2000 - 2002
Conference Schedule
Attend **Conferences & collect 10 tickets for 50 Hoops SLAM DUNK PRIZE BOX
Saturday, August 12, 2000
11:00 – 3:00 p.m.
RADIO HOST: WHUR RADIO (96.3FM)
11:00 a.m. – Noon: EXHIBIT Hall
FREE Prostate Cancer Screening 11:00 a.m. – 3:00 p.m.: HADLEY HOSPITAL
Noon – 1:00 p.m.: FINAL FOUR – Game #1
**1:00 – 2:00 p.m.: Pfizer: Male Sexual Health
Dr. Chiledum Aghahowa, Howard University Hospital
2:00 – 3:00 p.m.: FINAL FOUR – Game #2
Sunday, August 13, 2000
Noon – 5:00 p.m.
RADIO HOST: WOL RADIO (1450AM)
Noon – 1:00 p.m.: EXHIBIT HALL
FREE Prostate Cancer Screening: Noon – 4:00 p.m.
HOWARD UNIVERSITY HOSPITAL
1:00 – 2:00: **AMERICAN CANCER SOCIETY:
Treatment Options (UPPER CLASS ROOM)
Special Thanks to Mrs. Zaida Morris, ACS
**2:00 – 3:00: FOR MEN ONLY: Mr. Winston Dyer
Prostate Cancer Survivor, President of The New York
Prostate Cancer Community Outreach Project
Special Guests: Prostate Cancer Survivors
(UPPER CLASS ROOM)
...Finding out you have Prostate Cancer
...What to expect
...Life AFTER prostate cancer treatments:
**FOR WOMEN ONLY Round Table: Carol Noggle
(Wife of prostate cancer survivor)
...Role of women in lives of men 50+
...Getting HIM diagnosed & understanding terminology
...Helping HIM through the news
...Decisions, communication
...Helping to make a BRIGHT Future for HIM
...Sexuality-Life After prostate cancer treatment & YOU
3:00 – 4:00 p.m.:—CHAMPIONSHIP GAME
Half Time: Audience Q&A: Dr. C. Aghahowa
Special Guests: Visiting Physicians (NMA)
4:00 – 5:00 p.m.:—Introduction of Sponsors, Co-Sponsors, Exhibitors, Special Guests, Facilitators, Celebrities
SLAM DUNK PRIZE BOX DRAWINGS
GRAND PRIZE DRAWING
Recognizing 50 Hoops 501©(3) Partners:
American Foundation for Urologic Disease (AFUD)

Harlem Globetrotters
African American Hereditary Prostate Cancer (AAHPC) Study

Prostate cancer is the most common cancer in the United States. African American men, particularly those with a family history of prostate cancer, have the highest incidence and the highest death rate of all men nationwide. A study was recently conducted which showed that men whose brothers or fathers had prostate cancer are at a 2-3 fold increased risk of getting prostate cancer. In this study, some families were identified that had multiple family members affected with prostate cancer.

Our goal is to study the genetic make up of these families in order to better understand how this disease may be inherited.
Prostate cancer is the most common cancer in the United States. African American men, particularly those with a family history of prostate cancer, have the highest incidence and the highest death rate of all men nationwide. A study was recently conducted which showed that men whose brothers or fathers had prostate cancer are at a 2-3 fold increased risk of getting prostate cancer. In this study, some families were identified that had multiple family members affected with prostate cancer. Our goal is to study the genetic make up of these families in order to better understand how this disease may be inherited. You have been asked to participate in this study because you are a physician with prostate cancer patients or your family has several members affected with prostate cancer.

**Project mission:** To identify (up to 50) African American families (beginning in Northern California; expanding to Southern California and West Coast) who meet research criteria for African American Hereditary Prostate Cancer Study. To identify networks (medical community) for locating African American man/families with history of prostate cancer in Northern and Southern California. This project supports, expands and enhances the African American Hereditary Prostate Cancer Study objectives to find 100 families who meet criteria for study by December 31, 2002. *P&E Associates is working in partnership with the National Human Genome Center at Howard University and the National African American Hereditary Prostate Cancer (AAHPC) Study Group in Washington, D.C.*
National Human Genome Study
For African American Families of Men Diagnosed with Prostate Cancer

If you are an African American man who is a survivor of prostate cancer,
Or a member of your family has been diagnosed with prostate cancer

CALL 1-800-677-8441
Or go online at
http://www.npfr.50hoops.org
And become a part of this HISTORIC African American Human Genome Study
Help us FIND THE CAUSE of this disease

The National Physician & Family Referral Study

Project Mission: Our goal is to identify family members who will act as “contacts” for prostate cancer patients (living or deceased) and may qualify to be a part of this human genome recruitment effort.

We want to identify families who have 2, 3 or 4 family members affected by prostate cancer (father, brother, uncle, cousin, grandfather, etc.)

LEARN MORE ABOUT PROSTATE CANCER
LEARN ABOUT THE NATIONAL RECRUITMENT OF AFRICAN AMERICAN FAMILIES
HELP SAVE LIVES – BECOME A pearl

Prostate cancer is the most common cancer in the United States. African American men, particularly those with a family history of prostate cancer have the highest incidence and the highest death rate of all men nationwide.

A study was recently conducted which showed that men whose brothers or fathers had prostate cancer are at a 2-3 fold increased risk of getting prostate cancer. In this study, some families were identified that had multiple family members affected with prostate cancer. We need African American families to participate in this study. If you qualify,

call TOLL FREE 800-677-8441 FOR MORE INFORMATION

National
Physician
NPFR
& Family
Referral

Toll Free: (800) 677-8441
FAX: (775) 252-7109
14999 Preston Rd, D212 #184
Dallas, TX 75254
Email: INFO@50HOOPS.ORG
Website: http://www.npfr.50hoops.org
PRODUCTS, Prizes and Gifts
Bronner Brothers Hair Care Products
Upscale Magazine
Kellogg’s Snack Puddings
Orville Redenbacher Popcorn
Slim Jims
Chapstick
NBA (National Basketball Association)
(This NBA merchandise is made available solely for personal use. It may not be used for advertising, promotional or other commercial purposes; including, but not limited to contests, sweepstakes or resale)
Harlem GLOBETROTTERS
Greyhound
Popeyes Restaurants
Dollar Car Rental -Official Car Rental for 50 Hoops
Candlewood Suites -Official Lodging for 50 Hoops
Ford Motor Credit Corporation, Ford Motor Minority Dealers Association and Avis Ford
Nestle
Fossil (Watches and Sports Accessories)
Butterball
P.F.A.T.H. (pronounced FAITH), INC: Bahamas Vacation
Ramada
Holiday Inn
Westin
Kimbery Clark
American Airlines

The AAHPC Study African American Hereditary Prostate Cancer Study

Dr. Georgia M. Dunston

Dr. Georgia Dunston is Director of the NHGC and Professor and Chair, Department of Microbiology. She is an established investigator, nationally and internationally known for genetic research on human leukocyte antigen (HLA) polymorphisms in African Americans. Dr. Dunston established the Human Immunogenetics Laboratory at Howard University. This laboratory has served as a core research resource for development of the human genome research program and NHGC at Howard.

AAHPC is recruiting Families with four or more affected by prostate cancer. Finding these families is difficult at best. 50 families have been recruited in a relatively short time, because of the seven coordinating centers around the country. Detroit has been the key to recruiting and screening African American families for the historic AAHPC Study. However, 50 more African American families are needed by the end of 2002.

To reach this goal, the AAHPC must step up its pace for recruiting these special families. The best way (statistically) is through physicians and their referral of African American patients who may qualify for recruitment. The next best way is through community education.

50 Hoops Prostate Cancer Awareness Basketball Tournament & Health Fair has partnered with AAHPC to provide this education to the community.

Our time for recruitment of 50 qualified African American families is NOW. You can be a part of this historic step in Human Genetics. Our Goal -- to complete this recruitment is December 31, 2002.
Howard University is the Coordinating Center (CC) for the African American Hereditary Prostate Cancer (AAHPC) Study Network, a national cooperative study composed primarily of African American biomedical scientists, involved in obtaining genomic resources for prostate cancer research in African American families. Inclusion of families in the AAHPC Study requires a minimum of four diagnosed cases of prostate cancer, with three of those affected available for blood samples, and at least four other unaffected males or female family members willing to participate in the study. The goal of the AAHPC Study is to recruit 100 families meeting the inclusion criteria. The stringent criteria for inclusion in this study are required to maximally utilize state-of-the-art technologies and resources now available from the Human Genome Project to detect the presence of a gene(s) underlying susceptibility to prostate cancer. Families meeting the stringent criteria of the AAHPC Study are rare and can only be ascertained through a nation-wide search. During the past three years, Howard University investigators at the CC in Washington, D.C., working in conjunction with medical scientists at Collaborative Recruitment Centers in six urban areas, including Atlanta, GA; Chicago, IL; Detroit, MI; Houston, TX; Columbia, SC, and New York, NY, have successfully recruited 50% Of the families needed for this study. This has been a heroic undertaking and historic accomplishment. To assist the AAHPC Study Network in reaching its goal of 100 families by June 1st, 2001, the CC would like to engage P&E Associates to canvass the west coast in search of eligible families for the AAHPC Study. Additional funding in the amount of seventy-five thousand ($75,000) dollars is being solicited to support this west coast outreach effort.
Diversity Awareness Outreach

African World Festivals, Faith-Based Conventions, Juneteenth Celebrations, Ethnic Conferences are among the Millions of African Americans who you'll reach. Get knowledge, attitude and likelihood to buy or participate in clinical trials.

* P&E Associates  * Phone: 972-517-1254  *FAX: 972-517-1264
National Baptist Convention
African World Festival 2000
50 Hoops is a national, annual prostate cancer awareness basketball tournament for men 50 and over and Health Fair for adults ages 18 and over; focusing on health education for the underserved communities in each city.

Dallas  Dallas/ Atlanta  Washington D.C.  Detroit
Lots of Prizes
WIN a New CAR!
50 Hoops 2001
Detroit, MI

50 Hoops 2001 will be in Detroit, Michigan, and, again as part of the Detroit Human Genome Study (one of seven in the country), headed by Dr. Isaac Powell. The African American Hereditary Prostate Cancer (AAHPC) Study will be conducted at Wayne County Community College; again with questionnaires to gauge the level, need and approach of prostate cancer education for African American Men (75% more susceptible to prostate cancer than other men) to determine why their prostate cancer rates are so high. Diet and lifestyles are also examined with on-site counseling.

50 Hoops 2001 addresses a national problem: African American men getting SCREENED for prostate cancer, and ignorance among ALL Americans about the causes, cures and treatment technologies, which allow men, with prostate cancer to not only detect the disease, but maintain their quality of life post surgery or treatment for prostate cancer and other prostate related diseases.

50 Hoops 2001 in concert with the Detroit Human Genome Study, will research: (a) what people KNOW about prostate cancers-- both young and old, and (b) African American male Prostate Cancer questionnaire- AN IMPORTANT AND HISTORIC document in the research and cure of Prostate Cancer.

50 Hoops is positioned as one of the most popular public participation sporting events, which has at it's roots Prostate Cancer Education and Screening; and will be geared specifically to "at risk" men in Detroit, Michigan.
50 Hoops 2001 - Detroit Michigan

- The Detroit, Michigan 50 Hoops 2001 Tournament will feature a "MOTOWN (talent) Review", with Celebrities, Oldies but Goodies, prizes and more.

- And, to answer the demand of men aged 35-49, 50 Hoops 2001 will present a "50 HOOPS IN 20 YEARS" Shoot Out -- a pivoting event, which will help bring Prostate Cancer Education to men aged 30 – 49 through Sports, Entertainment and Seminars in Detroit, MI.

- During the 50 Hoops 2001 Championship Day, there will be a LAY/COMMUNITY Conference, both Saturday and Sunday; featuring one-hour segments of Pharmaceutical Companies and Physicians discussing topics such as: Prostate Cancer detection and screening; Advanced Prostate Cancer; Erectile Dysfunction; Incontinence, and other Male/Female Urological-related topics.

- Physicians, Authors, RN Specialists and Pharmaceutical Sponsors will discuss prostate cancer and their products- as it relates to "quality of life," for men and women; offering 15-30-minute presentations. Sponsors will also have an opportunity to donate their own educational tapes and literature to this post-event project, which will further help to educate the community.

  We hope to provide a collection of videos and literature to men's groups throughout the Metro Detroit area, following the Conference. Sponsors’ contribution to this collection is encouraged.

- Signed gifts from NBA players will be offered at the 50 Hoops 2001 as Grand Prizes. These added benefits will enhance both personal or business memorabilia collections and offer ADDED VALUE to your participation in 50 Hoops 2001.
African American Hereditary Prostate Cancer Study Network

Memorandum

TO: P & E Associates
FROM: Professor Georgia M. Dunston, Ph.D.
Program Director, Coordinating Center for the African American Hereditary Prostate Cancer (AAHPC) Study Network and Founding Director, The National Human Genome Center (NHGC) at Howard University
SUBJECT: 50 Hoops Detroit - 2001
DATE: July 25, 2001

Congratulations and best wishes to you, Dr. Isaac Powell and the whole "motor city" team for a successful and superb 50 Hoops Detroit – 2001!

I regret that previously scheduled meetings here in Washington, D.C., prevent me from being there with you at this time to share in the fun and joy of connecting with the community in giving and getting important information on prostate cancer, a major killer of African American men.

Thank you for rising to the challenge of finding African American families that meet the criteria for inclusion in the AAHPC Study, the first national cooperative research project of its kind engaging significant numbers of African Americans at all levels of participation in the design, implementation, and interpretation of the research.

The overwhelming increase in new knowledge gained from the Human Genome Project is quickly transforming our understanding of health and disease. We are extremely delighted to work in partnership with 50 Hoops and P & E Associates to raise community awareness of prostate cancer and lower anxiety about participation in genetic studies of disease.

Here's hoping that "your cup will overflow" with the names and commitment of "smart" companies ready to invest in, "The Physician Referral Survey", a wonderful way of getting involved in new and challenging opportunities to make a difference in improving the quality and quantity of health care in our community.
Thanks from 50 Hoops

MEDIA
• Michigan Chronicle
• Jacci Woods : Donated media services
• MIX 92.3 and the Tom Joyner Show
• FOX2-WJCK-TV (Al Johnson)
• ABC-TV
• CBS (WKBD-TV) "Straight Talk"
• Joan Kolodzi- Hospital e-network
• WCHB-Radio
• WQBH-Radio
• Radio One

LOCAL ADVISORY TEAM
• NAPOLEON QUICK: for networking, media support, team recruitment, GREAT contacts, Celebrities
• DR. ERNEST RETLAND: for networking, media support, team recruitment, VENUE support & Coordination
• SENATOR RAYMOND MURPHY: for networking, writing letters to VIP’s, cancer support network contacts
• DR. ISAAC J. POWELL: for Medical Support, Screening and Follow-up, Networking, Health Fair Support, Program Staff Support

Women’s Advocates for Prostate Cancer Awareness
• Ms. Marie Teasley: Michigan Chronicle
  (Noted Journalist, community activist, celebrity spokesperson for many human and community issues)
• Mrs. Delores Retland (Breast Cancer Survivor; sister of co-founder, and prostate cancer survivor Ed Sanders)

Supporters, Networks & Volunteers
• Fellowship Chapel
• New St. Paul Tabernacle
• Shrine of the Black Madonna
• Tabernacle Baptist Church
• Nation of Islam
• Rayse Biggs, WILLRAY Studios
• Eta Phi Beta Sorority
• National Council of Negro Women
• Don Nelson, Coach, Dallas Mavericks
• African American Health Institute
• Senator Raymond Murphy
• Mayor Dennis Archer
• Yvonne Rush: Department of Health
• Chris Freeman
• Dr. Hattie Johnson-Norris
• 50 Hoops Alumni:
  Don Hicks (Player 1999)-Dallas
• Damon Harris, Temptations
• Volunteer Impact
• Boysville Michigan (Volunteers)
• African American Male Initiative
• Ford Motor Company Volunteers
• Judy Kuhnlein, ALZA Pharmaceutical
  (50 Hoops Promotion to Physicians)
• Barbara Ann Karmanos Cancer Institute : for Prostate Cancer Education and Screening (Martha Button, Marcia Baum, Edna Johnson, Archie Franklin, Denise Lowe, Physicians and Specialists)
• Lula Briggs, National Juneteenth Lineage
• Napoleon Quick (NAACP Men’s Health)
• General Motors Volunteers (Arnett Curry)
• American Airlines
• 100 Black Men (Bob Johnson)
• Masters Sports Program (Cal Dilworth)
• Senior Olympics
• Reverend Milford Netterville
• And others who have volunteered, worked and supported 50 Hoops

Special THANKS to the Ford Lincoln Mercury Minority Dealer’ s Association, Napoleon Quick and Avis Ford for donating a 1 year lease on a new automobile. FORD MOTOR CREDIT WILL PAY FOR ONE YEAR LEASE
TO QUALIFY FOR CAR: Must be at least 21 or older
• Winner (or Spouse) must have a valid, non-revoked Michigan driver’ s license
• Must show proof of insurance on vehicle (Limits determined by FMCC)
50 Hoops uses basketball to educate

Sanders hopes to increase prostate cancer awareness

Prostate cancer has emerged as one of the biggest silent killers among African American males in the Black community.

That's where Ed Sanders, the president of 50 Hoops, comes in. Sanders, 50, is a prostate cancer survivor who wants to educate Black men about the disease.

"With African Americans, it starts with men in their thirties and forties," Sanders said. "In most cases, guys are in their 70s or 80s. More of us are dying than any other race from prostate cancer."

50 Hoops is an organization that uses basketball to target pro-state cancer prevention.

On July 29-30, 50 Hoops will sponsor a tournament at Wayne County Community College's Greenfield campus (8831 Greenfield). The weekend includes a three-on-three, where the winner among the players will receive a $500 gift card.

Sanders wants to portray his love for the game to help and educate him about the disease.

Besides Detroit, he has organized similar tournaments in Atlanta, Washington, DC and Dallas, where Sanders currently lives. Next year, he has plans to expand 50 Hoops to 10 states. Sanders said, "Hopefully, we want to be in all 50 states."
50 Hoops 2001 Workshop and Conference Activities

Saturday July 28, 2001

11:00 – 3:00 p.m.
Health Fair, Exhibits, AAHPC: EXHIBIT Hall
FREE Prostate Cancer Screening: 2nd Floor
NURSE'S STATION
Provided by the Barbara Ann Karmanos Cancer Institute

1:00 – 2:00 p.m.
American Cancer Society: Treatment Options

2:00 - 3:00: Male Sexual Health: Guest Physicians
Barbara Ann Karmanos Cancer Institute

Sunday, July 29

Noon – 5:00 p.m.
RADIO SPONSOR: WMXD-Radio (92.3FM)

Health Fair, AAHPC: EXHIBIT HALL
FREE Prostate Cancer Screening: 2nd Floor
NURSE'S STATION:
Provided by the Barbara Ann Karmanos Cancer Institute
Interactive Community CONFERENCES
(Rooms 202c-206c)

1:00 – 2:00: (a) Treatment Options
(b) Colon Cancer (discussion)

2:00 – 3:00: (Concurrent Sessions with Visiting Physicians)
(a) FOR MEN ONLY: Round Table
Special Guests: Prostate Cancer Survivors
...Finding out you have Prostate Cancer
...What to expect
...Life AFTER prostate cancer treatments
(b) FOR WOMEN ONLY: Round Table
Guests: Widows, wives, siblings, children, of survivors
...Role of women in lives of men 50+
...Getting HIM diagnosed & understanding terminology
...Helping HIM through the news
...Decisions, communication
...Helping to make a BRIGHT Future for HIM
...Sexuality-Life After prostate cancer treatment & YOU

3:00 – 4:00: (a) FOR MEN ONLY
(b) FOR WOMEN ONLY
Attend Conferences. Collect 5 tickets for
50 Hoops SLAM DUNK PRIZE BOX

4:00 – 5:00 p.m.
EXHIBIT HALL: Health Fair, Exhibits, AAHPC
GYMNASium: Championship Ceremonies
GRAND Prize Drawings

You can earn 10 or more TICKETS per day by participating in 50 Hoops Activities:

- Entrance:
  1 ticket per day
- Gymnasium:
  1 ticket per day
- Health Fair Exhibitors 1 ticket per day (each)
- Workshops:
  3 tickets per session
- AAHPC:
  3 tickets (must take survey)
- Prostate Cancer Education & Screening:
  5 tickets

Keep Drawings FAIR. Everyone has a chance to win.

Recognizing 50 Hoops Partners:
African American Hereditary Prostate Cancer Study

HONORING ALL PROSTATE CANCER SURVIVORS

"Slam Dunk Prize Box" drawings all day
GRAND PRIZE DRAWINGS
(must be 18 and over for Prizes; 21 and over for Grand Prize Automobile)
Thanks to the African American Health Institute, Senator Raymond Murphy for supplying limo for Mr. Damon Harris, prostate cancer survivor, formerly of The Temptations.

Robert Sanders, survivor and brother of Founder, Ed Sanders
50 Hoops 2001 Detroit MVP Trophy
Winner of Trip to Bahamas
Detroit Winner of New Car!

50 Hoops Chicago MVP Award
50 Hoops 2001

Prostate Awareness Basketball Tournament, Health Fair and Conference
Men aged 50+ If YOU’VE GOT GAME!! Bring it ON!!

Lots of Prizes
WIN a New CAR!

If you are African American, male OR a member of your family has been diagnosed with Prostate cancer
YOU--and your Family Members (18 or over)--MUST ATTEND THIS SPECIAL EVENT

Life Saving Health Fair and Conference For Everyone
Sponsored by 50 Hoops and Wayne County Community College District

- Learn about Prostate Cancer
- Get FREE Prostate Screening
- Win Cash and Prizes
- Learn about the national recruitment…of African American Families

FREE Admission

• Gifts to HONOR ALL PROSTATE CANCER SURVIVORS attending
• Be a part of the historic Detroit Human Genome Study. On July 28, 29 at WCCCD, and learn about the National search for African American Families.
• Join Karmanos Cancer Institute, American Cancer Society, hospitals and pharmaceutical companies in CELEBRATING LIFE WITHOUT PROSTATE CANCER.

Final Four: July 28(Sat) (men 50+)
MEN 30 - 49 - SHOOT OUT FOR PRIZES July 28 (Sat)
Health Fair and Conference: July 28, 29 (Sat, Sun)
Opening Ceremonies and Championship: July 29 (Sun)
TIMES: July 28 11a.m.–3p.m.
July 29 Noon – 5p.m.

Wayne County Community College District, NW Campus
8551 Greenfield
Detroit, MI 48228

50 Hoops 2001
Local: 313-359-6118
Visit our Web Site at: http://www.50hoops.org
Wayne State University/Karmanos Cancer Institute
African American Hereditary Prostate Cancer Study
110 East Warren Avenue
Detroit, Michigan 48201
August 29, 2001

Pat,

It was a pleasure working with you and Mr. Saunders as we attempt to reach the African American Community relative to prostate cancer. You are to be commended for your efforts to save the lives of our fathers, brothers, sons and husbands. We really appreciate 50 HOOPS and the idea of assisting us reach African American families.

At our July 2001, 50 HOOPS, we actually screened 57 men with PSA and DRE. I obtained 2 possible families that may be meet the criteria for the African American Hereditary Prostate Cancer Study. Additionally, we were able to provide information about cancer in African Americans, prostate disease and many other conditions that seem to affect us more.

Again, that you very much, I really enjoyed meeting both of you and working with you. We worked and had fun. Let me know as soon as possible as we prepare for 2002.

Edna G. Johnson, RN, MSN, C.
Coordinator, African American Hereditary Prostate Cancer Study

50 Hoops

In a NUTSHELL

(1) 50 Hoops 2001 Basketball Tournament (for men 50+): lots of prizes for men and their families--This draws men 40+ to Health Fair. It's fun to watch and lots of prizes for men/teams and families. Prizes given away all day by national sponsors. Over $250,000 in products and prizes were BARtered 1998-2000. This is a "community" event--local neighborhood or university gymnasiums. Don't let size deceive. With the first class association with the National Human Genome Study, Entertainment and bigger prizes, attendance possibilities can top a few thousand during the course of the Tournament.

(2) 50 Hoops 2001 Health Fair Free Prostate Cancer Screening (for at risk and underserved men in the Detroit communities) will be conducted by National Pharmaceutical Companies and Local Hospitals. Pharmaceutical exhibitors give "prize tickets" to visiting participants (over 18) to enter in the Tournament's SLAM Dunk Prize Box. Big prizes are won by general audience from Candy to Caribbean vacations; Computers to Cars. A Community Lay Conference features Pharmaceutical Companies and Physicians presenting videos, fielding audience questions and providing educational work shops to participants.

An African American Men's Prostate Cancer research study will be conducted by Detroit's Human Genome Study to further prostate cancer interactive education and research.

(3) 50 Hoops Millennium ONLINE (Start-up Third Quarter 2001) featuring online chat and Q&A with Urologists and Pharmaceutical Companies. See our ONLINE Presentation and Editorial overview at http://home1.gte.net/50hoops/index.htm
Benefit against prostate cancer

The Michigan Chronicle

Prostate cancer screening

The only way to battle this disease is to educate the community and sponsor and participate in research to determine why African Americans have a disproportionately higher mortality to get this
Employer Identification Number: 75-3754368
DUNS: 17082328017641
Contact Person: ROBERTA WILLIAMS
Contact Telephone Number: (877) 829-5500
Accounting Period ending: December 31
Foundation Status Classification: 501 (c) (1)
Advance Ruling Period Begins: November 15, 2001
Advance Ruling Period Ends: December 31, 2005
Admission Applies: No.

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(c) of the Internal Revenue Code as an organization described in section 501(c)(3).

Generic Conference Schedule
Attend 20 Workshops and Conferences & collect 10 extra tickets for 50 Hoops Slam Dunk Prize Box

Saturdays, 2002
FREE Prostate Cancer Screening: 11:00 – 4:00 p.m.
Co-Sponsored by Abbott Laboratories

Room:

Concurrent Workshops:

11:00 a.m. – Noon:
A. Prostate Cancer: Treatment Options
B. Panel: What Women should know about Prostate Cancer

Noon – 1:00
A. Myths about Prostate Cancer
SPONSORED SEGMENT: _______________________
B. Erectile Dysfunctions & treatments
SPONSORED SEGMENT: _______________________

C. Panel: WOMEN ONLY Workshop (Must be 18 or over)
   This panel consists of wives, widows, siblings of survivors and patients
   SPONSORED SEGMENT: _______________________
   • Role of women in lies of men 50+
   • Getting HIM diagnosed & understanding terminology
   • Helping HIM through the news
   • Decisions, communication
   • Partnering to make a BRIGHT future for both of you
   • Sex after Prostate Cancer: answers, myths, ideas

D. Panel: MEN ONLY Workshop (Must be 18 or over)
   This panel consists of prostate cancer survivors and men who have experienced prostate problems
   SPONSORED SEGMENT: _______________________
   • Myths about prostate cancer
   • What if I have prostate cancer: Handling it emotionally, physically
   • Is my sex life over if I have it? Erectile Dysfunction
   • What about my Lady – or the Ladies, what happens now?
   • Treatments, answers, sharing of ideas.

1:00 – 2:00
A. Myths about Prostate Cancer
SPONSORED SEGMENT: _______________________
B. Prostate Cancer: Treatment Options
C. Male Sexual Health
D. What Women should know about Prostate Cancer

2:00 – 3:00
A. Erectile Dysfunctions & treatments
SPONSORED SEGMENT: _______________________
B. MEN ONLY, WOMEN ONLY Workshops REPEAT
SPONSORED SEGMENT: _______________________

SAME SCHEDULE FOR SUNDAY CONFERENCES, EXCEPT BEGINS AT 1:00 P.M.
50 Hoops 2001
Prostate Awareness Basketball Tournament, Health Fair and Conference

Watch Men aged 50+
who’ve GOT GAME!!
PLUS: Attend Women ONLY and
MEN ONLY Rap Sessions
Sat., July 28 (11-3) and
Sun., July 29 (Noon - 5)
WCCCD
8551 Greenfield

Basketball!
Greyhound Vacation Passes, Bahamas vacation, Fossil sports watches, dinners for two, romantic weekends, Grocery products, Week-end Car Rental, Autographed NBA Player items. Attend Health Fair and learn about Prostate Cancer Research in Detroit, and what you can do NOW to save the men in your life!!!
SATURDAY: Shoot OUT for Men aged 30 – 49!!!

Final Four (men 50+) & Men 30 – 49 Shoot Out! July 28(Sat)
Health Fair, Screenings and Conferences: July 28, 29 (Sat, Sun)
Opening Ceremonies and Championship: July 29 (Sun)
TIMES: July 28 11a.m. – 3p.m.
July 29 Noon – 5p.m.
Wayne County Community College District, NW Campus
8551 Greenfield
Detroit, MI 48228

FREE Prostate Cancer Screening

50 Hoops 2001
Local: 313-359-6118
Visit our Web Site at http://www.50hoops.org
Gifts HONORING ALL PROSTATE CANCER SURVIVORS

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Men aged 50+ IF YOU’VE GOT GAME!! Bring it ON!!

Lots of Prizes WIN a New CAR!

If you are African American, male OR a member of your family has been diagnosed with Prostate cancer YOU—and your Family Members (18 or over)—MUST ATTEND THIS SPECIAL EVENT

Life Saving Health Fair and Conference For Everyone
Sponsored by 50 Hoops and Wayne County Community College District

➢ Learn about Prostate Cancer
➢ Get FREE Prostate Screening
➢ Win Cash and Prizes
➢ Learn about the national recruitment …of African American Families

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• Be a part of the historic Detroit Human Genome Study. On July 28, 29 at WCCCD, and learn about the National search for African American Families.
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50 Hoops 2001
Local: 313-359-6118
Visit our Web Site at http://www.50hoops.org
50 Hoops’ co-founder Ed Sanders, daughter, Tanya and wife Pat
50 Hoops

In a NUTSHELL

(1) **50 Hoops 2001 Basketball Tournament** (for men 50+): lots of prizes for men and their families. This draws men 40+ to Health Fair. It's fun to watch and lots of prizes for men/teams and families. Prizes given away all day by national sponsors. Over $250,000 in products and prizes were BARTERED 1998-2000. This is a “community” event—local neighborhood or university gymnasiums. Don’t let size decease. With the first class association with the National Human Genome Study, Entertainment and bigger prizes, attendance possibilities can top a few thousand during the course of the Tournament.

(2) **50 Hoops 2001 Health Fair** Free Prostate Cancer Screening (for at risk and underserved men in the Detroit communities) will be conducted by National Pharmaceutical Companies and Local Hospitals. Pharmaceutical exhibitors give “prize tickets” to visiting participants (over 18) to enter the Tournament’s SLAM Dunk Prize Box. Big prizes are won by general audience from Candy to Caribbean vacations; Computers to Cars. A Community Lay Conference features Pharmaceutical Companies and Physicians presenting videos, fielding audience questions and providing educational workshops to participants.

An African American Men’s Prostate Cancer research study will be conducted by Detroit’s Human Genome Study to further prostate cancer interactive education and research.

(3) **50 Hoops Millennium ONLINE** (Start-up Third Quarter 2001) featuring online chat and Q&A with Urologists and Pharmaceutical Companies. See our ONLINE Presentation and Editorial overview at [http://home1.gte.net/50hoops/index.htm](http://home1.gte.net/50hoops/index.htm)
1998: 50 Hoops began in Dallas, TX, with an educational campaign supported by Dr. Claus Roehrborn, Associate Professor, Urology at The University of Texas Southwestern Medical Center, and Chief of Urology at Dallas Veteran Affairs Medical Center; The University of Texas Southwestern Medical Center and a handful of national corporations. Within a year, 50 Hoops grew, drawing and educating men 50+ about prostate cancer within a sports environment.

1999: 50 Hoops expanded; included Dallas and Atlanta, and added the prostate cancer awareness HEALTH FAIR (offering PSA screening and rectal examinations), Educational Exhibits and workshops targeted to men 40+ and their families. Nearly 3 dozen minority men were screened for prostate cancer, and our open HOTLINE continues to receive calls for prostate cancer information. This has provided 50 Hoops with a successful model for growth.

2000: Branching out to Washington, D.C., 50 Hoops’ approach to prostate cancer awareness continues to magnetize "physician-shy" men to overcome their fear and resistance to prostate cancer (and other cancer) screening. Most importantly, the Community Seminars, educate and reward participants for learning more.

2001: Detroit’s 50 Hoops screened over 60 men as it broadened its offering to add follow-up treatment for men with positive PSA/DRE results. Screening hospitals compared 50 Hoops to other competing events. The results: 50 Hoops screened nearly TWICE AS MANY MEN as comparable—even larger—events in those cities. Record attendance of over 600 in Detroit were reported, where Ford and FMCC gave away a NEW CAR!! 50 Hoops & AAHPC will be featured in Feb. 2002 issue of UPSCALE Magazine.
Nearly 60 men were screened for prostate cancer at 50 Hoops 2001, Detroit. Screening was conducted by Dr. Isaac Powell and Karmanos Cancer Institute.
50
HOOPS
2002
NATIONAL PROSTATE CANCER AWARENESS

Houston
July 13-14

Detroit
July 20-21

Philadelphia
July 27-28
Prostate Awareness Basketball Tournament, Health Fair and Conference

Saturday, July 13: 11am – 3pm
Sunday, July 14: 1:00 – 6pm
Texas Southern University
3100 Cleburne Avenue
Houston, TX

Call 1-800-677-8429

CELEBRITIES, PRIZES
Exhibits, Health Fair
BASKETBALL, Shoot Outs
50 HOOPS 2002 - DETROIT
Prostate Awareness Basketball Tournament, Health Fair and Conference

GET READY

If you are male, 50 years or older, like to shoot hoops and you think ‘you got game’ Register to play in 50 Hoops 3-on-3 tournament or shoot out

Sponsored by KAPPA ALPHA PSI

Win Computers, Bahamas vacation, Fossil waterproof sports watches, dinners for two, romantic weekends, CASES of Grocery products, week-long car rental, autographed NBA and NBA Player items. Attend Health Fair learn about prostate cancer research in Detroit, and what you can do NOW to save men in your life!!!

Final Four: July 20 (Sat)
MEN 30 - 49 and Audience - SHOOT OUT FOR PRIZES July 20 (Sat)
Health Fair and Conference: July 20, 21 (Sat, Sun)
Opening Ceremonies and Championship: July 21 (Sun)
TIMEs: July 20 - 11am - 3pm
July 21 Noon - 5pm
WEDDD

CALL AND REGISTER TODAY!

50 Hoops 2002  Toll Free: (800) 677-8429
14999 Preston Rd., D212-184, Dallas, TX 75254
Host: Dr. Isaac Powell, Associate Professor, Department of Urology
Barbara Ann Karmanos Cancer Institute,
Wayne State University School of Medicine
Sponsored by KAPPA ALPHA PSI Fraternity, Inc.

50 HOOPS 2002
Prostate Awareness Basketball Tournament, Health Fair and Conference

FREE

If you are a male and a member of your family has been diagnosed with Prostate cancer or you know someone who is at risk
YOU MUST ATTEND THIS HISTORIC event

Life Saving Health Fair and Conference For Everyone
Sponsored by 50 Hoops: Pfizer, Merck, Bayer, AstraZeneca and more...

➤ Learn what is Prostate Cancer
➤ Get FREE Screening
➤ Win Cash and Prizes
➤ Learn about the national recruitment ....of African American Families

Sponsored by KAPPA ALPHA PSI

KAPPA ALPHA PSI

*Be a part of the historic Houston Human Genome Study. On July 20-21, and learn about the national search for African American Families.
*Join Barbara Ann Karmanos Cancer Institute, hospitals and pharmaceutical companies in CELEBRATING LIFE WITHOUT PROSTATE CANCER.

Final Four: July 20 (Sat)
MEN 30 - 49 and Audience - SHOOT OUT FOR PRIZES July 20 (Sat)
Health Fair and Conference: July 20, 21 (Sat, Sun)
Opening Ceremonies and Championship: July 21 (Sun)
TIMEs: July 20 - 11am - 3pm
July 21 Noon - 5pm
Wayne County Community College District - NW Campus
8551 Greenfield, Detroit, MI 48228

50 Hoops 2002  Toll Free: (800) 677-8429
14999 Preston Rd., D212-184, Dallas, TX 75254
Host: Dr. Isaac Powell, Associate Professor, Urology
Barbara Ann Karmanos Cancer Institute
Sponsored by KAPPA ALPHA PSI FRATERNITY, INC.
Prostate Cancer 101 Dinner Lecture Series

Dr. Mike Daniels received his medical training from Temple University, Georgetown University and the University of Texas Southwestern Medical School. A board-certified urologist, he currently has a private practice and is affiliated with several Philadelphia area hospitals. Additionally, Dr. Daniels is a clinical instructor for the Temple University School of Medicine and attending urologist at the Albert Einstein Medical Center.

National Physician Referral System (NPRS) Family Referral

Dr. Chiedum Ahaghtu is widely known for his work in prostate-related research projects. He currently serves as the director of the National African American Hereditary Prostate Cancer Study Network. He has been actively involved in community health education and serves as the director of the Howard University Prostate Cancer Education and Screening Program. Dr. Ahaghtu serves on several hospital committees and chairs the Department of...

[Images of people at a conference and dinner setting]
Prostate Cancer Awareness

- Basketball Tournament
- Family Health Fair
- And Educational Event

July 13 and 14
Texas Southern University Gymnasium

Local sponsors:
Kappa Alpha Psi and the American Cancer Society

Free prostate cancer screenings by
The University of Texas M.D. Anderson Cancer Center

Free educational workshops
Free admission
Door prizes

Men 50 years and older can register to play in three-on-three and Men 30 to 49 can register for shoot out

Prizes for all categories of play

Deadline for team registration: June 17. Free registration to the first 20 men in each age category.

Call 800-677-8429 to register or for information www.50Hoops.org

Summer Sports: Support Great Causes!

Addicted to sports? Now you don’t have to feel guilty anymore! There are several opportunities coming soon, for sports nuts to get their fill and support local outreach efforts at the same time.

Basketball: 50 Hoops is a nonprofit organization that uses basketball to raise prostate cancer awareness among men at high risk. The organization is coming to Temple University this month for a weekend of family fun and important health information, provided by the Fox Chase-Temple Cancer Center and the Temple University Health System. The event takes place on Saturday, July 27, from 11 a.m. to 5 p.m., and Sunday, July 28, from 1 p.m. to 6 p.m., in McGonigle Hall, located at Broad and Montgomery. 50 Hoops features prostate screening for African American men older than 50 (a group at particularly high risk), educational workshops, a gentleman’s basketball tournament, and a basketball shootout for men ages 30 to 49. For more information, call 800-677-8429. To volunteer, call Linda at 215-728-3554.

Baseball: The Philadelphia Phillies are hosting two games later this season, benefiting the Gift of Life Donor Program and the Susan G. Komen Breast Cancer Foundation’s Philadelphia Race for the Cure.

On Saturday, Aug. 3, when the Phillies meet the Dodgers, you can save 50 percent off the price of 300-level tickets by e-mailing your order to giftsoflife@phillies.com, or by visiting the Jeannes Marketing Department (2nd Floor, Founder’s Building) for a copy of the order form. Information tables will be set up around the Vet to learn more about organ donation.

On Sept. 9, when the Phillies play against the Mets, $5 of your $26 200-level tickets will be donated by the Phillies to the Komen Race for the Cure. For more information, call Sandy at 215-482-9367, or get a copy of the order form from the Jeannes Marketing Department.


Proud to Be an American? Twenty years ago, the Jeannes Communications Department published an issue of the Friends Forum dedicated to “creativity and the reflective feelings generated by the holiday season.” Let’s do it again! This time, we’ll publish a special oversized edition of the Flash, with your short stories, essays and poems celebrating your American Spirit. Submit your written pieces by Aug. 1 to the Marketing & Communications Department (preferably Microsoft Word files, but not necessary). For more information, contact Lisa at 215-952-3000 or lfranklin@jeannes.temple.edu.
Black Expo Basketball Tournament brings home prostate cancer awareness

T. LOUIS – At this year’s Missouri Black Expo, the Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine will sponsor the “50 Hoops” basketball tournament and health fair Friday, August 2 and Saturday, August 3 at America’s Center from 11am to 5pm. The event combines athletic fun with much needed prostate cancer education and screening for African-American men in the St. Louis community.

“Education and screening are our key weapons against prostate cancer,” says Timothy Eberlein, MD, Siteman Cancer Center director. “These are the goals of the 50 Hoops program.” Free PSA tests will be provided as well as educational sessions for both men and women lead by local physicians and prostate cancer survivors. Information will also be available about new trends in prostate cancer research. The basketball tournament will be divided into three groups. The categories are men ages 30 to 45, men ages 50 and over, and a women’s game for those ages 21 to 49. The event will also feature raffles and prize drawings.

For six years, 50 Hoops Tournaments and Health Fairs have offered exciting and rewarding sports competition around the nation to promote prostate cancer awareness among “at risk” men and their families. The Dallas-based nonprofit implements counseling, seminars, and screenings in an accessible fashion that enables men to approach the very personal issue of prostate cancer at their own pace. The information provided at these health conferences focuses on symptoms and treatment options, importance, prostate-related illnesses and its impact on the family. By using basketball and family entertainment, 50 Hoops has created a unique way to bring the community together to learn about and get screened for prostate cancer.

Founders of the tournament have focused specifically on the African-American community because black men are 65% more likely to be diagnosed with prostate cancer than white men. They are also at higher risk of dying from the disease. The good news is that prostate cancer is curable if found at early stages. The goal of screening events such as 50 Hoops is to make prostate cancer screening widely available since screening affords the best chance of early detection and cure.

The 50 Hoops event and screenings are included with S8 admission to the Missouri Black Expo. For more information or to register, call 800-677-8429 or visit the website www.50hoops.org.
African Americans sought for prostate cancer study

A nationwide search is being launched by the National Physician and Family Referral Project (NPFR Project) to recruit African-American families with a history of two or more men with prostate cancer in their family. The NPFR Project is actively seeking 100 families by March 1, 2003, who meet the criteria for this project. The research is to determine hereditary causes of prostate cancer.

African American men die twice as fast from the disease as any other race of men. Researchers are looking at heredity as the primary cause within this population. Having access to information and funding is critical in fighting this disease because lives have been saved when detected early.

In California and other states there is a high political consciousness about health. "I'm really concerned about prostate cancer. Too many of us are not getting the message," said U.S. Rep. (Calif.) Maxine Waters. "Our men should start getting screenings by age 40. If not, some of them are going to die." My husband gets his checkup twice a year.

Recent studies on prostate cancer done at the National Institutes of Health (NIH) indicate some men with prostate cancer may also have male relatives with this disease. A previous NIH study, 100 men participated. However, only two were African American. In both cases, prostate cancer was found in family members. The new study will allow researchers to examine how the disease affects specific populations.

Another genetic study of this type is currently being done. "It is extremely important that more African-American families with prostate cancer be included in national studies so that we can find out if this disease behaves differently in our race," said another researcher. The study is expected to run until Jan. 1, 2003.

VHDA increases loan limits

VHDA has announced an increase in loan limits for Flexible Alternative loan programs to $322,700 from $300,700. This change reflects increased demand in the housing market. These higher limits are effective immediately for loans closing on or after Sept. 30, 2002.

Monticello Sangiovese wine to go on sale Jan. 6

The third vintage of Monticello Sangiovese, the red wine made from grapes grown on the grounds of Thomas Jefferson's home, will go on sale Jan. 6.

The 2001 vintage of 1,053 bottles was made from grapes grown in the summer of 2001, aged for a year.
Through Basketball, 50 Hoops Brings Prostate Cancer Awareness to the Temple Community

July 2, 2002

50 HOOPS, a non-profit organization that uses basketball to raise prostate cancer awareness among men at high risk, comes to Temple University in July for a weekend of family fun and important health information provided by the Fox Chase-Temple Cancer Center.

This event takes place on Saturday, July 27 from 11 a.m. - 3 p.m. and Sunday, July 28 from 1 - 6 p.m. on Main Campus in McGonigle Hall, located at Broad and Montgomery.

50 HOOPS features:

- Prostate cancer screening for African American men over the age of 50, a group at particularly high risk of developing prostate cancer
- Educational workshops for both men and women
- A gentleman's basketball tournament at McGonigle Hall
- A basketball shoot-out for men ages 30 - 49

Men, aged 50 and over, who are interested in forming a three-man team for the tournament, or who like to pre-register for the prostate screening, should call 50 Hoops at 800-677-8429. The deadline for registering basketball teams is July 12.

Volunteers are needed! For more information on the event or to volunteer, please e-mail Linda Hammell at Fox Chase Cancer Center at L.Hammell@fccc.edu or call her at 215-728-3554.

http://www.temple.edu/news/jul02/50Hoops.html
Sexy, Dreamy Wedding Gowns

10 HOT GETAWAYS FOR COUPLES

CANCER RESEARCH

T-Boz Gets Her Mack on

Plus: Celebrity Marriages of Regina King and Mary Mary's Erica Atkins

African American Men Being Sought for Prostate Cancer Study

Rayse Biggs
Introducing... **50 Hoops** National Prostate Ca.
Basketball Tournaments & Health Fairs
**COMING THIS SUMMER!!**

Host: Wayne County Community College District  
(WCCCD)  
1001 West Fort Street, Room 236  
Detroit, MI 48226  
Thursday, April 25, 2002  
10:30 a.m. – Noon

Come join with Dr. Powell and 50 Hoops in this historic community endeavor. Be a part of the *Detroit Team of Churches* working to save the lives of our men through prostate cancer education.

At 50 Hoops, GIFTS will be presented to the participating ministers. You can enter your choir in the "DETROIT BATTLE OF THE CHOIRS" that will perform at the 50 Hoops opening ceremony on Sunday July 21, 2002.  
(*limited number of talent spaces available*)

**RSVP 1-800-677-8429**
MONICA LAMB

EDUCATION:  
1988 B.A. Political Science University of Southern California  
Current graduate level student Health Administration Texas Women’s University

EXPERIENCE:  
1988 –1995 European Women’s Professional Basketball League  
Professional Athlete.  
1995-1996 Texas Special Olympics Regional Director  
1996-1998 European Women’s Professional Basketball League  
1998 – current Women’s National Basketball Association  
Professional Athlete  
1998 – current Monica Lamb Wellness Foundation  
Founder, CEO

BASKETBALL:  
James D. Ryan Middle School – City Champions, All city  
Jack Yates High School – State Champions, All American  
USA National Team – 1 Gold Medal, University Games, 1 Gold Medal World Games, 1 Silver Medal University Games  
University of Houston – All Conference, All American  
University of Southern California – Conference Champions, All Conference, All American  
European Women’s Professional League of Italy – Rookie of the Year, 3 Italian Championship Titles  
European Women’s Professional League of Spain – 1 Championship Title  
European Women’s Professional League of France –  
WNBA Houston Comets – 3 WNBA Championship Titles

2002 Spokesperson- Houston
June 5, 2002

Rev. Steven Avinger
Pastor
Greater St. Matthew Baptist Church
1208 South 23rd Street
Philadelphia, PA 19146

RE: 50 Hoops KAPPA Prostate Cancer Campaign

Brother Avinger:

Greetings, in the name of Phi Nu Pi. I hope all is well and that God continues to bless you with good health and prosperity. KAPPA needs your help!

In 1999, we embarked on a Prostate Cancer Global Awareness Campaign with famed entertainer and activist, Mr. Harry Belafonte that kicked off on Capitol Hill with a major press conference. Since that time, we have traveled to over a dozen cities with Mr. Belafonte and our national co-chairmen, Brothers Wellington E. Webb, Mayor of Denver, and Louis Stokes, Retired U.S. Congressman (D), spreading our message about this dreaded disease that is killing African-American men at a rate of three times that of everyone else. To date, we have provided free screenings to over 2,000 African-American men. More than 60% of those screened had abnormal PSA readings, meaning we have likely saved some 60 lives.

This year, we have partnered with an outstanding Prostate Cancer Awareness event. 50 Hoops is a weekend fair and carnival that centers around a basketball tournament for men 50 years old and over. The event is being held this year in Houston, Detroit and Philadelphia; Kappa is sponsoring all three (3) cities. We are hoping to attract about 2,000 people to the Philadelphia event, which will be held on July 27th and 28th at McGonigle Hall on the campus of Temple University. We need your help in passing the word to your congregation. We are hoping that we can count on, at least, 50 people attending from Greater St. Matthew. There will be plenty of prizes and giveaways and remember, this is an event for the entire family.

Details regarding the event are enclosed. If you have any questions, please contact me directly. I trust we can count on your support, as always. I thank you in advance for your assistance.

Godspeed.

Yours truly,

Richard Lee Shaw
Executive Director

October 19, 2001

Pat Sanders
50 Hoops
14999 Preston Road, Suite 212, Room 184
Dallas, Texas 75240

Dear Pat,

I'm very pleased to invite you to hold a 50 Hoops Basketball Tournament in Philadelphia in the summer of 2002. My colleagues and I at the University of Pennsylvania are very interested in developing prostate cancer awareness and research in the West Philadelphia community. I believe that a 50 Hoops Tournament is an outstanding means to accomplish these goals.

I look forward to working with you in the development of this event, and remain,

Sincerely,

Timothy R. Rebeck, Ph.D.

TRR/dk
Gene mutations may lead to increased risk

Common mutations of the p53 tumor suppressor gene may be associated with increased lung cancer risk and may affect p53 function. Dr. Xi Wang and her colleagues conducted a study published in the May 1 Journal of the National Cancer Institute. Mutations in the p53 tumor suppressor gene have been associated with advanced lung cancer stages. Because there is a difference in the risk of lung cancer among different ethnic groups, Wu and her colleagues looked at association between these common mutations and p53 function.

'50 Hoops' to court increased cancer awareness

M.D. Anderson will offer free prostate cancer screening at the ’50 Hoops National Prostate Cancer Awareness and Health Fair,’ a unique educational event.

'50 Hoops' includes a four-on-four basketball tournament with a family health fair. The tournament will take place in Atlanta for the first time July 13-14 at the Georgia Dome. There will be a registration fee of $25 per team, and proceeds will benefit the M.D. Anderson Prostate Cancer Center.

In addition, more than 700 volunteers will join in the 5K race to support prostate cancer research. The race will be held on the M.D. Anderson campus.

Prostate cancer fight taken to the court by 50 Hoops

Prostate cancer can help with other treatments in the future, according to Dr. Xi Wang and her colleagues. The study, which is the first of its kind, is expected to provide new insights into the treatment of prostate cancer.

The study, published in the May 1 Journal of the National Cancer Institute, was conducted by a team of researchers at M.D. Anderson and the University of Texas Southwestern Medical Center. The team found that a mutation in the p53 gene, which is associated with increased lung cancer risk, can also increase the risk of prostate cancer.

The results of the study suggest that the p53 gene may play a role in the development of both lung and prostate cancer. The findings could help identify new targets for the treatment of prostate cancer.

The study was supported by the National Cancer Institute and the American Cancer Society.
THANKS from
50 Hoops

Sponsors, Co-Sponsors
and Exhibitors
Merck Pharmaceutical
Bayer Men’s Health
Astra Zeneca
Aventis
Novartis
American Cancer Society
ALZA
Barbara Ann Karmanos Cancer Institute
PAACT
Detroit Department of Health
African American
Conference
Wayne County Community College District
Host: Dr. Hattie Johnson-Norris, WCCCD Provost

African American Male Initiative

Women's Advocates for
Prostate Cancer Awareness
Hosts: Mrs. Delores Retland & Mrs. Marie Teasley

Michigan Chronicle
MIX 92.3

Dr. Isaac J. Powell is an Associate Professor in the Department of Urology, Wayne State University and Barbara Ann Karmanos Cancer Institute, and Chief of Urology at the Veterans Administration Hospital. Dr. Powell has been involved in prostate cancer research for nine years. His work on prostate cancer in African American men is nationally known. He has recently completed a community-based education and early detection (i.e. DEED) study of prostate cancer in men who are at high risk for prostate cancer. It is the first successful early detection program among African American men. He is also protocol director for a Southwest Oncology Group (SWOG) study evaluating neoadjuvant hormonal therapy for clinical stage C prostate cancer.

Currently his research is directed toward ethnic differences in the biology of prostate cancer. He is principal investigator for the AAHPC (African American Hereditary Prostate Cancer) Study, a nation-wide consortium of recruitment centers whose focus is on recruitment of African American families to examine hereditary prostate cancer among 1st and 2nd generation males. He is also co-investigator for a grant comparing genetic alterations and clinical findings in men who have undergone radical prostatectomy for prostate cancer. In collaboration with institutions across the United States, they are examining the androgen gene variation (the gene responsible for the male hormone production) and diet in correlation to clinical outcome.
MINI MESSAGES

Hoops tourney aids screening
M. D. Anderson is teaming with the 5th Annual Prostate Cancer Tournament and Health Fair to offer men free prostate cancer screenings.

The 5th Annual Prostate Cancer Tournament and Health Fair is scheduled for July 8, 9 and 10 in the gymnasium at M. D. Anderson. Participants will be offered free prostate cancer screenings from 8 a.m. to 8 p.m. each day of the tournament. The event will also feature a special screening for men ages 45 and older.

Register for fatigue meeting
The department of Surgery is hosting the Third Annual Cancer-Related Fatigue Conference. The conference will take place at 8 a.m. on Wednesday, June 27, at the M.D. Anderson Cancer Center. The registration fee is $125.

Watch Dr. Mendelsohn throw first pitch at Astros game
M. D. Anderson President Dr. John Mendelsohn, who recently received the David A. Karnofsky Memorial Award from the American Society of Clinical Oncology, will throw out the first pitch for M. D. Anderson at Texas Stadium.

New visiting hours in the ICU to take effect on June 10
The intensive care unit at All Saints Hospital will expand its patient visiting hours beginning June 10. The new hours will be 6-6 p.m. by appointment or 8 a.m. to 8 p.m. during regular business hours.

Keep your home address and phone number private
Did you know that if an employee of the State of Texas has your home address and phone number available to the public?

As part of the Texas Public Information Act, only your Social Security number, beneficiary information under life insurance programs, withholdings on federal tax forms and medical records are considered personal and confidential. This means that a collection agency, telemarketer, company or individual can access your home information.

To keep your home address and phone number confidential, you must have a written confidentiality request on file at M. D. Anderson. Have you already filed one out? If not, send it to Human Resources Information Systems (HRIS) Unit 628. If you have any questions, call Steve Beck, HRIS manager, at (713) 743-6525.

New visiting hours in the ICU to take effect on June 10
The intensive care unit at All Saints Hospital will expand its patient visiting hours beginning June 10. The new hours will be 6-6 p.m. by appointment or 8 a.m. to 8 p.m. during regular business hours.

Begin your mornings with new Tai Chi meditation session
Mike Powers, certified Tai Chi instructor, leads patients, family members, and patients in weekly sessions focusing on the meditative component of Tai Chi.

The gentle exercise promotes relaxation and well-being in addition to gentle fluid movement. This particular offering is not designed for individuals with balance issues. Sessions take place 7:9 a.m. on the grassy area directly across the street from Place...
Basketball Tournament Raises Prostate Cancer Awareness

50 Hoops is a non-profit organization that uses basketball to raise prostate cancer awareness among men at high risk, access to Temple University in July for a weekend of family fun and important health information provided by the Fox Chase Cancer Center and the Temple University Health System.

This free event takes place on Saturday, July 27 from 11 a.m.-3 p.m. and Sunday, July 28 from 1-8 p.m. on Main Campus in McGonigle Hall, located at Broad Street and Montgomery Avenue.

50 Hoops features:
- Open to all African American men ages 40
- Educational workshops for men and women
- A special guest basketball tournament at McGonigle Hall
- A basket game event for men ages 30-49

Men aged 30 and over who are interested in forming a three-man team for the tournament, or who would like to register for the prostate screening, should call 50 Hoops at 215-677-8429. The deadline for registering for basketball teams is July 9. For more information on the event, please contact Linda Hamill at Fox Chase Cancer Center at 215-278-3534 or lhamill@fccc.edu.

What's Happening in HR?

There's a special $500 referral bonus available to staff who refer an RN to the nursing department and remain employed at Temple for 1 year.

For any employee who refers a candidate for another eligible position other than those listed above and remain in employment for a full year, the $500 referral bonus applies. For the list of positions eligible for this bonus, visit the Human Resources website by going to www.temple.edu/hr/recruit/hr_bonus.htm.

Changes to the paid time off program took effect July 1, 2002. For all eligible employees, these changes include the accumulation of up to 150 percent of their annual vacation entitlement without regard to step-end fiscal year periods, and a change in the period of time that must pass before newly hired employees may begin to accrue vacation time. For additional changes to the paid time off program, go to www.temple.edu/healthcare and click on "What's Happening in HR?" or contact HR at 215-243-4454.

Effective Aug. 1, 11, TUMC and TUPM are pleased to announce the opportunity for Advance Earned Income Tax Credit (AETC) payments for eligible employees. To qualify for the AETC, individuals must be at least one qualifying child, have earned income and average gross income in 2002 of less than $29,201 ($36,201 if filing a joint return), and must expect to be able to claim the earned income credit for 2002. For additional information, contact Lee Hensley at 215-243-4451.

For the latest HR news visit www.temple.edu/hr/hr_news.htm.

Campus Safety Tips

The Importance of an I.D.

The next time a security guard asks for your I.D., remember that is for your safety and not trying to inconvenience you. The I.D. distinguishes you from untrained and unauthorized people who could pose a risk to another employee or patient.

Contact Information

CONTACT FIRST NAME: Pat
CONTACT LAST NAME: Sanders
CONTACT PHONE: 1-800-677-8429
CONTACT ADDRESS: 14599 Preston Road, D212-184
CONTACT CITY: Dallas
CONTACT ZIP: 75234

For Office Use Only

PHOTOGRAPH:
POST DATE: 13-Jun-02
50 Hoops basketball tournament, health fair, confab here July 20-21

By Marie Teasley

CHRONICLE STAFF WRITER

Prostate cancer awareness can be life-saving, especially in African American communities, where the disease is widespread among men of color than other racial groups.

Statistics are showing that African American men are dying at an alarming rate. A national prostate cancer awareness basketball tournament, health fair and conference will be held in Detroit, at Wayne County Community College District (WCCCD) 8851 Greenfield, July 20-21. The entire community is welcome.

The life-saving health fairs and conferences are for everyone, especially men over 50 or a family member for one who is at risk. Detroit sponsors include: Barbara Ann Karmanos Cancer Institute, WCCCD, City of Detroit and Detroit Medical Center. National sponsors are Bayer, Merck, Novartis, AstraZeneca, Fossi and others. Houston and Philadelphia are the other national sites of the 50 Hoops tournament. Kappa Alpha Psi Fraternity Inc. is also a national co-sponsor.

Players wanted

All men 50 and over are urged to sign up for the basketball tournament. Schedules include a final four game, men 30-49 teams and the audience shoot out. Saturday, July 20, from 11 a.m. to 3 p.m.; and opening ceremonies and championship game, Sunday, July 21, from 1 p.m. to 6 p.m. at WCCCD Greenfield Campus.

Detectors hard it work to help make this year's 50 Hoops prostate cancer benefit a success include: Dr. John Kline, former Globes two-ter, who will be a guest judge for the Sunday playoff; Archie Franklin, regional director of Minority Health Education at Karmanos Cancer Institute will coordinate the Detroit Gospel Fest, July 20-21. Edna Johnson, a national health coordinator, is busy recruiting nonprofit organizations; Kappa man Thomas Howard, along with WCCCD, is also working in recruiting.
January 8, 2002

Ed & Pat Sanders
50 Hoops 2002
14999 Presto Road, D212, #184
Dallas, TX 75254

Dear Mr. and Mrs. Sanders:

I am absolutely amazed at 50 Hoops' accomplishments in educating communities about prostate cancer during the past four years. What you are doing is fantastic, in my view. Some of the most exciting aspects of 50 Hoops is prostate cancer screening for the underserved and African-American communities with follow-up care; the Educational Community Conferences singularly for women and men to learn the truth and myths about prostate cancer, impotence, colon cancer and prostate related diseases, and of course the tournament for men 50 and over.

It's a fact that prostate cancer is the most common form of cancer in U.S. Males, and one of the most common cancers in men over the age of 50; with the risk increasing each decade after this age. For black males, the odds of getting prostate cancer are one in nine, compared with one in 11 for all U.S. men. In fact African American males have the world's highest rate of prostate cancer.

It is important for corporations and those concerned with the welfare of our community health, to make prostate cancer education a high priority during the next decade; for, as breast cancer was for women, until we (men) are educated and become vocal about preventing and treating this disease, it will continue to tragically claim the lives of those we love.

Sincerely,

[Signature]

John Chaney
Head Basketball Coach
Temple University

Classroom Success • Community Involvement • Competitive Excellence
PROSTATE CANCER GLOBAL AWARENESS CAMPAIGN

MAKING A DIFFERENCE WHERE IT COUNTS

COMING TO CITIES NEAR YOU IN 2002

PHILADELPHIA (50 HOOPS)/LOS ANGELES
ST. LOUIS (BLACK EXPO)/HOUSTON (50 HOOPS)
INDIANAPOLIS (BLACK EXPO)/DETROIT (50 HOOPS)
WASHINGTON, DC AND MORE

Editorial

It is great to know and witness the changes in the attitude toward patient empowerment through knowledge. Not recently has PAACT along with a relatively small group of very supportive individuals, supported patient empowerment. Often felt like we were whispering in the ears of many in the medical community. There was significant opposition from many in the medical community. The PAACT staff were often confronted by administration to uniformed patients. The PAACT staff have to administrate to uniformed patients. The PAACT staff is often met with a lack of support from the community.

So it was. The 50 Hoops 2002 National Prostate Awareness Basketball Tournaments and Health Fair has been scheduled for the following dates:

Houston, TX - July 13 & 14, 2002
Detroit, MI - July 20 & 21, 2002
Philadelphia, PA - July 27 & 28, 2002

These points in time are those for the event. The 50 Hoops is a national platform for grass-roots prostate cancer education. The 50 Hoops event is scheduled for the following dates:

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January 8, 2002

Ed & Pat Sanders
50 Hoops 2002
14999 Presto Road, D212, #184
Dallas, TX 75254

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Sincerely,

John Chaney
Head Basketball Coach
Temple University
50 HOOPS
TEXAS SOUTHERN UNIVERSITY

GET READY
July 13, 14
Celebrities..Prizes

FREE Prostate Cancer Screening
Sat. 11-4; Sun. 1 - 6

Health Fair & Conference


A public service message donated by Clear Channel Outdoor
Real Men Cook partners with 50 Hoops