program. She completed her Master’s Degree in Ministry at Warner and was one of the magnificent four in the chartered class of the Hillsborough Jr.

Manny Rivero, Board Secretary, Latino Coalition of Tampa Bay

Mr. Manny Rivero is a nationally recognized specialist in developing public-private partnerships, creating training opportunities in disaster recovery and leadership development, and strengthening economic & housing development strategies. His reputation as a community development specialist has assisted various organizations in their efforts to develop cost effective projects that have received community, corporate / foundation and governmental support. The Clinton Administration appointed him in 1993 as the Special Assistant to the Deputy Assistant Secretary for Hurricane Recovery after Hurricane Andrew. As the Founding Executive Director of the Jim Walter Partnership Center he raised over 4 million dollars in private, foundation and governmental contracts to support the leadership training, tutor/mentoring, and resource/ community development initiatives of the Center at the University of South Florida.

Noon- LUNCHEON Invocation/Welcome – Dr. Angela Hill
(Welcome: What CAM hopes to do today with both medical/community: Intro.)

12:10-12:20 - Begin Lunch Serving: Dr. Angela Hill: intro Dr. Sneed: Program can begin while the maudience is lined up to be served. Stakeholders served first. You are asked to keep your voices down as the program will continue while serving, so that we can stay on schedule.

12:20-12:30 - Dr. Kevin Sneed: Attention: MC: 50 Hoops Network Coordinator in the city: Welcome, the purpose of CAM, and how it fits into the "scheme of things" going on our campus."

12:30-12:35 - Introduction of Panel, very brief, ask to look at the program for details.- Mr. Hiram Green introduction of Dr. Robin Kelley: Explains mobile Survey participation

12:35-12:40 - Challenge: Stakeholder- #1: Ms. Rosa Cambridge

12:45-12:50 - Challenge - Stakeholder #2: Mr. Manny Rivero.

12:50-1:00 - Challenge - Stakeholder #3: Dr. Anjum Kumbkarni

1:00-1:05 – Dr. Sneed: PAUSE-Suggest we move directly on to truth before Q&A: Please complete pre and post surveys and write questions.

1:05 -1:10 - Truth - Stakeholder #1: Mr. Manny Rivero

1:10-1:15 - Truth - Stakeholder #2: Dr. Anjum Kumbkarni

1:15-1:20 - Truth - Stakeholder #3: Ms. Rosa Cambridge

1:20-1:30 - Audience Q&A- MC Facilitator- Audience Interaction: Challenge, Truth

1:30-1:35 - Solution Stakeholder #1: Dr. Anjum Kumbkarni

1:35-1:40 - Solution- Stakeholder #2: Rosa Cambridge

1:40-1:45 - Solution- Stakeholder #3: Mr. Manny Rivero

1:45-1:50 Audience Q&A- MC Facilitator- Audience Interaction: Solution

Survey Packets completed and turned, in while Continuing with Q&A.

1:50 - MATCHMAKING (using tickets, colors, however you decide) MATCH EACH STAKEHOLDER WITH ONE OF THE DOCTORS/RESEARCHERS AT HOST UNIVERSITY TO “actively” CONTINUE the CONVERSATION at a later time.

1:55 - 2:00 - MATCHMAKING, Certificate of Completion (collect at Registration Desk)
Clinical Researchers and Community Leaders gather to discuss increasing clinical trials participation of African American, Hispanic and other minorities. MATCHMAKING of researchers with community leader climaxess this workshop.
50 Hoops’ USF Advisory Team: From left: Dr. Angela Hill, Mr. Hiram Green, Dr. Kevin Sneed, Ms. Maisha Standerfer and Ms. Deborah
PATIENT AND STAKEHOLDER ENGAGEMENT PLAN

IDENTIFICATION OF KEY STAKEHOLDERS

Table 3: The guide structure

<table>
<thead>
<tr>
<th>Key Component</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Step 1: What is the purpose?</td>
<td>Identify why engagement is important for your policy, project or service</td>
</tr>
<tr>
<td>Step 2: Who to engage?</td>
<td>Create a list of relevant stakeholders</td>
</tr>
<tr>
<td>Step 3: How to engage?</td>
<td>Choose suitable method of engagement</td>
</tr>
<tr>
<td>Step 4: Evaluate the engagement process</td>
<td>Develop performance measures to assess each stage of the engagement process</td>
</tr>
</tbody>
</table>

Benefits for stakeholders include:

- More open and transparent lines of communication
- Increased accountability of constituency participation in clinical trials and driving innovation for change
- Improved access to decision-making processes of how to involve a patient-centered program, resulting in better delivery of more efficient and responsive services from investigators
- Early identification of synergies between stakeholder and Site Investigators work, encouraging integrated and comprehensive solutions to complex patient issues.

The spectrum of the AACT I, II Workshops and Research has a flexible range of approaches and tools depending on the goals, timeframes and resources available within the community and the interests of the patients and caretakers. It recognizes that different cities/regions can require different approaches and that within each scenario stakeholder needs can change over time. Stakeholders may also need to be engaged in different ways depending on the clinical trials that have been identified. This approach has been adopted by a number of commercial and government agencies.

DESCRIPTION OF ENGAGEMENT FREQUENCY

Table 2: Levels of participation in stakeholder engagement

<table>
<thead>
<tr>
<th>Inform</th>
<th>Consult</th>
<th>Involve</th>
<th>Collaborate</th>
<th>Empower</th>
</tr>
</thead>
<tbody>
<tr>
<td>To provide balanced, objective, accurate and consistent information to assist stakeholders to understand the problem, alternatives, opportunities and/or solutions.</td>
<td>To obtain feedback from stakeholders on analysis, alternatives and/or outcomes.</td>
<td>To work directly with stakeholders throughout the process to ensure that their concerns and needs are consistently understood and considered.</td>
<td>To partner with the stakeholder including the development of alternatives, making decisions and the identification of preferred solutions.</td>
<td>To place final decision-making in the hands of the stakeholder. Stakeholders are enabled/equipped to actively contribute to the achievement of outcomes.</td>
</tr>
<tr>
<td>We will keep you informed.</td>
<td>We will keep you informed.</td>
<td>We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and feedback on how stakeholder input influenced the outcome.</td>
<td>We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the outcomes to the maximum extent possible.</td>
<td>We will implement what you decide. We will support and complement your actions.</td>
</tr>
</tbody>
</table>

Patient and Stakeholder Engagement Plan: Stakeholder and patient engagement at workshops will be surveyed, following events, stakeholders will survey their patients at various events, 30–60 days following selected focus groups (paid) and random interviews will be conducted to gather evidence of effectiveness of lectures (clinical trials education) on participants. Site doctors who participated in lectures will also be interviewed to gauge (1) if they pursued community advocacy techniques and programs in recruitment and if they followed up with stakeholders to educate their constituencies and (2) how they view the effectiveness of their community advocacy efforts on current and potential patient.

Engagement type, frequency levels: (a) Workshops, (b) Follow-up Focus Groups, (c) Random Interviews, (d) Investigator, physician, Stakeholder complete Questionnaires within a 30-60- and 90-day period. This follow-up will continue through life of project every quarter to 6-month period, depending upon Stakeholder activities.
DESCRIPTION OF ENGAGEMENT TYPE

Engagement strategy: Patients, community will be fully involved, from start-up outreach to conclusion. Stakeholders, community groups, health ministries will conduct surveys of their constituencies following Lectures. Patients who sign up for follow-up will be interviewed and participate in focus groups about relevancy of both Lectures, Navigators, Coalition and participation in clinical trials.

Selections of participants are random, except for protocol. Continued monitoring for follow-up can be opted-in and opted out at any point. Patients who actually participate in a clinical trial will complete a telephone questionnaire related to newness of trial, and overall trial experience.

Study Results will be reported to Coalitions, Navigators, and Stakeholders and published in peer-reviewed publications and at medical and clinical trials conferences, where possible.

BARRIERS ASSESSMENT

Effective stakeholder engagement enables better-planned and more informed patients, projects, programs and services. Stakeholder engagement can be mutually beneficial for the Workshops and our stakeholders.

Selection of participants will be guided by Stakeholders and will be random, except for protocol. Continued monitoring for follow-up can be opted-in and opted out at any point. Patients who actually participate in a clinical trial will complete a telephone questionnaire related to newness of trial, and overall trial experience. Barriers include participant interest in follow-up, opportunity to secure participant referrals for follow-up research and;

For stakeholders, the barriers of engagement include

- Not taking the opportunity to contribute as experts in their field to the research and program development,
- Not having an opportunity for their issues to be heard and
- Indifference to participation in the decision-making process regarding how to involve their constituencies in clinical trials.

For the AACT II Lectures and I the barriers of stakeholder engagement include

- Stagnant or no information flow from Stakeholder participants
- Lack of local knowledge and
- Not having the opportunity to ‘road-test’ research initiatives or outreach with stakeholders.

The earlier stakeholders are engaged, the more likely these benefits are to be realized. Some of the anticipated benefits of stakeholder engagement for both stakeholders and the AACT I, and II Lectures are:

Benefits for the Workshops include:

- Higher quality decision-making
- Increased efficiency in and effectiveness of service delivery
- Improved risk management practices – allowing risks to be identified and considered earlier, thereby reducing future costs
- Streamlined policy and program development processes
- Greater engagement with stakeholder interests – ensuring services are delivered in collaboration with stakeholders and provide outcomes which meet community needs
- Enhanced community confidence in projects undertaken
- Enhanced capacity to innovate

<table>
<thead>
<tr>
<th>Engagement Objectives</th>
<th>List your key engagement objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Who</strong></td>
<td></td>
</tr>
<tr>
<td>1. Stakeholders</td>
<td>Who are the stakeholders?</td>
</tr>
</tbody>
</table>
| 2. Level of Engagement| What level of engagement is required?  
|                       | e.g. consult, collaborate, empower? |
| 3. Proposed method of engagement | What method of engagement will you use?  
|                       | e.g. workshops, forums, Web 2.o? |
| 4. Timing             | What are the timing issues or requirements? |
| 5. Resources          | What resources will you need to conduct the engagement process? |
| 6. Responsibility     | Who is responsible for engagement? |
| 7. Key messages to communicate | What are the key messages? |
| 8. Managing Risk      | What are the risks associated with the engagement? |
Workgroup Enhancing Community Advocacy and Research Engagement

WHY WE-CARE: Achieving Health Equity
Presented by USF Health WE-CARE Executive Board

Kristy Andre MPH, MSM
Relationship Manager
University of South Florida College of Medicine

Kevin B. Sneed, PharmD
Senior Associate Vice-President, USF Health
Dean and Professor, USF College of Pharmacy
Free Mobile Monthly Health Text Message Service

Mobile Subscribers Total Summary
2019

What diseases would you be interested in more info on?

<table>
<thead>
<tr>
<th>Disease</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diabetes</td>
<td>7100</td>
<td>10.81%</td>
</tr>
<tr>
<td>High Blood Pressure</td>
<td>7900</td>
<td>11.81%</td>
</tr>
<tr>
<td>Medication</td>
<td>2000</td>
<td>2.99%</td>
</tr>
<tr>
<td>Cholesterol</td>
<td>6800</td>
<td>10.16%</td>
</tr>
<tr>
<td>Obesity</td>
<td>9600</td>
<td>14.65%</td>
</tr>
<tr>
<td>Bad Habit</td>
<td>4900</td>
<td>7.32%</td>
</tr>
<tr>
<td>Asthma</td>
<td>4600</td>
<td>6.68%</td>
</tr>
<tr>
<td>Acid Reflux, Heartburn</td>
<td>3700</td>
<td>5.53%</td>
</tr>
<tr>
<td>Heart Flutters</td>
<td>3800</td>
<td>5.68%</td>
</tr>
<tr>
<td>Cancers</td>
<td>8300</td>
<td>12.41%</td>
</tr>
<tr>
<td>Heart Disease</td>
<td>3700</td>
<td>5.53%</td>
</tr>
<tr>
<td>Other</td>
<td>4300</td>
<td>6.43%</td>
</tr>
<tr>
<td>Other: Multiple Myeloma, arthritis, cholesteral, cervical cancer, allergies, thyroid</td>
<td>66900</td>
<td></td>
</tr>
</tbody>
</table>
50 Hoops’ NETWORK COORDINATORS 2019

Thank You!!
2019 Network Coordinators

Charlease Hatchett is an international Bible study teacher and cancer survivor. For over 20 years, she has been engaged in bringing people closer to the word of God as well as devoting her time to volunteering for various causes. She is a former volunteer with Precept Ministries as well as an international women's retreat coordinator. More recently, she became an entrepreneur and founded God is Bigger Than Ministries and is the current CEO. In the cancer space, as a survivor, Charlease wanted to equip and support those going through their cancer journey, so she created the Combat Ready Cancer Ministry Program at Fallbrook Church in Houston, TX and is the founder and CEO of Connected Through Cancer Foundation, a 501(c) 3 organization. Charlease received her B.S. degree from Longwood University in Virginia. She currently resides in Spring, TX with her husband of 30 years, J. Harold Hatchett, III and has two adult children.

Dr. Eleanor Greene is a member of the North Carolina Medical Society, the Old North State Medical Society and Foundation, Healthcare for All NC and Doctors for America (DFA). She served as State Director of DFA and continues on the leadership team. Her DFA and Healthcare for All NC activities in North Carolina include participation in Moral Monday marches and rallies at the state capital in support of Medicaid Expansion. Dr. Greene participates in the National DFA Leadership Conferences and participated in a rally in Washington, DC on the steps of the Supreme Court about the King vs Burwell case and more. Dr. Greene has written and made personal appearances before state legislators urging them to support Medicaid expansion as a means to increase access to healthcare for our most vulnerable populations in this state.

Annette G Stewart is a Licensed Registered Nurse in both Georgia and South Carolina. She is certified in Case Management. She is the President of the Health Guild at Bethel AME Church where she attends church. As the President, she ensures that nurses are on duty during church services and host educational programs on prevention in chronic health diseases for adults and children in the church and community. Annette has over 24 years in Nursing and 10 years of experience as a Case Manager. She also, served 27 years in the United States Army Reserves with 2 deployments. She deployed to Saudi Arabia with Desert Storm Desert Shield and again with Iraqi Freedom. Annette retired from the Army Reserves in 2007. She currently works as a Nurse Case Manager at Charlie Norwood VA Medical Center.

Dr. Cynthia Berfect-Shelby is a board-certified Family Nurse Practitioner (FNP). She has been a practicing Registered Nurse for 27 years. She received a Bachelor of Science in Nursing from Dillard University in 1992; a Master of Science in Nursing from Southern University A&M College in 1999; and a Doctor of Nursing Degree from Abilene Christian University in May 2019. Dr. Berfect-Shelby is a member of the American Nurses Association, The American Academy of Nurse Practitioners, and New Orleans Veteran’s Affairs Nursing Organization, the Sigma Theta Tau National Honor Society and Alpha Chi National Honor Society. Moreover, she is the Co-Chair of the Research and Evidence Based Practice Committee at Southeast Louisiana Veterans Health Care System.

Stan Eckwood is President & Founder, The Arkansas Big Dogs, Senior Olympic Men’s Basketball Champions. Stan Eckwood is an Arkansas native who has spent countless hours giving back to his community. Stan is the president and founder of The Arkansas Big Dogs, a Senior Olympics basketball team. The national organization hosts a variety of sports competitions for participants who are 50 and older. In 2005, he established the Arkansas Big Dogs Charity Association to raise money for cancer patients, youth education, after-school, holiday giving programs and more. In 2020 Stan will present the first Hall Of Fame recognition for local and national basketball heroes.

Dr. Cynthia Berfect, DNP(c), MSN, APRN, BC, FNP
Dr. Cynthia Berfect-Shelby is a board-certified Family Nurse Practitioner (FNP). She has been a practicing Registered Nurse for 27 years. She received a Bachelor of Science in Nursing from Dillard University in 1992; a Master of Science in Nursing from Southern University A&M College in 1999; and a Doctor of Nursing Degree from Abilene Christian University in May 2019. Dr. Berfect-Shelby is a member of the American Nurses Association, The American Academy of Nurse Practitioners, and New Orleans Veteran’s Affairs Nursing Organization, the Sigma Theta Tau National Honor Society and Alpha Chi National Honor Society. Moreover, she is the Co-Chair of the Research and Evidence Based Practice Committee at Southeast Louisiana Veterans Health Care System.
A Salute to YOUR and OUR TANCIT Team!!

Virginia Bradford, RN, KAAAC Cancer Control Specialist
Virginia Bradford has been an RN in the community for 47 years, including various aspects of nursing, as well as Community Health Educator. Ms. Bradford has been recognized for her work and community service from organizations such as the National Council of Negro Women /Women of Vision, AKA’s Outstanding Achievement in Health, County Judge Executive’s Millennium Maker Award Nurse of the Year, Barnetta T. Cosby Medicine Award from St Stephen Church. Instrumental in the KAAAC, and the Coordinator for the Harriet B. Porter Cancer Education & Research Endowment.

Connie Sorrell, MPH, Associate Director Community Outreach, James Graham Brown Cancer Center
Connie L. Sorrell is the Director of the Kentucky Cancer Program at the University of Louisville, received her Master of Public Health from the University of North Carolina at Chapel Hill. With over 35 years administering public health and cancer control programs, her board services include the National Breast Cancer Coalition, Kentucky Breast Cancer Research and Education Trust Fund, and the Kentucky Prostate Cancer Coalition. She currently serves as the Principal Investigator of the LuCo National Training Network funded by Bristol Meyers Squibb Foundation.

Janikaa Sherrod, MPH, Kentucky Cancer Program
Janikaa Sherrod joined Kentucky Cancer Program at the University of Louisville James Graham Brown Cancer Center, as a Cancer Control Specialist in 2013. She is responsible for overseeing the health equity initiatives: Kentucky African Americans Against Cancer and Harriet B. Porter Cancer Education and Research Endowment. Kentucky Cancer provides cancer prevention and evidence-based early detection programs through education, service, and community-based research. She works on several federal and state initiatives for the African American and Hispanic communities. Ms. Sherrod has a MPH in Behavioral Sciences and Health Management.

A Salute to YOUR and OUR TANCIT DC Coordinator

Dr. Robin Kelley, TANCIT DC Network Coordinator
Dr. Kelley is the Chair of the Health Education Ministry of the Mount Airy Baptist Church. In this capacity, she has received multi-year grants for community health and wellness activities. She has worked closely with both community and church ministries on youth and women’s issues, such as domestic assault and health and nutrition. She is employed full-time at a nonprofit health organization and has received a cooperative agreement from the Centers for Disease Control and Prevention Division. Robin received her BA from Vassar College, her MSSW from Columbia University and her PhD in Public and Community Health from University of Maryland, College Park.

Dr. Thomas Britt, Chicago State University
Dr. Thomas Britt is past Chair of the Department of Health Studies in the College of Health Sciences at Chicago State University (CSU). Dr. Britt served as the Principal Investigator for an NIH Grant, titled Chicago Southside Cancer Disparities Initiative, collaboration between the University of Chicago’s Comprehensive Cancer Center and CSU. The project aimed at developing educational and academic pathways at the undergraduate and graduate levels in order to increase minority leaders in research, policy and education. He is a faculty member of the Oncology Nursing Society and American College of Sports Medicine certified Health Fitness Specialist. Dr. Britt serves as President-Elect, American Association of Public Health Physicians and is CSU’s Representative to the NAACP-Chicago Southside Branch, focusing on health disparities.

Shelia D. Patterson, Cancer Survivor
Shelia D. Patterson is an ovarian and breast cancer survivor. God answered her prayers by allowing her surgeons to remove all of the cancer and not require any chemo or radiation. The Lord informed her that Cancer Awareness was her new ministry for His glory. She is a member of Oak Cliff Bible Fellowship Church Breast Cancer Support Group, co-facilitates a Comprehensive Cancer Support Group at OCBF, collaborates with the Cancer Program at Charlton Methodist, is the Women’s Healthcare and Wellness Chairman for the Alpha Xi Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated, a member of the American Cancer Society, National Coalition for Cancer Survivorship, and Susan G. Komen Race for the Cure.

Deacon Harold Goodman, Chairperson of the Health Education Ministry of the United Men Ministry, 50 Hoops™ and TANCIT National Network Coordinator for Oakland.
Deacon Harold Goodman has been a driving force in the preparation for “There’s A New Cancer In Town.” His dedication to the Allen Temple Health Ministry is profound and singular in the way he approaches his task as the leader of this project. In spite of multiple challenges to overcome, his mindset is not only to accomplish the goal, but also to do it with EXCELLENCE! 50 Hoops, the Multiple Myeloma Research Foundation (MMRF) and our sponsors wish to thank Deacon Harold for all the work and coordination he’s done in leading the TANCIT national premier in Oakland and bringing it to Allen Temple. And his team: Wilma Roundtree and Nubia Esmeralda King.

Dr. Nicole Barnett, Director of Nursing and Clinical Practice, Kaiser Permanente Oakland, Medical Partner
Dr. Nicole Barnett currently serves as Assistant Medical Group Administrator and Director of Nursing and Clinical Practice for Kaiser Permanente East Bay. She co-sponsors the Diversity Equity and Inclusion program, which includes the Care Beyond Our Walls faith based outreach program. She has worked as a nurse for Kaiser since 1996 and also teaches as an Adjunct Professor of Nursing and Public Health in local nursing schools. She is a member of Mount Calvary Baptist Church in Fairfield CA where she serves as a leader on the Health Ministry team.
TANCIT New Orleans Host:
New Hope Missionary Baptist Church
Reverend Jamaal Weathersby, Senior Pastor, New Hope MBC

Rev. Jamaal Weathersby is Pastor of the New Hope Baptist Church in New Orleans, LA. A native New Orleanian, he is a graduate of Loyola University in New Orleans, where he earned a bachelor's degree in Psychology, with a minor in Religious Studies. He has been guest lecturer for the Faith and Values component of the Black Man Peace by Piece workshop hosted by Tulane University in New Orleans, and the keynote speaker for various Loyola University New Orleans, collegiate and community events. He served on the Board of Directors of the Dryades Street YMCA in New Orleans, the Foreign Mission Board of the National Baptist Convention of America, Inc., and currently serves on the Advisory Board of the IC3, Church Growth and Development Conference.

MISTRESS OF CEREMONY

Dr. Cynthia Berfect, DNP(c), MSN, APRN, BC, FNP
Dr. Cynthia Berfect-Shelby is a board-certified Family Nurse Practitioner (FNP). She has been a practicing Registered Nurse for 27 years. She received a Bachelor of Science in Nursing from Dillard University in 1992; a Master of Science in Nursing from Southern University A&M College in 1999; and a Doctor of Nursing Degree from Abilene Christian University in May 2019. Dr. Berfect-Shelby is a member of the American Nurses Association, The American Academy of Nurse Practitioners, and New Orleans Veteran’s Affairs Nursing Organization, the Sigma Theta Tau National Honor Society and Alpha Chi National Honor Society. Moreover, she is the Co-Chair of the Research and Evidence Based Practice Committee at Southeast Louisiana Veterans Health Care System.

Community Advocacy MATCHMAKING (CAM)
A “We Care” Community Engagement partnered Event presented by 50 Hoops™

Kevin Sneed, PharmD, FNAP, FNPHA,
USF Health Advisory Team Leader, Senior Associate Vice President, Dean, College of Pharmacy and 50 Hoops™ “We Care” Advisor

Community Advocacy Matchmaking 2019 MASTER OF CEREMONY

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We Care: The WE-CARE program is a cross collaboration of multiple stakeholders who serve as a Workgroup Enhancing Community Advocacy and Research Engagement. Our team works to improve health outcomes among minority populations by increasing minority enrollment and participation in research and building trust and mutual respect between the community and researchers.

Mission and Objectives

WE-CARE Mission:
To advocate for and oversee clinical and translational research activities within various minority and medically underserved communities in the Tampa Bay area. More specifically to increase community interest in research participation and promote community ownership of research studies that lead to empowerment of community members to create sustainable, positive health outcomes.

Objective I: Empower underrepresented communities
Objective II: Provide oversight, protection, and advocacy for community participants involved in research
Objective III: Create and enhance clinical research opportunities for underrepresented communities
Objective IV: Enhance and expand trust between academic and clinical institutions and the community
Objective V: Strengthen the relationship between researchers and the community
This event is free to both medical professionals and community leaders.

Community Luncheon Workshop

A 50 Hoops™

Community Advocacy Site Training (C.A.S.T.)

Community Engagement

Mr. Hiram Green, Director of Community Engagement - University of South Florida (USF) Health and 50 Hoops™ National Network Coordinator for Tampa

Hiram Green has worked at the University of South Florida since 1983, in various positions within the athletic, alumni, and community relations departments. He currently serves as Director of Community Engagement. Throughout his USF career, Hiram helped secure millions in sponsorships and scholarships for academic and athletic programs. The Carnegie Foundation has recognized him for his community engagement efforts. Hiram serves on the National Board, American Heart Association, and as a member of Diabetic Charitable Services. He is the Immediate Past Chairman, and serves on the State Board of ALS and the ALS Association, Florida Chapter.

Dr. Angela M. Hill, Pharm.D., CRPh, Professor and Associate Dean of Clinical Affairs, University of South Florida College of Pharmacy and 50 Hoops™ CAM Coordinator

Dr. Angela Hill received her Pharm. D. from Florida A&M University College of Pharmacy. She is also the pharmacy consultant at the USF Health Byrd Alzheimer’s Institute. She completed a residency in Neurology at the Neuroscience Foundation Inc. and is board certified in psychiatry. She was one of the pioneers for providing pharmacy services in Memory Disorder Clinics in the State of Florida, and instrumental in providing community and healthcare education in the areas of Alzheimer’s disease, Parkinson’s disease, and psychiatric disorders. She has been awarded the “Living Legacy” award from the Alzheimer’s Project for her commitment to Alzheimer’s disease care, research, and community outreach.

Mr. Hiram Green

Mr. Hiram Green, Director of Community Engagement - University of South Florida (USF) Health and 50 Hoops™ National Network Coordinator for Tampa

Hiram Green has worked at the University of South Florida since 1983, in various positions within the athletic, alumni, and community relations departments. He currently serves as Director of Community Engagement. Throughout his USF career, Hiram helped secure millions in sponsorships and scholarships for academic and athletic programs. The Carnegie Foundation has recognized him for his community engagement efforts. Hiram serves on the National Board, American Heart Association, and as a member of Diabetic Charitable Services. He is the Immediate Past Chairman, and serves on the State Board of ALS and the ALS Association, Florida Chapter.

Dr. Angela M. Hill

Dr. Angela M. Hill, Pharm.D., CRPh, Professor and Associate Dean of Clinical Affairs, University of South Florida College of Pharmacy and 50 Hoops™ CAM Coordinator

Dr. Angela Hill received her Pharm. D. from Florida A&M University College of Pharmacy. She is also the pharmacy consultant at the USF Health Byrd Alzheimer’s Institute. She completed a residency in Neurology at the Neuroscience Foundation Inc. and is board certified in psychiatry. She was one of the pioneers for providing pharmacy services in Memory Disorder Clinics in the State of Florida, and instrumental in providing community and healthcare education in the areas of Alzheimer’s disease, Parkinson’s disease, and psychiatric disorders. She has been awarded the “Living Legacy” award from the Alzheimer’s Project for her commitment to Alzheimer’s disease care, research, and community outreach.

DEBORAH A. AUSTIN, PH.D., Stakeholder,

Director, Community Engagement for REACHUP, Inc., Central Hillsborough Start

Dr. Deborah A. Austin is Director of Community Engagement for REACHUP, Inc./Central Hillsborough Start. She oversees the development of communication strategies that deepen relationships with various community stakeholders, and promotes services and policies for health equity. Dr. Austin is a published author of several articles, including a study of black infant mortality, and is engaged in community-academic partnerships to reduce black-white disparities in infant mortality in Florida. She specializes in community engagement research. Dr. Austin also is an affiliate faculty member of the University of South Florida. She has a Doctorate in Communication from the University of South Florida and Bachelors and Masters Degrees at the University of North Carolina-Chapel Hill.

Maisha Standifer, Phd, Mph

Maisha N. Standifer is a senior consultant, social scientist, and community-based researcher. She has over 20 years experience in applied social science and public health. Her expertise includes program development and assessment in the fields of health policy, social determinants of health, health equity, and community-based participatory research. She is particularly interested in research relative to culture, health, and community-based education within the African Diaspora of the U.S. and abroad. Ms. Standifer received a Master’s Degree in Public Health from the Rollins School of Public Health at Emory University and Bachelor’s Degree in Sociology from Spelman College.

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