Know the Risk Factors

All men should be aware of the risk factors for developing prostate cancer. While the exact causes of this disease are unknown, research has discovered various factors that contribute to a person’s likelihood of developing prostate cancer.

AGE

The chance of having prostate cancer increases rapidly after the age of fifty (50). Over 30% of all prostate cancer cases are diagnosed in men over the age of 65.

RACE

African American men are twice as likely to develop prostate cancer as Caucasian men are. This may be attributed to testosterone levels, genetics and/or diet.

GENETICS

Research suggests that certain inherited genes predispose men to prostate cancer. A man’s chance of getting the disease is more than doubled if he has one close relative with prostate cancer. The risk is even higher when more than one family member has developed the illness, especially if it was at a young age.

50 Hoops Team of Churches

Minister’s FREE THROW LINE SHOOT OUT
For Prostate Cancer AWARENESS
with GRAND PRIZE of a computer!

50 Hoops Health Fair offers:
Conference Guest Speakers
Information about Treatment Options
Myths About Prostate Cancer
WOMEN ONLY Workshop: "What women should know about prostate cancer"
MEN ONLY Workshop: "down & dirty" tell-it-like-it-is Sessions
"Living with Prostate Cancer"
Survivors Session... PLUS
Demonstrations, activities, support groups, survivors, services
PROSTATE CANCER SCREENING

web site:
http://www.50hoops.org

FIND THE CAUSE
Ed Sanders, Co-founder, 50 Hoops™, speaks in New Orleans at National Baptist Convention 2004
1 out of 6 men in the U.S. will develop prostate cancer –
African American men have the highest occurrence rates in the world.*

We are conducting a prostate cancer prevention clinical research study for men between 50 and 75 years old. Volunteers must have had a negative prostate biopsy within the last six months.

All office visits, medical evaluations, and investigational medications related to this study will be provided at no cost to patients.

*Source: American Cancer Society, Cancer Statistic 2004

For more information about this study, please contact:
1-888-742-7876 or visit www.ReduceStudy.com

1 out of 6 men will develop prostate cancer*

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* Source: American Cancer Society

BOB WATSON
Major League Baseball’s first African American General Manager
with Houston Astros
50 Hoops Spokesperson
Prostate Cancer Survivor

50 Hoops Spokesperson, Bernie Bickerstaff, former NBA Coach

50 Hoops Chicago Partner, Yvette Moyo, (L)
Founder Real Men Cook Charities, Damon Harris © and Pat Sanders (second right), Co-Founder, 50 Hoops
50 Hoops 2004
At Mayor Daley’s Senior Games
Sponsored by Real Men Cook Charities

GET READY
Don’t Miss The Game
September 11
10am to 4pm
Food, FUN and Prizes

*Men Aged 50 - 80+
Basketball Playoffs and Championship Games
SUPER Prizes!

Prostate Screening provided by

Toll Free Hotline: (800) 677-8429

50 Hoops 2004
At Mayor Daley’s Senior Games
Sponsored by Real Men Cook Charities

Seniors RULE
Come out and Enjoy the Games
September 11
10am to 4pm
Food, FUN and 50 Hoops Prizes given away ALL DAY

*Men Aged 50 - 80+

Prostate Screening provided by

Toll Free Hotline: (800) 677-8429
Former Temptations singer, Damon Harris (above left), chats with Tony B, host of the Tony B show on 94.5 K-Soul, in Dallas. Men 30–49 and 50+ played and learned about Prostate cancer from doctors and celebrities. Celebrating 5 years, Ed Sanders, 50 Hoops founder, was diagnosed with prostate cancer.
50 Hoops 2004
At Mayor Daley’s Senior Games
Sponsored by Real Men Cook Charities

GET READY

Don't Miss The Game
September 11
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Lower Back Pain
By H. Milano Mellon, M.D.

Low back pain is pain or stiffness in the lower back. Most of the time, it is caused when a muscle in your back is strained—for example, when you lift a heavy object, or sit or stand for a long time. Arthritis can cause back pain. Lower back pain may last a day or two, several weeks, or longer. You may have pain in one spot or it may spread down the buttocks and into your legs.

You should see your health care provider right away if your back pain is coupled with these symptoms: inability to control your bladder or bowels, difficulty moving your legs or walking, numbness, or tingling in arms or legs. These symptoms may mean you have hurt your spine and nerves. Your health care provider will examine you and X-rays or other tests may also be done.

Low back pain may be alleviated by using an electric heating pad (low setting), or a hot water bottle wrapped in a towel for 20 to 30 minutes. Ice packs can be used for 20 minutes, one to four times a day. Take aspirin, ibuprofen or other pain relievers. Rest on a firm mattress when you lie down, with your knees raised or bent; put a pillow under your knees; and sleep without a pillow under your head.

Ask your health care provider if it will help to wear a belt or corset, see a physical therapist, or have your back massaged by a trained person. You can lower the strain on your back by maintaining a healthy weight; using good posture; sitting in a straight-backed chair; sitting close to the pedals when you drive; using a footrest for one foot when you stand or sit for a long time; and bending your knees when you bend over.

When you need to lift or move heavy objects, push backwards with your arms so your legs take the strain; bend your knees and hips, and keep your back straight; don’t lift heavy objects higher than your waist; and hold packages close to your body with your arms bent.

Finding Purpose Through Prostate Cancer
By Veronica Mackey

When Ed and Pat Sanders sat down to watch television almost nine years ago, little did they realize that a public service announcement about prostate cancer would change their lives.

"I went to get checked, and my doctor told me that mine (cancer) was one centimeter from going outside the prostate. I had my surgery November 9, 1995," Ed recalled.

Prostate cancer strikes about 200,000 men a year and is easily cured when diagnosed early, according to the American Cancer Society. Once it spreads to the skeleton, it becomes fatal and kills more than 30,000 men a year. It is diagnosed through a digital rectal exam (DRE) and by checking the prostate specific antigen (PSA) levels that measure cancer cells in the blood. Anything over 4 is considered elevated.

"A man can have a PSA of 2 and have prostate cancer, and another can have a PSA of 10 and not have it, but normally, the higher your PSA level, there’s a greater chance that you have it," Ed explained.

Black men are 2.5 percent more likely than other men to die of the disease. They are also less likely to have regular exams. Ignorance, the lack of health insurance, and “machoism” keep men from the examining table. Ed believes that more Black men could be saved if they saw a doctor sooner.

"I ask them, ‘do you want to be macho, or do you want to be dead?’ Since I had it, my brother has had it, my brother-in-law has had it, and my barber and several other friends have had it," Ed said. "I had remained cancer free since his surgery.

In 1998, the Sanders formed the 50 Hoops Prostate Cancer Awareness Basketball Tournaments and Health Fairs. The national organization partners with major cancer hospitals to bring prostate cancer screening and education to underserved men via basketball. Ed and Pat will bring their prostate cancer events this summer and fall to Chicago, Dallas, and Philadelphia. For more information on 50 Hoops, call (800) 677-8429 or visit www.50hoops.org.

50 Hoops event more than basketball tourney

It will be time for prostate cancer screening — when 50 Hoops comes to town Saturday.

50 Hoops, a prostate cancer awareness program, will come to Miami for the first time, stopping at Miami Northwestern High School in Liberty City from 10 a.m. to 4 p.m. Saturday.

Activities will include basketball, entertainment and free prostate cancer screenings. The University of Miami Sylvester Comprehensive Cancer Center will provide the screenings and follow-up referrals for men 35 and older.

Participating health providers will include the Jacksonville Memorial Hospital, Health Choice Network, Florida Prostate Cancer Network and the Florida Prostate Cancer Task Force.

Now in its seventh year, 50 Hoops has staged events in Washington, D.C., Detroit, Atlanta, Houston, Philadelphia, and St. Louis.

“A lot of men are afraid to get screened. But the more they see these types of events, and recognize that they know other men may have prostate cancer, the more they respond," said Ed Sanders, 50 Hoops founder and a prostate cancer survivor, in a statement.

The tournament’s main event is a 3-on-3, half-court competition for men in two divisions, ages 30-49 and 50-plus, and one division for women ages 21 and over.

Men-only and women-only workshops provide opportunities to discuss difficult issues faced by family and friends affected by prostate cancer.

Prostate cancer survivors and their family members will be welcome to share their stories during the halftime presentation.

Registration is required for the basketball teams but not for screenings.

To round out the day’s events, drawings will be held for giveaways in the 50 Hoops “slam dunk” prize box. Vendors can also buy food from Real Men Charities and People’s Restaurant.

50 Hoops began three years after Sanders was diagnosed with prostate cancer.

“I asked them, ‘Do you want to be macho or do you want to be dead?’ Since I had it, my brother has had it, my brother-in-law has had it, and my barber and several other friends have had it," Sanders said.

To sign up or volunteer, call 1-800-677-8429 or visit the website www.50hoops.org. The school is located at 1000 NW 77th St.

50 Hoops informs, educates men about prostate cancer

By Hassen Sondi

hassen@sun-sentinel.com

For many Black men, the idea of a prostate exam is foreign to them, making them more susceptible to prostate cancer. Prostate cancer is more prevalent in Black males than any other race in the world. But it is such an embarrassing topic for Black men, and it’s also a top reason many Black men don’t seek healthcare.

In 1998, the Sanders formed the 50 Hoops Prostate Cancer Awareness Basketball Tournaments and Health Fairs. The national organization partners with major cancer hospitals to bring prostate cancer screening and education to underserved men via basketball.

Ed and Pat will bring their prostate cancer events this summer and fall to Chicago, Dallas, and Philadelphia. For more information on 50 Hoops, call (800) 677-8429 or visit www.50hoops.org.

50 Hoops is a good time while learning about the dangers of prostate cancer. The first 50 Hoops event took place in 1998. The traveling workshop visits three to seven cities a year between June and October. This year’s event will be held June 12 at Northwestern Senior High School from 10 a.m. to 3 p.m.

Along with three-on-three basketball games and health workshops, there will also be free prostate screening for men 35 and older. Special guest speakers will give their personal testimonies on living with and beating prostate cancer: speakers like Demetrious Harris, former member of the庙tomahawks and ball of the Miami Dolphins.

Harris was diagnosed with prostate cancer in 1986 when he was 47 years old. He finally got treated and is now cancer-free.

The idea of 50 Hoops is "to have men come out and have a
Black men sought for screenings

Prostate

CONTINUED FROM PAGE 1B

Prostate cancer accounts for a third of all cancers in men. Lung and bronchial rank second. On average, one in six men will be diagnosed with prostate cancer. The risk goes up with age.

An estimated 29,900 men nationwide will die of prostate cancer in 2004, making it the second-leading cause of cancer-related deaths in men, behind lung and bronchial cancer.

There will be an estimated 17,000 new cases of prostate cancer in Florida this year and 2,220 deaths.

Black men, including those from the Caribbean, are 60 percent more likely than white men to be diagnosed with prostate cancer, and nearly 2 1/2 times more likely to die from prostate cancer than white men.

The causes of the higher rates of prostate cancer among black men are unknown. However, early detection is key to survival regardless of race or family history.

While survival rates are increasing, according to the American Red Cross, they could improve even more. At least 79 percent of men diagnosed with prostate cancer survive 10 years and 77 percent survive 15 years.

"I can't tell you how many people I know who have had it," said Dorsey Miller, a Fort Lauderdale consultant who for the last five years has gotten a PSA test and an anal exam twice a year.

"Omega Psi Phi [fraternity] and a lot of male organizations have given more attention to these diseases that attack blacks disproportionately, and prostate is one of them."

Miller said his PSA has been low but he is concerned about recent reports that low PSA levels may not be as reliable as once thought in uncovering prostate problems.

The disease's penchant for attacking black men lead Barbara Chieves, now president of Toward a More Perfect Union, to start an awareness campaign in Palm Beach County in 1998. "People asked me why I was running a prostate awareness campaign," she said. "I'm over 40 and single and I heard black men get men to take their health seriously.

"I ask them, 'Do you want to be macho, or do you want to be dead?' Since I had it, my brother has had it, my brother-in-law has had it and my barber and several other friends have had it," Sanders said.

Now in its seventh year, 50 Hoops has staged events in Atlanta, Dallas, Detroit, Houston, Philadelphia, St. Louis and Washington, D.C.

"A lot of men are afraid to get screened," Sanders said. "But the more they see these types of events and recognize that men they know may have prostate cancer, the more they respond." 

Dr. Mark Soloway, chairman of the University of Miami School of Medicine's Urology Department, whose resident interns will perform the screenings on Saturday, said, "There is a suggestion that African-Americans have a higher death rate, but it is primarily related to them not being diagnosed as early.

"When they're diagnosed early, they have the same rate of survival as other men."

DOCTOR'S PRACTICE: Dr. Mark Soloway, left, plays with Daniel Rosenbach, center, and Ryan O'Quinn. Soloway, from the UM School of Medicine, is involved in Saturday's 50 Hoops tournament, focusing on prostate screenings. Staff photo/Mellisa Lyttle

50 HOOPS TOURNAMENT

WHEN: Saturday, 10 a.m.-4 p.m.
WHERE: Northwestern Senior High School, 1100 NW 71st St., Miami.
COST: Free, but registration is required.
FOR MORE INFORMATION: To volunteer or sign up to play at 50 Hoops, call 800-677-8429 or visit www.50hoops.org.

over 50 were dying. How else was I going to find a husband?"

Chieves ran the Men's Health Summit campaign for three years. It focused solely on prostate cancer after efforts by the American Cancer Society and a local hospital failed to draw black men for screenings.

The problem was black men over 50 remembered the days when the hospital didn't treat blacks. Chieves' campaign offered screenings at churches and schools in black neighborhoods in Palm Beach County.

Still, the effort died two years after Chieves left the campaign. She said black men would not return for second screenings.

Hoops 50 founder Ed Sanders, who is black, was diagnosed with prostate cancer in 1995. After successful treatment, Sanders went on a personal mission to

Gregory Lewis can be reached at glewis@sun-sentinel.com or 954-356-4203.
The 50 Hoops National Prostate Cancer Basketball Tournament and Health Fair is a eight-year-old, non-profit organization designed to make Prostate Cancer Education and Awareness FUN!!

A one-day event featuring 3-on-3 basketball with leagues of men 50+, men 30 - 49, and women 21+ competing to win nationally-sponsored prizes, trophies and awards, 50 Hoops is Fun and Educational for the whole family! 6-8 Month Plan

NEW!!

Survivors, their families & health professionals take the spotlight and share their experiences with prostate cancer.

50 Hoops Health Fair offers:
- On the floor Guest Speakers
- Understanding Myths About Prostate Cancer
- Information about Treatment Options, SPONS OR products and procedures related to Prostate Cancer, Erectile Dysfunction, EPH, Incontinence and prostate related issues
- Health & Fitness/ Diet & Exercise for men over 50

FREE PROSTATE CANCER SCREENING & Follow up hosted by a local hospital

Some of Our Previous Hosts

Midtown Urology

National Physician & Family Referral (NPFR) Project 3-5 Month Plan
"FIND THE CAUSE"

- NPFR PROSTATE CANCER "Survivor Guide Series" (SGS)
- 101 Dinner Lectures
- Survey Dr's for Black prostate cancer patients
- Developing Community Based Coalitions to locate Black prostate cancer survivors & patients
- PROSTATE CANCER "Survivor Guide Series" Half-day Seminars featuring community leaders, physicians and faith-based leaders
- National Celebrity Billboards
- Community, Neighborhood and Media Outreach of African American Families with histories of prostate cancer for National Human Genome and Medical Research
 REGISTER Family Online
http://www.npfrresources.com
Call for Registration Form
1-800-677-9441

Summer Tournaments
June 10 or Local and National Sponsors

The National Physician & Family Referral (NPFR) Project
NPFR is a national community and media outreach to locate families for medical and human genome studies on prostate cancer.

If you know someone who is African American, affected by prostate cancer, please go to the NPFR website: www.npfrresources.com to complete our short survey, or call NPFR hotline: (800) 677-8441
Prostate cancer is the most common cancer in the United States. African American men, particularly those with a family history of prostate cancer, have the highest incidence and the highest death rate of all men nationwide.

A study was recently conducted which showed that men whose brothers or fathers had prostate cancer are at a 2-3 fold increased risk of getting prostate cancer. In this study, some families were identified that had multiple family members affected with prostate cancer. We need African American families to participate in this study.

If you qualify, complete your survey TODAY

1. GET SCREENED
2. KNOW YOUR TREATMENT OPTIONS
3. HELP FIND THE CAUSE

COMPLETE YOUR SURVEY TODAY

We want to identify families who have 2, 3 or 4 family members affected by prostate cancer (father, brother, uncle, cousin, grandfather, etc.)
Know the Risk Factors

All men should be aware of the risk factors for developing prostate cancer. While the exact causes of this disease are unknown, research has discovered various factors that contribute to a person’s likelihood of developing prostate cancer.

AGE
The chance of having prostate cancer increases rapidly after the age of fifty (50). Over 80% of all prostate cancer cases are diagnosed in men over the age of 65.

RACE
African American men are twice as likely to develop prostate cancer as Caucasian men are. This may be attributed to testosterone levels, genetics and/or diet.

GENETICS
Research suggests that certain inherited genes predispose men to prostate cancer. A man’s chance of getting the disease is more than doubled if he has one close relative with prostate cancer. The risk is even higher when more than one family member has developed the illness, especially if it was at a young age.

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50 Hoops NTFR provides education and access to free screening to underserved populations through its partnerships with major cancer hospitals and universities.

Visit us at: http://www.50hoops.org

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Basketball Tournament
Games for men 50+, Men 30-49 and women 21-49
Winning Team Trophy
PLUS FREE SLAM DUNK PRIZES FOR ALL!!

Workshops
Providing frank and honest discussions about prostate cancer. By facilitated survivors and physicians.

Health Fair
50 Hoops provides an opportunity for national and local businesses to bring products or services to HUNDREDS of attendees

Free Prostate
Cancer Screening
Provided by local medical facility with free follow-up

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Spotlight on Prostate Cancer Awareness: Heroes, Heroines and Superstars
Speakers: Lilly Timon, M.D. Anderson (l), C. Kennedy, Houston Area Links, INC.

Special Guests, Roland Powell (Kappa Alpha Psi, B.J. Powell, Links, Inc Kambrel Marshal, (NBC) MC; Houston Links, INC, Dr. Corey Jai Scruggs M.D.)
Dr. Kim answers questions from audience, MC Kambrell Marshall, NBC. addresses the panel about prostate cancer and African American men.
Rev Ricky Williams, KTSU, leads the Candle lighting at the 50 Hoops’ Houston Prostate Cancer 101 Luncheon

Houston Links, INC partners (bottom left). Lively Q&A (below) following speakers at luncheon
Khambrel Marshall
News Anchor, KPRC-TV

Khambrel is an Emmy award-winning journalist who brings his broad spectrum of talent to “Local 2 Today” from 5 a.m. - 7 a.m. and “Local 2 at Four.” He joined KPRC-TV in May 1999, moving here after 13 years in the Miami television market. Khambrel currently serves as Chairman of the Board, Big Brothers Big Sisters of Greater Houston, and sits on the Executive Committee, Board of Directors of the March of Dimes, Texas Gulf Coast. Khambrel was named “Outstanding Young Floridian” by the Fort Lauderdale Jaycees for humanitarian efforts in the wake of Hurricane Andrew. He received his broadcasting degree from Arizona State University.
Deloyd T. Parker, Jr.  
Co-Founder and Executive Director, S.H.A.P.E.

As co-founder and executive director of the S.H.A.P.E. (Self-Help for African People through Education) Community Center, Deloyd T. Parker, Jr. has committed 33 years of his life toward community empowerment. Recognized as one of the most visible and involved community centers in Texas, S.H.A.P.E. offers a myriad of family and social programs including: after-school and summer enrichment, parenting support, wholistic health, computer classes, legal assistance, voter registration, tobacco prevention and education, drug treatment referral, and more. Deloyd has worked in the Ujamaa Villages of East Africa and traveled to other countries in the region, spreading S.H.A.P.E.’s philosophy. He established “The S.H.A.P.E. of The Gambia” in West Africa during a recent trip.

Deloyd T. Parker, Jr.
Co-Founder and Executive Director, S.H.A.P.E.

John Van, M.D.
Radiation Oncologist, Memorial Hermann

John Van, M.D. is a practicing radiation oncologist at Memorial Hermann Southwest Hospital and at Houston Diagnostic and Treatment Center. The majority of his practice consists of patients with early, intermediate, and advanced prostate cancer. Dr. Van received his education in Maryland and Texas, and is board certified by the American College of Radiology. He has lived in Houston for the last seven years.

Prostate Cancer 101 Brunch & Lecture Series

John Van, M.D.
Radiation Oncologist, Memorial Hermann
Sheila Jackson Lee
U. S. Congresswoman

Congresswoman Sheila Jackson Lee represents the 18th Congressional District of Texas in the United States House of Representatives. She was sworn in for a third term as Member of the 106th Congress. A champion of children’s causes, the congresswoman chairs the Congressional Children’s Caucus. She also co-chairs the Democratic Caucus Task Force on Children’s Issues. Congresswoman Lee served two terms as one of the first African American female At-Large members of the Houston City Council. She is an honors alumni of Yale University and the University of Virginia School of Law.

Angie Colbert, M.Ed
Associate Vice President, Health & Medical Systems
American Cancer Society, High Planes Division
Austin Corporate Office

Angie Colbert, M.Ed has worked more than 12 years with the American Cancer Society in patient services, early detection and community outreach at the local and state levels. She currently serves as the lead staff for prostate, breast, cervical and colorectal cancer prevention and early detection issues. Additionally, Angie leads her staff in matters related to the state’s faith-based and community systems. She has a Bachelors Degree in kinesiology, and Masters Degree in health education from the University of Texas at Austin.
Tom Osborne
Retired Executive, Proctor & Gamble
Prostate Cancer Survivor

Tom Osborne is a prominent member of Masakhani Men’s Ministry, and devotes his time toward outreach in Houston’s African American community. A native of Houston, Texas, Osborne served in the U.S. Air Force after graduating from Phyllis Wheatley High School in 1965. He enjoyed a 30-year career with Proctor and Gamble Distributing Company, and earned a BBA from Texas Southern University before retiring from the company in 2002. As a member of Windsor Village United Methodist Church, and a prostate cancer survivor, Osborne is engaged in pursuing the vision of better health for his church and community through education.

Outlar M. Simmons
Retired Engineer, AES Deepwater, Inc.
Prostate Cancer Survivor

A resident of Southwest Houston, Outlar retired from AES Deepwater, Inc. as an engineer in 1998. He is now actively involved in his community. A member of Jones Memorial United Methodist Church, Outlar currently serves as Vice Chair of the Finance Committee, member of the Lay Leadership Committee and Secretary/Treasurer of the Men’s Chorus. Outlar was diagnosed with prostate cancer at age 65, as a result of his annual physical exam. Today he stays fit by working out at the YMCA, walking, having his annual physical and follow up PSA exams, and taking vitamin and mineral supplements. A U.S. veteran, he served in the army for 3 years and attended Texas Southern University for 2 years.
Akili Graham, M.D. operates Graham Time Family Physicians, “a private family-run practice specializing in family practice.” In business with his wife, Dr. Monica J.R. Graham, the office motto is “Let our family take care of yours.” Dr. Graham treats African American men on a daily basis, which gives him the opportunity to continually observe prostate disease and its progression in this high risk population. His patients have the benefit of experience, extensive research and continuing education in regard to prostate health. “My general view is that if we continue to educate ourselves and practice prevention, we could eliminate most of the disease in the black community, bar none,” he says. Born in Riverside, California, Dr. Graham received his undergraduate education from Prairie View A & M University in 1989 and graduate education from Meharry Medical College in December 1995.

Rev. Ricky Williams is the voice behind “Gospel Sunday,” a gospel music program heard on Texas Southern University station KTSU. Rev. Williams’ career began in 1978 at the former KYOK 1590 AM, where he worked as a disc jockey, responsible for production. He joined KTSU in 1989. Williams has worked with some of the top names in radio and gospel music including gospel music legend Bobby Jones and Roy Disney (nephew of Walt Disney and executive of Radio Disney). Diagnosed with prostate cancer in 2003, Rev. Williams says he feels “marvelous,” and regularly donates his time toward prostate cancer efforts including Prostate Cancer Awareness Month activities at M.D. Anderson. A member of City Fellowship Church, Rev. Williams has been preaching for 21 years.
Passengers wishing to attend this event whether using bus or metroRail must use route 12 or route 21 to get to the destination – 1100 NW 71st Street.

For route 21, you can take the bus from Allapattah to arrive at NW 12th Ave and 71st Street. Once arrived to NW 12th Ave and 71st Street, you will walk East one (1) block to get Northwestern Senior High School.

If you are traveling from Miami Beach, you should take Bus L going West and transfer to route 12 or 21 Southbound at NW 12th Avenue and 71st Street.

If you are traveling from the north end of Miami-Dade County, consider taking route 27 or 32 going South and transfer to route 12 or 21 at Northside Metro Rail Station.

Coming from the South, you must take the metro rail going North and transfer to the bus either at the Civic Center or Allapattah station.
National Human Genome Study
For African American Families of Men Diagnosed with Prostate Cancer

If you are an African American man who is a survivor of prostate cancer,
Or a member of your family has been diagnosed with prostate cancer
CALL 1-800-677-8441
Or go online at
http://www.npfr.50hoops.org
And become a part of this HISTORIC African American Human Genome Study

Help us FIND THE CAUSE of this disease
The National Physician & Family Referral Study

Project Mission: Our goal is to identify family members who will act as “contacts” for prostate cancer patients (living or deceased) and may qualify to be a part of this human genome recruitment effort.

We want to identify families who have 2, 3 or 4 family members affected by prostate cancer (father, brother, uncle, cousin, grandfather, etc.)

➢ LEARN MORE ABOUT PROSTATE CANCER
➢ LEARN ABOUT THE NATIONAL RECRUITMENT OF AFRICAN AMERICAN FAMILIES
➢ HELP SAVE LIVES – BECOME A pearl

Prostate cancer is the most common cancer in the United States. African American men, particularly those with a family history of prostate cancer have the highest incidence and the highest death rate of all men nationwide.

A study was recently conducted which showed that men whose brothers or fathers had prostate cancer are at a 2-3 fold increased risk of getting prostate cancer. In this study, some families were identified that had multiple family members affected with prostate cancer. We need African American families to participate in this study. If you qualify,
call TOLL FREE 800-677-8441 FOR MORE INFORMATION
AWARENESS IS HALF THE BATTLE

In its 7th season in the fight against prostate cancer — 50 Hoops Dallas is hosted by 94.5 K Soul and Tony B Foundation and will present prostate cancer speakers, education and screening by Methodist Hospital.

SATURDAY,
SEPTEMBER 18th
LANCASTER
COMMUNITY CENTER

50 HOOPS National Prostate Cancer Awareness Basketball Tournament and Health Fair
For more information call 1-800-677-8429
or visit our website at:
http://www.50hoops.org
February 27, 2004

Mr. and Mrs. Ed Sanders
50 Hoops
D212, #184
14999 Preston Road
Dallas, TX 75254

Dear Pat and Ed:

The University of Miami Sylvester Comprehensive Cancer Center is pleased to invite 50 Hoops to the great city of Miami, Florida, on June 12, 2004. We believe that Miami is an ideal location for you to kick off your seventh year of 50 Hoops events. We have a strong commitment to the health of our diverse community, including the African American and Hispanic populations.

We are committed to making the 50 Hoops event the best it can be and agree to the following. UM/Sylvester will:

1. Organize and provide free prostate cancer screenings for eligible 50 Hoops participants and attendees. Screening supplies and aliquot of specimens to be underwritten by 50 Hoops sponsor.
2. Identify and coordinate speakers, panel members, and an emcee for educational sessions, workshops, and the main event.
3. Assist with promotion, publicity, and media relations
4. Provide an educational video program required for all screening participants.
5. Assist with locating appropriate referral resources for participants with positive prostate screening results.
6. Assist with identifying other potential exhibitors and educators for the event.

We look forward to working with you on this event. We have an excellent team of partners in place, led by Cathy Thomas, to make sure that all goes smoothly and provides a valuable service to the people of greater Miami.

Sincerely,

W. Jarrard Goodwin, M.D., F.A.C.S
Director
UM/Sylvester Comprehensive Cancer Center
1 out of 6 men in the U.S. will develop prostate cancer. African American men have the highest prostate cancer occurrence rates in the world.*

For information about National Human Genome and Medical Research Studies, 1-800-677-8441

www.npfr.50hoops.org info@50hoops.org

*National Prostate Cancer Awareness Tournaments and Health Fairs

Source: American Cancer Society Statistics 2004
If someone you love has PROSTATE problems, here’s a call HE can make for both of you.

1 OUT OF 6 MEN WILL DEVELOP PROSTATE CANCER.*

We are conducting a PROSTATE CANCER PREVENTION clinical research study for men between 50 and 75 years old. Volunteers must have had a negative prostate biopsy within the last 6 months. All office visits, medical evaluations, and investigational medications related to this study will be provided at no cost to patients.

* Source: American Cancer Society

For information about National Human Genome and Medical Research Studies, call 1-800-677-8441 or visit our web site: www.npfr 50hoops.org
e-mail: info@50hoops.org

1 out of 6 men in the U.S. will develop prostate cancer. African American men have the highest prostate cancer occurrence rates in the world.*

*Source: American Cancer Society Statistics 2004
Why P&E Associates’ Services?

Why the need to recruit African Americans and minorities:
A. It has long been known that illnesses like asthma, diabetes, hypertension, HIV/AIDS, and certain kinds of cancer affect African Americans more than other people. Yet little is known about the ways in which African Americans respond to treatment for these and other conditions. Despite government regulations that require minorities to be included in federally funded research projects, African Americans remain underrepresented in these important endeavors.

“EVIDENCE THAT DEMANDS A VERDICT: BIDIL AS A CASE FOR INCREASING MINORITY PARTICIPATION IN CLINICAL TRIALS”—Clinical Research Services, Inc,

Minority physicians, clinicians and health advocates are actively increasing pressure for Federal guidelines to increase minority participation. (Documents submitted upon request)

B. The United States is the only country where African Americans and Native Americans can be targeted for clinical trials. Grass-root minorities are the key to new patient populations into clinical trials.

A step ahead of addressing a possible long-term FDA challenge to match minority population with clinical trials results for more accurate drug discovery data.

Growth of clinical trial outsourcing raises issues

STORY HIGHLIGHTS
• In November 2007, one-third of clinical trials were done outside of United States
• Trials in India, for instance, carry only about one-tenth the costs
• Authors say genetic makeup in countries may affect response to medication
• Report written in the New England Journal of Medicine

Next Article in Health »
Baltimore

National Black Arts Festival

Houston
New York

Save the Date

October 24-27, 2009
30th Annual Conference • Hyatt Regency Atlanta • Atlanta, Georgia
Join over 2,500 educators, parents and human service professionals from around the country.

Cultivating Genius...
Imagine the possibilities

St. Louis
Los Angeles
Washington, D.C.
Milwaukee
Detroit
Our 2009 African American partners include Health Fairs, Conventions, State Fairs, and Festivals to maximize database participation and support recruitment.

Testimonials:

P&E Associates produced the best African American outreach we’ve ever had.

– Liz Cohen, Mgr. REDUCE Clinical Trials, GlaxoSmithKline

P&E Associates and NPFR have made a relevant contribution to the NHC at Howard University. Their diligence and creative outreach produced a national database of physicians with a significant percentage of African American patients to seed the genetic research we’ve undertaken here.

– Dr. Georgia Dunston, Director, National Human Genome Center at Howard University

We needed a rescue plan to help find African Americans with Sickle Cell Anemia. It was like finding a needle in a haystack for us. P&E Associates helped us keep from prematurely shutting down the study. We were desperate. We found them on the internet under Minority Recruitment, and we’re glad we did.

-- Kim Stevens, Manager, US Operations, ACTELION (Company headquartered in Switzerland)
Free Prostate Screening For Men over 40
Provided By:

Toll Free Hotline: (800) 677-8429
Or visit us at http://www.50hoops.org

Get Your B-ball Team Together!
Saturday, September 18, 2004
10am to 3pm

Lots of fun, food and prizes for the entire family!

Basketball Playoff & Championship Games
2 Divisions
• Men Age 50+
• Men Age 30-49
Lancaster Community Recreation Center
1700 Veterans Memorial Pkwy, Lancaster, TX
Survivors and Families featured in 50 Hoops
SPOTLIGHT: Heroes, Heroines and Superstars

Sponsored By

Free Prostate Screening For Men over 40
Provided By:

Basketball Tournament & Health Fair
for Prostate Cancer Awareness

Mission Health System

To Register to Play or if you are a Survivor
You are cordially invited to attend this “By Invitation ONLY” FREE event

Loew’s Philadelphia Hotel:
Grand Ballroom, 1200 Market Street
Philadelphia, PA 19107

4:30 - 6:00: Registration, Networking Reception
6:00 - 8:00: Dinner Lecture 101

Distinguished National Lecture Panel:
- Mr. Tom Anderson, Temple University, Survivor
- Chanita Hughes Halbert, PhD, UPenn
- Mr. Wallace Young, Fox Chase
- Michael A. Daniels, MD, Urologist, Survivor
- Mr. Glenn Ellis, Strategies for Well Being
- Chiledum Ahaghottu, MD, National Human Genome Center at Howard University
- Mr. Robert Nelson, Philadelphia, OIC
- CELEBRITY SURVIVOR: Mr. Damon Harris, Former Temptations
  Founder, 50 Hoops Prostate Cancer Tournaments: Ed Sanders, Survivor

MODERATOR
Dr. Lawrence Robinson
City of Philadelphia
Health Department

RSVP: 1-800-677-8441 no later than 10/21/04
What would you do if you or someone you loved had just been diagnosed with prostate cancer?

Education and screening are our key weapons against prostate cancer

Workshop Room #127

Free Screening!

Session I
10:30am – Noon
Billy Davis & Marylyn McCo kick off prostate cancer w/stores, Q&A, health professionals and survivors
Discussions of survivorship, living – or NOT living with prostate cancer.
Sex after prostate cancer
Quality of Life
Relationships: How your partner’s lives with YOUR disease

Session II
1:00pm – 3:00pm
Town Hall mini-meeting
Rev Sammy Jones – distinguished community panel join Billy Davis and Marylyn McCo in discussion on prostate cancer topics
Health & Nutrition
Nuisances: Incontinence issues; the impact of prostate cancer on your work and lifestyle;

Session III
4:30pm – 6:00pm
Open Discussion with Doctors
Topics: Erectile Dysfunction, Benign Prostate Hyperplasia, Advanced Prostate Cancer, Human Genome specialists on Heredity and prostate cancer; prostate cancer treatment options and products; Wellness experts, health and fitness experts; celebrity and guest speakers

Free prostate cancer screenings are being provided by locally by Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine.

REDUCE study Physicians.
Dr. Arnold Bullock and Dr. Blath
50 Hoops’ special guests, Marilyn McCoo and Billy Davis, Prostate Cancer Survivor, address 100 Black Men at the Missouri Black Expo
Missouri Black Expo Public Service Announcement
50 Hoops
National Basketball Tournament for Prostate Cancer Awareness

Tavis Smiley
National Physician & Family Referral (NPFR)
2004 Prostate Cancer FIND THE CAUSE
Celebrity Spokesperson

Damon Harris
Of the Fabulous Temptations!!
50 Hoops Guest Speaker: Damon Harris,
Prostate Cancer Survivor
Sponsored by Bayer Pharmaceuticals

FUN, GAMES, FOOD, PRIZES ALL DAY!

Basketball Tournament INCLUDES
*Men 50 and over   *Men 30-49   *Women 21-39

Health Fair, Exhibits, Workshops and FREE Screening

June 12, 2004
10am – 4pm
Northwestern Sr. High School
1100 NW 71st Street, Miami, FL 33150

FREE Prostate Screening provided by
UMS Sylvester
Comprehensive Cancer Center

Sponsored by:
GlaxoSmithKline
Miami

Jackson Hospital, Miami

Chicago

Baylor Health Care System
AWARENESS IS HALF THE BATTLE

In its 7th season in the fight against prostate cancer — 50 Hoops is hosted by Real Men Cook Charities and will present prostate cancer speakers, education and screening in conjunction with Mayor Daley’s Senior Games.

SATURDAY,
SEPTEMBER 11th
WASHINGTON PARK
FIELD HOUSE

For more information call 1-800-677-8429 or visit our website at:
http://www.50hoops.org
Black Man’s Guide to Sexual Health Conference and Dinner Lecture Series

Dinner Lecture Series Organizational Chart

- 50 Hoops and National Physician and Family Referral
  - National Headquarters
  - Overall Program Coordination
  - Community and Media Outreach

- Local Disease-Related Organizations and/or Community Health Coalition Host/Partners
- Disease-Related Survivors
- Guest Lists

- Local Corporate, Medical or Regional Health Partner
- Program Coordination Community and Faith-Based Organizations Media, Volunteers
- Media Educational Outreach and Promotion
- Guest Lists

- African American Church and Black Business Network Coalitions Partners
- Panel Members Community Leaders
- Guest Lists
50 HOOPS 2005
Prostate Cancer 101 Dinner Lecture Series
Detroit

National Physician NP FR & Family Referral

Bayer Pharmaceuticals Corporation

AARP Michigan
The power to make it better.

CISCRP

American Cancer Society

Heinz Family Philanthropies

Kappa Alpha Psi Fraternity, Inc.

FOX 2 WJBK DETROIT

J.P. SPORTS

TAP PHARMACEUTICAL PRODUCTS INC.
1 out of 6 men in the U.S. will develop prostate cancer. African American men have the highest prostate cancer occurrence rates in the world.*

For information about National Human Genome and Medical Research Studies, call 1-800-677-8429 or visit our website: www.npfr.50hoops.org e-mail: info@50hoops.org

*Source: American Cancer Society Statistics 2004
Prostate Cancer 101
Dinner Lecture Series

Presented as part of the NPFR Prostate Cancer Survivor Guide Seminar Series

Sponsored by GlaxoSmithKline

Prostate Cancer and Clinical Trials

National Black Leadership Initiative on Cancer II

Friday, October 29, 2004
You are cordially invited to attend this “By Invitation ONLY” FREE event

Loew’s Philadelphia Hotel:
Grand Ballroom, 1200 Market Street
Philadelphia, PA 19107

<table>
<thead>
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- CELEBRITY SURVIVOR: Mr. Damon Harris, Former Temptations
- Founder, 50 Hoops Prostate Cancer Tournaments: Ed Sanders, Survivor

**MODERATOR**
Dr. Lawrence Robinson
City of Philadelphia Health Department

RSVP: 1-800-677-8441 no later than 10/21/04
Tom Anderson currently serves as the Associate Vice President for the Office of Community Relations at Temple University. In 1995, his office helped developed plans for the Liacouras Center, which created equal opportunities for minority individuals and companies to do business with the university. Anderson also leveraged a $200,000 donation into more than $1,000,000 to benefit the North Philadelphia Community. No wonder he is known around town as “Mr. Temple.”

Wallace E. Young C.P.M. is the Director of the Community Outreach Program at the Fox Chase Cancer Center.

An avid health advocate, Young is committed to reducing disproportionate rates of cancer among African Americans through ongoing workshops, health screenings and media appearances. He serves on several advisory councils including the American Cancer Society, Opportunities Industrialization Center, The Community College of Philadelphia, and board member of 50 Hoops/NPFR.
Dr. Chanita Hughes Halbert is an Assistant Professor in the Department of Psychiatry, and Co-Principal Investigator of the Center for Population Health and Health Disparities at the University of Pennsylvania.

Dr. Halbert’s research focuses on the psychological and behavioral impact of genetic testing for hereditary cancer among minorities, including the development of interventions for cancer prevention.

Willie Rogers joined the staff of Temple University’s Pan African Studies Community Education Program (PASCEP) in 1987, as the Assistant Director of Curriculum. He has over 25 years of diverse experience as a school teacher, counselor, career development trainer, psychotherapist, community activist, and director of a social service agency. Rogers has authored a teacher’s guide for integrating African American History and culture into the basic GED curriculum. He also conducts seminars in churches, schools, colleges and community centers, in an effort to promote and build Christian living.

Robert “Bob” Nelson is the President & CEO of Philadelphia OIC, the prototype for the national and international manpower-training model founded by the late Reverend Leon H. Sullivan.

Born and raised in Philadelphia, Pennsylvania. He is a graduate of Central State University in Wilberforce, Ohio and Temple University’s School of Social Administration. Nelson is a facilitator of the popular prostate cancer survivor workshop: “Like It Is”.
Damon Harris is a second-generation, world famous member of the singing group, The Temptations. Replacing Eddie Kendricks in 1971, he spent five years enthralling millions of fans during the mid-1970’s. At age 47, Harris was diagnosed with prostate cancer, which had begun to grow 5 years earlier. The impact on his life gave Harris a new purpose. In 1999, he founded the Damon Harris Cancer Foundation. "We all recognize our birthday as the beginning of our life. But, I have come to realize that my life experienced a new genesis when I learned I had prostate cancer…" he says.
Dr. Mike Daniels received his medical training from Temple University, Georgetown University and the University of Texas Southwestern Medical School. A board certified urologist, he currently has a private practice, and is affiliated with 4 Philadelphia area hospitals. Additionally, Dr. Daniels is a clinical instructor for the Temple University School of Medicine, and attending urologist at the Albert Einstein Medical Center.

Dr. Chiledum Ahaghotu is widely known for his work in prostate-related research projects. He currently serves as clinical director for the historic African American Hereditary Prostate Cancer Study Network. He has been actively involved in community health education, and served as director of the Howard University prostate cancer education and screening program. Dr. Ahaghotu serves on 9 hospital committees and chairs the Department of Surgery Research Committee.
National Human Genome Study
For African American Families of men diagnosed with Prostate Cancer
If you are an African American man who is a survivor of prostate cancer, or a member of your family has been diagnosed with prostate cancer,
CALL 1-800-677-8441 or go online at http://www.npfr.resourcez.com
And become a part of this HISTORIC African American Human Genome Study to help find the cause of this disease.
The Physician & Family Referral Study
A search for the cure
→ Learn more about Prostate Cancer
→ Learn about the national recruitment of African American Families
Prostate cancer is the most common cancer in the United States. African American men, particularly those with a family history of prostate cancer, have the highest incidence and the highest death rate of all men nationwide. A study was recently conducted which showed that men whose brothers or fathers had prostate cancer are at a 2-3 fold increased risk of getting prostate cancer. In this study, some families were identified that had multiple family members affected with prostate cancer. Our goal is to study the genetic makeup of these families in order to better understand how this disease may be inherited. We would like for you to participate in this study because you are a physician with prostate cancer patients or your family has several members affected with prostate cancer.

Project mission: Our goal is to identify family members that will act as “contacts” for prostate cancer patients and survivors and be a part of this human genome recruitment effort. We want to identify families that have 2, 3 or 4 family members that have had a prostate cancer survivor or victim (father, brother, uncle, cousin, grandfather, etc.)

50HOOPS
Toll Free: (800) 677-8441
FAX: (775) 262-7109
14999 Preston Rd, D212 #184
Dallas, TX 75254
Email: 50hoops@msn.com
Website: http://www.npfr.resourcez.com
AARP to host cancer awareness dinner and discussion

The new Fellowship Chapel on West Outer Drive will be the site of a dinner and discussion about the urgent issue of prostate cancer in Detroit by leading authorities on Fri., Sept. 16, starting with a reception at 5:30 p.m. and dinner at 6:30.

Fox 2 anchor Huel Perkins will host the discussion, titled "Prostate Cancer 101." Community leaders, health professionals and representatives of interested Detroit organizations are encouraged to attend and participate as guests of the host organizations.

The dinner is sponsored by the National Physician & Family Referral Project. AARP Michigan, which has launched a prostate cancer awareness campaign in Detroit that will continue throughout the fall, is among the sponsors.

The dinner event, which facilitates dialogue about prostate cancer education and clinical trials in the African American community, premiered in Philadelphia last year and is now touring the country. The Detroit visit coincides with National Prostate Cancer Awareness Month in September. A distinguished panel of medical professionals, concerned leaders, prostate cancer survivors and others will provide information and insight, and a road map for the community to tackle Detroit's unacceptably high prostate cancer rate, which places the city second in the nation.

There is no charge for the dinner but seating is limited and expected to fill quickly.

For reservations or additional information, contact Jacqueline Morrison of AARP Michigan toll free at 866-237-4448.
Ed Sanders and sister Dee Retland listen at Detroit’s Prostate Cancer 101 Dinner Lecture 2005

Prostate Cancer 101 survivors chat
Volunteers (above) are the lifeblood of 50 Hoops. The (2005) premier of Prostate Cancer 101 Dinner Lecture in Detroit brought out hundreds of friends and family of Ed Sanders, (below, far right) founder of 50 Hoops™.
Huel Perkins currently anchors FOX 2 News at 5, 6 and 10, and is the editor of FOX 2’s “Legal Briefs” reports, for which he received an Emmy award in 2004. He joined WJBK FOX 2 in December 1989.

Perkins has covered ground breaking news stories of national and international importance. He accompanied Nelson Mandela on the civil rights leader’s tour of the United States, and was one of the first reporters to announce the surprise election of John Engler as Governor of Michigan. Perkins filed live reports from the floor of the 1992 Democratic Convention as Bill Clinton received his party’s nomination for President. He also followed the Pope’s visit to America in 1987.

In 2004, FOX 2 News at 10, which Perkins co-anchors with Monica Gayle, took the Michigan Association of Broadcasters’ Best Newscast honors for the fifth consecutive year. He was also nominated for Best Anchor four times by the National Academy of Television Arts and Sciences, Detroit Chapter.
A National Plan

The National Physician and Family Referral's FREE Dinner Lecture Series is traveling the country to help local communities boost their efforts in prostate cancer education, screening and treatment. The forum is designed to bring community leaders together to discuss the importance of screening and clinical trials. Our distinguished panelists include:

Dr. John Van, Urologist, Memorial Hospital
Mr. Thomas Osborne, Survivor, MASAKHANI Men’s Ministry
Mr. Delayed Parker, Shape Community Center
Ms. Angie Colbears, Regional VP. American Cancer Society
Dr. Akili Graham, Graham Time Family Practice

Survivors
Mr. Robert Sanders and Ernest Retland, PhD

POWER CENTER
6000 Heatherbrook Drive
Houston, TX  77045

9:00 a.m. – 10:00 a.m.
Registration & Morning Reception

10:00 a.m. - Noon
Brunch Lecture and Discussion

Coupons for free prostate cancer screenings will be available

By Invitation only
RSVP: 1-800-677-8441
NO LATER THAN
October 12, 2005

A Call To Action

African American men (that’s our fathers, brothers, uncles and sons) have the highest rate of prostate cancer in the world. And, Houston’s death rate from prostate cancer is too high. It’s not where we want to be; that’s not where we can allow ourselves to remain. The time for action is now. You have been selected as one of the 100 guests invited to help spread the word to 100 others in Houston.

Join Us
Saturday
October 22, 2005

At
Windsor Village United Methodist Church

National Physician
Family Referral

Thanks to our Houston Partners
Prostate Cancer 101 Brunch & Lecture, Houston. M. D. Anderson Cancer Center, Links, Inc. and Community Action groups partnered.
15 September 2005

Ms. Pat Sanders, Co-Founder and Director
50 Hoops
National Physician and Family Referral Project
14902 Preston Road #404-744
Dallas, Texas 77245

Dear Ms. Sanders;

Thank you for considering the National Pan-Hellenic Council of Houston and its 21 affiliated chapters in the educating process of informing our membership on the health issue of Prostate Cancer.

As the new president of the Pan, I am focusing on providing our membership and our communities with information vital to the survival of African-Americans. My primary target are those issues concerning: (1) politics (via voter education and registration); (2) social issues; and (3) health related concerns such as HIV/AIDS, Prostate Cancer, Diabetes, and other dangerous and deadly illnesses confronting our people.

I commend your organization for addressing one of our most deadliest health problems, Prostate Cancer. In any effort to assist you with providing an audience for your upcoming series titled Prostate Cancer 101, please find an attached list of names and addresses of the members of the Omega Psi Phi Fraternity, Inc., Rho Beta Beta Chapter.

Although the Pan-Hellenic Council of Houston is composed of 21 affiliated chapters, representing the nine (9) Black-Greek Letter Organizations, five (5) of which are fraternities, this list is limited to, at this time, my organization. As I become better situated with my role as president, I will be able to expand the list to conclude all of the active members of each fraternity. However, this is a good list to start with.

Looking forward to working with you in the future.

Sincerely,

Tony Williams, President
The National Pan-Hellenic Council of Houston
Member -- Omega Psi Phi Fraternity, Inc.
Dr. Elayne Arterbery  
Clinical Chief, Dept. of Radiation Oncology  
Crittenton Hospital

**Dr. Elayne Arterbery** is committed to improving the cure rate for cancer patients, and is currently focusing on prostate brachytherapy at Crittenton Hospital in Rochester, Michigan. She has lectured extensively, serving as an instructor and trainer in the techniques of prostate brachytherapy across several continents.

A graduate of Stanford University and the University of Michigan in Ann Arbor, Dr. Arterbery completed her residency in radiation oncology at Memorial Sloan Kettering Cancer Center, where she was very involved in the prostate implant program. Subsequent to her residency, her first professional appointment was at the Department of Radiation Oncology as a clinician at the Johns Hopkins Hospital in Baltimore. Currently she is affiliated with Wayne State University and is a member of the Karmanos Cancer Institute in Detroit, Michigan.

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Roni Thaler  
Co Founder and President  
Center for Information & Study on Clinical Research Participation

**Roni Thaler** is co-founder and president of the Center for Information & Study on Clinical Research Participation (CISCRP), an independent non-profit founded to increase education and awareness about clinical research. Thaler has extensive experience in non-profit management, advocacy and organizing. CISCRP’s programs and initiatives include production and distribution of a radio and TV public service announcement (PSA), a print PSA in collaboration with the FDA, and the AWARE for All grassroots education program. Thaler speaks regularly about the importance of general education and awareness regarding clinical research, as well as public perceptions about the clinical research enterprise. She was recently appointed as an Associate to the National Institutes of Health (NIH) Director’s Council of Public Representatives (COPR). She has received numerous awards and was named to Boston Magazine’s list of the “100 Most Powerful Women.”
Lonnie D. Johnson
Chair, Lansing Area Prostate Cancer Education and Awareness Committee
Member, Michigan Prostate Coalition

Lonnie Johnson was diagnosed with prostate cancer in 1994. He had a radical prostatectomy in May of 1995, and radiation therapy in December 1999. As a result of his experience with prostate cancer, he has become a survivor advocate, engaged in numerous worthy pursuits.

Activities related to prostate cancer include serving as the State Coordinator of the African American Male Health Initiative for Michigan Department of Community Health; and Chair of the Ingham Regional Health Center/ Sparrow Health Systems Lansing Area Prostate Cancer Education and Awareness Committee.

Additionally, Johnson is a member of several organizations including the Michigan Cancer Consortium, Prostate Cancer Coalition of Michigan, and American Cancer Society.

Voncile Brown-Miller
Area Executive Director
American Cancer Society
Metro Detroit Area Service Center

Voncile Brown-Miller has been with the American Cancer Society of five years, currently serving as Area Executive Director in the Metro Detroit Area Service Center. She is responsible for overseeing the delivery of cancer control activities to the greater Metro Detroit area and beyond through early-detection programs, advocacy and prevention education. Brown-Miller’s primary areas of focus are breast, prostate and colorectal cancer as well as community cancer screenings and tobacco prevention, with a focus on minority and at-risk groups. She works in collaboration with local organization that share similar goals to not only help improve cancer outcomes for African Americans, but also educate and advocate to reduce health disparities.

Brown-Miller the coordinator of the Metro Detroit Tri County Colorectal Cancer Awareness Network(CRAN), Karmanos Cancer Institute Community Advisory Council, MCC (Michigan Cancer Consortium) F.A.C.E.D, and the Detroit Design Team for improving cancer outcomes for African Americans. She is also a founding member of Sister´s Network, and a breast cancer advocacy group for breast cancer survivors, and member of the Tabernacle Missionary Baptist Church Health Ministry.
Heaster L. Wheeler
Executive Director, Detroit Branch NAACP

Heaster L. Wheeler’s extraordinary passion for doing things right has earned him numerous accolades as a leader and humanitarian. He began his calling for social justice as early as junior high school when he was a member of the Black Student Union. Several years later, he worked in State government as Deputy Director of Communications for Curtis Hertel, the Speaker of the Michigan House of Representatives. Currently, he serves as the Executive Director of the Detroit Branch National Association for the Advancement of Colored People (NAACP).

He also provides very focused leadership in collaboration with the Michigan Legislative Black Caucus and NAACP leaders from around Michigan. In 2003, Mr. Wheeler helped coordinate and lead 57 busses to Washington D.C. and the steps of the U.S. Supreme Court to demonstrate in support of Affirmative Action.

Maynard Milton Golden, a native of Detroit, Michigan, grew up in Hamtramck, Michigan where he attended Hamtramck Public Schools. He later attended Michigan State University where his major was psychology and his minor was social science secondary education.

An ordained minister, Reverend Golden served on the board of Macedonia Baptist Church, where he was the youth pastor, and directed “Teen Council,” a mentoring program that provided training, bible study, and activities for young people. Reverend Golden is involved in the prison ministry, is a member of the Detroit Branch NAACP and Kappa Alpha Psi Fraternity. He was voted “1997 Outstanding New Member of the Year” and “2001 Father of the Year” at Fellowship Chapel where he is a member of the official board and ministerial staff.

Prostate Cancer 101 Dinner Lecture Series

Reverend Maynard Milton Golden
Assistant Minister, Fellowship Chapel

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Robert L. Sanders
Retired Executive, DaimlerChrysler Corporation

Robert L. Sanders is a native of Detroit, Michigan and graduate of Cass Technical High School. He began his career after joining the United States Air Force where he became an Aircraft Radio & Radar Repairman. He enrolled in the Computer Science Institute and was hired by the Chrysler Corporation as a Programmer Trainee, after serving in the military. After a brief stint as a computer programmer with City National Bank in Detroit, he returned to Chrysler as a programmer analyst and advanced through the ranks, while obtaining his Bachelor of Science Degree from Wayne State University and Master of Business Administration from Cleveland State University. He worked in Detroit, Cleveland and Atlanta until he retired from what is now DaimlerChrysler Corporation, after 30 years of service.

Mr. Sanders is a prostate cancer survivor, married with 5 children and several grandchildren.

Kappa Alpha Psi Fraternity, Inc.
Detroit Alumni Chapter

Ernest L. Retland, Ph.D.
Computer Science Professor
Wayne County Community College District

Dr. Ernest L. Retland is a full-time professor at Wayne County Community College District, teaching courses in Computer Science. He has also taught at Wayne State University and Marygrove College, and served in the mentor program at Monier and Dossin elementary schools. Dr. Retland holds a Ph.D. in Computer Science, with a concentration in computers for the blind from The Union Institute; a Master’s Degree in Professional Management from Indiana Northern Graduate School; and a B.S. Degree in Business Science from Detroit Institute of Technology.

Dr. Retland is a recipient of numerous awards, including WCCCD’s “Outstanding Leadership Award” in recognition of exceptional service to students, and inclusion in the 2002 “Who’s Who Among America’s Teachers,” which honors our nation’s most respected teachers. Dr. Retland is a member of the Kappa Alpha Psi Fraternity. He is a prostate cancer survivor, a devoted husband, father, and a member of Fellowship Chapel.
Know the Risk Factors

All men should be aware of the risk factors for developing prostate cancer. While the exact causes of this disease are unknown, research has discovered various factors that contribute to a person’s likelihood of developing prostate cancer.

AGE
The chance of having prostate cancer increases rapidly after the age of fifty (50). Over 80% of all prostate cancer cases are diagnosed in men over the age of 65.

RACE
African American men are twice as likely to develop prostate cancer as Caucasian men. This may be attributed to testosterone levels, genetics and/or diet.

GENETICS
Research suggests that certain inherited genes predispose men to prostate cancer. A man’s chance of getting the disease is more than doubled if he has one close relative with prostate cancer. The risk is even higher when more than one family member has developed the illness, especially if it was at a young age.

CALL TO HOST 50 HOOPS or KICK OFF 50 HOOPS and support prostate cancer awareness in local cities with Campaign WALK. Local organizations, networks and media can sponsor Awareness Walks to benefit prostate cancer, human genome and medical research education.

50 Hoops hotline 1-800-677-8429

Tentative City choices as of 10/04:
Chicago, IL   * Los Angeles, CA
Miami, FL   * Raleigh/Durham, NC
Philadelphia, PA * Jackson, MS
Memphis, TN   * Wild Card
Atlanta, GA  * New Orleans, LA

Spring Kickoff Breakfast and Reception in 50 Hoops 2005 Host Cities.

MAIN EVENT - 50 HOOPS! Basketball Tournament for
Men aged 50+. Teams Play for trophies and prizes.
Men's/Women's Basketball: Men aged 30 – 49 play basketball to win customized trophy and prizes.
Women, aged 21 – 39 also play for prizes and gifts.
Player Registration $15.00
Team Registration $50.00

Men’s Health – Focus on prostate cancer education, support groups and men’s health issues including colon cancer, impotence, exercise and fitness, featuring local prostate cancer survivors and physicians.
FREE prostate cancer screening on-site, hosted by local hospital.

Education – Information regarding breast and prostate cancer and their high incident rates within the same family, partnered with local Cancer networks.

Heroes, Heroines & Superstars
2005: Prostate Cancer Survivors, patients and their families are spotlighted at games and workshops to tell their story of fear of screening, diagnosis, of learning about treatment options, and benefiting from their prostate cancer education.

NPFR Community Based Organization (CBO) Coalition. Prostate cancer networks and local coalitions united for medical and human genome research and education
The 50 Hoops National Prostate Cancer Basketball Tournament and Health Fair is a eight-year-old, non-profit organization designed to make Prostate Cancer Education and Awareness FUN!! A one-day event featuring 3-on-3 basketball with leagues of men 50+, men 30 - 49, and women 21 + competing to win nationally-sponsored prizes, trophies and awards, 50 Hoops is Fun and Educational for the whole family! 6-8 Month Plan NEW!!

Survivors, their families & health professionals take the spotlight and share their experiences with prostate cancer.

50 Hoops Health Fair offers:
- On the floor Guest Speakers
- Understanding Myths About Prostate Cancer
- Information about Treatment Options, SPONSOR products and procedures related to Prostate Cancer, Erectile Dysfunction, BPH, Incontinence and prostate related issues
- Health & Fitness/ Diet & Exercise for men over 50

FREE PROSTATE CANCER SCREENING & Follow up hosted by a local hospitals
50 Hoops 2006 - National Prostate Cancer Awareness Tournaments and Health Fairs
Announcing 2 new trials in PH secondary to sickle cell disease

To learn more, please contact Christine M. Winslow, PhD, at 856-773-4756

www.clinicaltrials.gov, keyword ASSET

www.actelion.com
P&E Associates, founded by Ed and Pat Sanders, is a minority clinical trials recruitment Consulting Organization that partners with 50 Hoops' patient and medical education programs to educate African American and Hispanic communities about clinical trials. **50 Hoops serves as the entre' for P&E Associates to clinical trials recruitment** in the minority community, outreaching and matching patients and stakeholders with clinical research professionals.

The key collaboration involves an **effective form of minority patient recruitment** called, “Community Advocacy Patient Recruitment.” “Community Advocacy” is the type of foundation that must be built within these communities in order to effectively recruit patients into clinical trials. Media, community, faith-based groups as well as disease-specific programs, Greek and social organizational outreach, is included within the components of the Lecture Series for patients, and the matchmaking Community Advocacy Site Training for medical professionals. The result for P&E Associates is:
ACTELION AUGUST 2006 OUTREACH FOR NUMBERS

Ratings of Events are designated as: Poor, Fair, Good, Excellent and Outstanding

DETOIT
City/Event: Detroit: AFRICAN WORLD FESTIVAL (3-day event)
Tools: Face-to-face Surveys, Patient Information Flyers distributed, Banners
Distribution: Public venue and grounds
Rating: Outstanding
Consultant Report: Everything went smoothly. Nearly 800,000 people were in attendance. ACTELION had a stationery base (consultant arranged a community booth) which allowed us to use the ACTELION banner. Was well positioned next to American Red Cross. Consultant purchased candy for the booth. Got nearly 400 surveys in the 3 days of the event. There was one consultant and four labor workers. We will send report and database to Detroit site investigators and work to develop ways to utilize this information for 2007.
PHILADELPHIA

City/Event: Philadelphia: Unity Day Celebration (1-day event)
Tools: Face-to-face Surveys taken, Patient Information Flyers distributed

Distribution: Public venue and grounds
Rating: Excellent

Consultant Report: Event was well organized. Over 1.2 million attended. ACTELION surveys and flyers were distributed. Consultant and 1 laborer went through grounds. Unfortunately, consultant had 2 laborers who did not show up. They did 250 surveys and 51 respondents (including those who took flyer, but did not know anyone with SCD. Consultant developed a separate “NO” sheet which is not reflected). We will send report and database to Philadelphia site investigators and work to develop ways to utilize this information for 2007.
ST. LOUIS

City/Event: St. Louis Missouri Black Expo (2-day event)
Tools: Face-to-face Surveys, Patient Information Flyers distributed, Banners
Distribution: Public venue /Convention Center
Rating: Outstanding
Consultant Report: Annual event was traditionally well organized and very popular in community. Over 70,000 people were in attendance. ACTELION had a stationery base which allowed us to use the ACTELION banner. Exhibit was well positioned within the Health Pavilion. Consultant purchased candy for the booth. Got nearly 200 surveys in the 2 days of the event. There was one consultant one labor worker. We will send report and database to St. Louis site investigators and work to develop ways to utilize this information for 2007.

ASSET Ad in MBE Magazine, August 2006
Juneteenth Celebration
Basketball brings men together for good cause

Men at risk of prostate cancer had a chance recently to be tested for the disease — and shoot some hoops in a national program that visited Miami.

BY FERNANDO RUANO JR.
Special to The Herald

Ed Sanders traveled the world in search of a basketball playing career.

Unable to make it in the NBA, Sanders played in Turkey, France, Italy and other places. Although it wasn’t the best competition, Sanders enjoyed the same perks as the stars in the States: fame, plenty of money and a luxurious lifestyle.

"I was making a pretty decent living doing something I loved," he said.

But it was long after his playing days were over that Sanders faced another challenge.

Sanders, 60, was diagnosed with prostate cancer in November 1999 during a routine visit to the doctor. His only warning that something might not be right was a frequent need to urinate, especially at night.

"I’ve always been a healthy guy, so all this was a shock to me," he said. "I’m really fortunate I got off the sofa and went to get checked.

Thankfully for him, Sanders is around to tell the story. He’s also doing cancer awareness work to get men around the country the importance of detecting prostate cancer before it’s too late.

Along with his wife, Patricia, Sanders, who lives in Plano, Texas, founded the 50 Hoops National Prostate Awareness Program with the idea of bringing at-risk men together to teach them about the disease, sprinkled in between 3-on-3 basketball.

Now in its seventh year, 50 Hoops, which has annual events in Dallas, Philadelphia, Houston, Atlanta, and St. Louis, recently came to Miami for the first time on June 12. More than 400 men were treated to a day of free screenings, real-life testimonials, live music and some friendly competition on the court at Miami Northwestern High School, 100 NW 7th St.

“We wanted to create something that would involve basketball but, at the same time, make all these guys aware of such a deadly form of cancer," Pat Sanders said during the event. "Most men don’t even go to the doctor. They take things for granted.

William Pauk, 62, is helping to ensure they do not. He’s the former front of a hushed audience in the gymnasium. A prostate and lung cancer survivor who has undergone chemotherapy on three occasions, Pauk talked about his desire to spread his own knowledge on the cancer.

"I think it’s important to let others know their prognosis is not as bad as it sounds," Pauk said.

Granville Cambridge couldn’t agree more. The 77-year-old former Miami-Dade bus operator’s prostate gland was removed in 1994 after a blood test revealed that his prostate-specific antigen (PSA) level was higher than the normal average. Retired since 1992, Cambridge now spends his time emphasizing the dangers of prostate cancer.

"We can’t just talk when someone is diagnosed with the disease, we have to take action," he said. "I don’t think much longer I’m going to live, but while I’m here, I’m going to make sure as many people as possible know about prostate cancer.”

The 50 Hoops event ended with championship games in the 30-49 and 50-year-old divisions. DJ Hardy, Joe Lee, Carlos White, Mike Williams and Donald Myrtle won the 30-49 title with a 60-33 victory; Bob Tyler, Jeff Golioan, Terry Penderson, Sam Wiggins and Glenn Miller won the 50-title 48-33.

Tyler, named MVP of the tournament, underlined the point of the event. “It doesn’t matter how healthy you are,” he said, “you need to get checked.”

*TURN TO HOOPS, 14*
Basketball events providing assists in spreading awareness

Dallas: Couple's goal is to educate attendees about prostate cancer

By TRINA TERRELL
Special Contributor

If not for his wife's persistence, Ed Sanders believes he might not be alive today.

Patricia, his wife of 16 years, constantly urged him to get checked for prostate cancer. When he finally gave in, the first screening revealed he had the disease.

That was in 1995. The couple began to educate themselves about the cancer, and in 1997, they combined their talents to start 50 Hoops National Prostate Cancer Awareness basketball tournaments and health fairs in Dallas. The events focus on educating men 50 and older about the disease.

"Within a year, 50 Hoops developed into a free, interactive sports, health and educational environment for men 50-plus," Mrs. Sanders said.

This year, the couple launched what they call their first franchise partnership with the J.C. Phelps Recreation Center in Oak Cliff and a four-hour event was held there Saturday.

Mr. Sanders, 61, who once played international basketball, concentrated on creating the tournament. Mrs. Sanders, 60, a public relations and marketing executive, recruited health professionals and sponsors to help spread the word about the disease.

"We decided to utilize our expertise to save the lives of men," Mrs. Sanders said.

During Saturday's event, eight teams participated in a three-on-three half-court competition.

The tournament was divided into two categories of men, from ages 50 to 49 and 50 and older.

When the teams took timeouts, Brad Hornberger, a physician's assistant at UT Southwestern Medical Center, provided educational tips about prostate cancer to the audience and the players.

"We want to increase awareness and decrease the stigma of this disease among the community," Mr. Hornberger said.

The couple invited representatives from the city of Dallas, Parkland Memorial Hospital, Methodist Dallas Medical Center and the American Cancer Society to provide additional free services to those at the event.

"We have educated more than 1,600 men over the past eight years and have saved the lives of men who might have gone untreated," Mr. Sanders said.

Before 60 Hoops began working with the Oak Cliff recreation center, it hosted events in Chicago, Miami and military bases.

Throughout the year, Mr. and Mrs. Sanders work with local churches, major cancer-treatment centers, corporations and community organizations.

The organization distributes information to the community about screening, clinical trials, treatment options, hereditary prostate cancer and other prostate-related illnesses, Mrs. Sanders said.

"I appreciate 50 Hoops for having the courage to educate us about a disease that is killing the men in our community," said 59-year-old Charlie Johnson, who has supported 50 Hoops for seven years.
FABULOUS 50 to SEXY at 60

Partnering with Savannah Chapters of NBLIC, 100 Black Men and The Cardiovascular Coalition

PRESENTED By Victory Drive Deliverance Temple
Saturday, August 19, 2006
Savannah, GA

Kenya Cabine
Talent, Radio/TV Host and DJ

Nick name DA BIG DAWG, Kenya is big on networking and being active in men's health issues with his DJ responsibilities at WEAS Radio. A graduate of Savannah Statue University, in Mass Communications-Television & Radio Broadcasting, with a minor in English, Kenya continues to pursue his lifetime passion of working in Television and Radio. He is Radio Host-WH CJ Radio Station Entertainment Editor-Tiger's Roar Newspaper Mass Communications Club, and does work as voice over talent and television host. DA BIG DAWG's Companies include WSAV, and Georgia US Entertainment Reporter, Savannah's NBC affiliate. Kenya joins Fabulous 50 to SEXY at 60 as co-master of ceremonies.

E. Larry McDuffie
Founder, Savannah Community Choir and Program Director, 1230 WSOK

E. Larry McDuffie’s background goes back to his pre-teen years when he started playing the piano. Without any formal training, he was soon playing for a host of churches in the Savannah area. In 1964, he founded the Savannah Community Choir with over 100 local voices. The choir has recorded more than a dozen national albums, and traveled throughout the United States sharing the stage with Rev. James Cleveland, Shirley Caesar, Albertina Walker, Kirk Franklin, the Mississippi Mass Choir, The Mighty Clouds of Joy and many other gospel artists. McDuffie is also a program director for WSOK and host of “Joy in the Morning.”

Co-Master of Ceremony

Bayer

A National African American Men’s Health Conference
Produced by 50 Hoops and the National Physician & Family Referral Project
Stephanie Alston, RN
Health Coordinator, St. Mary’s Health Center

Stephanie Alston, RN is currently the Health Coordinator at St. Mary’s Health Center. She specializes in cardiovascular and diabetes health education. She has worked as a Registered Nurse with the St. Joseph’s/Candler Health System for over 16 years in medical and surgical nursing, pediatrics, wound care and hyperbaric medicine. Stephanie worked as a nursing instructor in the allied health department at Savannah Technical College. A graduate of the University of New York, Mrs. Alston is currently working on her Master’s degree in Nursing with a concentration in Health Education at the University of Phoenix.

Linda Carter
Head Nurse, Bethlehem Missionary Baptist Church

Linda Carter has a passion for helping people get well and feel better. Having overcome a serious illness, she knows the importance of getting educated and having resources available to stay healthy. In 2004, Ms. Carter joined the Nurses’ Ministry of Bethlehem Missionary Baptist Church and currently serves as head nurse. When she is not taking care of her church family, she serves residents in public housing facilities. She also serves on the Executive Board of the Savannah Branch NAACP and works with the Voter Empowerment Campaign, chairing the door-to-door canvassing committee.

Cleveland Latimore
Outreach Project Coordinator, Community Cardiovascular Council, Inc., Savannah

Cleveland Latimore is committed to serving Savannah’s African American community through health education. Educated at Tuskegee Institute, Mr. Latimore facilitates educational classes/seminars within low income communities, and advocates for equal access to health care for underserved and uninsured populations. A champion of health causes, he is actively engaged in building coalitions through participation on various health and community organizations, including: The National Black Leadership Initiative on Cancer III, St. Joseph’s/Candler African American Men’s Health Initiative, Black Male High Blood Coalition, Chatham Operation Stroke, American Heart Association, the African American Health Disparities Coalition and several others.

FABULOUS 50 to SEXY at 60

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There are two parts of your body you never want to hurt. One is a toothache and the other is for your dogs to hurt.” This profound statement made by Jasper Loretz forever changed the life of Lillian Loretz-Williams. Dr. Williams decided to pursue a career in podiatric medicine instead of nursing. After graduating from the Ohio College of Podiatric Medicine in 1996, she completed a residency in primary podiatric medicine specializing in diabetic footcare. Dr. Williams relocated her practice to Savannah in 1999. Today serves the Savannah community at Antioch Medical Associates. Patient education is a top priority for the doctor, who believes providing knowledge to the patient is just as important as treating the disorder. While working hand and hand with The American Diabetes Association, Dr. Williams’ goal is to reduce the number of amputations and other diabetic complications.

Jesse Johnson Jr.
Minister, Victory Drive Deliverance Temple and Heart Disease Survivor

Life for Jesse Johnson changed forever last February when a doctor’s visit revealed that his arteries were 99.9% blocked! It was a wake-up call for the 45-year minister and musician who up to that time believed he was in good health. The news called for a radical shift in his life. His diet and exercise routine have changed and he is more aware and appreciative of life than ever before. A native of Savannah and truck driver for more than 20 years, Minister Johnson looks forward to enjoying life for many more years with his wife and four children.
St. Joseph’s/Candler of Savannah, Georgia is comprised of St. Joseph’s Hospital and Candler Hospital, two of the oldest continuously operating hospitals in the United States. We are the largest healthcare system in southeast Georgia and the only faith based facility in Savannah. Through groundbreaking innovations in such services as cardiology, oncology, digestive diseases, neurosensory disorders, orthopedics, women’s and children’s services and diabetes, St. Joseph’s/Candler sets the standards for healthcare in the region. Free screenings to community for this event.

National Black Leadership Initiative on Cancer (NBLIC), was established in 1986 by the National Cancer Advisory Board of the National Cancer Institute, re-launched itself as the National Black Leadership Initiative on Cancer II: Network Project (NBLIC II). Streamlining its original list of targeted communities, the NBLIC II: Network Project now concentrates on 23 more densely populated African American, high-prevalence cancer communities (HPCC). The Project will be implemented in three phases over a five- year funding period. NBLIC Savannah has been active in all areas of Cancer and community health.

Health & Wellness

The National Organization of the 100 Black Men of America, Inc. has positioned themselves as the mechanism to raise awareness of health concerns affecting African American men, their families and their communities, and to identify partnerships that will assist in reducing health disparities in the African American community.

Nutrition, physical exercise and regular check-ups continue to be significant to the overall health and wellness for African American men and their families. Programs that educate and empower communities regarding their overall health remain a priority for the 100. Specific issues include HIV/AIDS, prostate cancer, diabetes, hypertension, obesity, cardiovascular disease, mental health, domestic violence, and blood/bone marrow donations. Through national initiatives 100 chapters target these health issues with locally relevant programs.

The 100 collaborates with other organizations to promote preventative health strategies, deliver screenings and provide education on these diseases. Specific 100 health and wellness initiatives include: Partners In Prevention (PIP), The Black Church Week of Prayer (HIV/AIDS Awareness Program), and Let’s Talk About It (Prostate Health Program).

100 Partners continue to add value by bringing information and resources to members and the communities in which they serve.
Carolyn Guilford, RN
Critical Care Nurse

A Savannah native, Carolyn Guilford began her nursing education at Armstrong State College, and has enjoyed a 20-year plus career at Georgia Baptist Hospital, and Georgia Southern University. Ms. Guilford has participated in health education lectures and workshops regionally for continuing education in the areas of research and critical care, with a focus on congestive heart failure, and cardiac rhythms. In 2002, she joined and worked in-depth with a large-scale regional cohort health study focused on diet and the health of Southern families. Today, Nurse Guilford coaches and consults on healthy lifestyle choices, facilitating lifestyle changes, nutrition for good health, and management of chronic diseases.

Richard Mazo, MD
Urologist, Urological Associates of Savannah, PC

Richard Mazo, MD is a board-certified urologist whose career spans 20 plus years. In addition to his current position at Urological Associates of Savannah, Dr. Mazo serves at Memorial Health University Medical Center, St. Joseph’s/Candler Hospital, and Evan’s Memorial Hospital. In 1984, he presented a paper at the American Urological Association outlining his research on the effectiveness of Yohimbine in the treatment of erectile impotence. A graduate of the University of North Carolina Chapel Hill, Dr. Mazo completed his residency at the University of Michigan Medical School in Ann Arbor, and fellowship at Meath Hospital in Dublin, Ireland.
Mayor Otis Johnson, PhD.
Mayor of Savannah and Heart Disease Survivor

Dr. Otis Johnson was elected Mayor of Savannah on November 25, 2003. His political career began as a member of the Savannah City Council from 1982-1988. After resigning from the City Council and a tenured faculty position at Savannah State University, he became Executive Director of the Youth Futures Authority. He later served as Dean of the College of Liberal Arts and Social Sciences at Savannah State University, then won a seat on the Savannah-Chatham Board of Public Education. He retired briefly in May 2002 before taking mayoral office in January 2004. Last year, he was named the “2005 Public Elected Official of the Year,” by the National Association of Social Workers. Dr. Johnson was the first black graduate of Armstrong State College in 1964, and the first African American from Savannah to earn an undergraduate degree from the University of Georgia in 1967.

Fabulous 50 Co-Founders

Ed and Pat Sanders, Co-Founders, 50 Hoops:

As co-founder and Vice President of 50 Hoops, Ed Sanders, a former international basketball player, is a prostate cancer survivor. He and his wife, developed the first “South African Hoops Dreams” for President Nelson Mandella, in 1995, the year Ed found that he had cancer. Pat, a former Senior Vice President of three Fortune 500 companies, has been a Chicago and Los Angeles Radio talk show host, former columnist for four Black newspapers and was an international professional speaker and consultant in five countries.

Their company 50 hoops and The National Physician & Family Referral (NPFR) produces tournaments, lecture tours and mini conferences throughout the US which focus upon African American men’s Health issues. Over the past 10 years, the company has developed and produced over 31 events in 28 cities across the country.

50 Hoops, now a Trademarked company, was created when they were 50. Now, ten years later they’ve created another national event FROM FABULOUS 50 TO SEXY AT 60 which premiered in Philadelphia, Saturday, May 20 at the Mt Airy Church of God in Christ. The conferences are FREE to the public, FREE workshops, and FREE breakfast and lunch.
FABULOUS 50 to SEXY at 60

Alfred Gorman, MD
Savannah Heart PC

Dr. Alfred Gorman earned his medical degree from Morehouse School of Medicine in Atlanta. He completed his residency at Dwight Eisenhower Army Medical Center at Fort Gordon and a cardiology fellowship program at Brooke Army Medical Center at Fort Sam Houston, Texas. He is board certified in internal medicine and cardiovascular diseases. Dr. Gorman comes to Savannah Heart, PC from Womack Army Medical Center, Fort Bragg, North Carolina where he was Chief of Cardiology. He recently retired from the U.S. Army as a lieutenant colonel.

Ed Sanders
Founder, 50 Hoops and Prostate Cancer Survivor

Ed Sanders is co-founder and Vice President of 50 Hoops, a 501c(3) organization which began in 1995 when he, a former international basketball player, was diagnosed with prostate cancer. Shortly after his diagnosis, Mr. Sanders and wife Pat presented their South African Hoop Dreams program to Nelson Mandela in South Africa. Since launching their first 50 Hoops event, Ed and wife Pat have developed other health programs as well. National Physician & Family Referral (NPFR) presents lecture tours and mini conferences on important health issues throughout the U.S. “From Fabulous 50 to Sexy at 60: The Black Man’s Guide to Sexual Health & Sexuality,” their latest national health program, premiered in Philadelphia in May 2006.
Our Purpose

"Fabulous 50 to SEXY at 60" is a tasteful, yet provocative Conference Lecture Series that collaborates with local organizations for community discussions about health issues for over 50 men. The Conference focuses upon other health issues that impact black men over 50, including diabetes, hypertension, cholesterol, cardiovascular, BPH (Benign Prostatic Hyperplasia) and ED (Erectile Dysfunction).

Over 50 Black Man's Guide to Sexual Health & Sexuality Series: is a Conference and Lecture series designed to focus on diseases which affect men over 50, and which can make a difference in the quality of their life and intimacy. The conference looks at Diabetes, Cardiovascular Heart Disease, Hypertension, Cholesterol, Prostate Cancer, BPH and Erectile Dysfunction as diseases that are among the greatest disparity, incidence and mortality that affects African American men over 50. It’s A HOW-TO Guide to Quality of Life and better HEALTH FOR BLACK MEN, and teaches:

- WHY African Americans are at greater risk for these diseases
- HOW to stop that cycle with better health practices and early detection awareness
- HOW to recognize symptoms and the best treatment options for YOUR body
- HOW family history plays a role in how soon you should see your doctor

From FABULOUS 50 to SEXY at 60 offers to a DIVERSE audience of PARTICIPANTS information on treatment options and clinical trials. It also offers local community health advocates a way to IDENTIFY with and EXPAND their networks to reach more African Americans with ongoing health educational programs.

Local African American health advocates, churches with health ministries, and a distinguished medical and community panel discuss ways to actively get involved in health awareness issues for African American men over 50 and better educate themselves about health options. Recognized doctors, authors survivors and celebrities; explore ways to incorporate community education in an interesting, provocative way. The program offers FREE SCREENING and Health Evaluations.

DISEASE FACTS

Diabetes: More than 18 million Americans have diabetes and projections show these numbers will continue to grow without public intervention. African Americans account for nearly 40% of these numbers. More than 41 million are in pre-diabetes state.. diabetes among African Americans is 30% higher than among white Americans, and Mortality rates are twice as high as whites.

Cardiovascular Heart Disease: 100,000 African-Americans die annually from cardiovascular disease (CVD), which includes heart disease, stroke, high blood pressure, congestive heart failure, and other diseases. Available data indicate that the probability of dying from CHD is greater in black Americans than in white Americans and that there is a higher prevalence of smoking, hypertension, diabetes, obesity, and left ventricular hypertrophy (LVH) in blacks. Blacks are also less likely to receive coronary angiography or coronary revascularization, making education more critical. Hypertension and Cholesterol are discussed as facilitators for CVD.

BPH (benign prostatic hyperplasia): For men over 50, an increasing and more common prostate problem is prostate enlargement or benign prostatic hyperplasia or BPH. Older men are at risk for prostate cancer as well, but this disease is much less common than BPH. Research shows African American men are 48% more likely not to address this problem in its early stages. But BPH can lead to serious problems, including urinary tract infections. It is important to get information about prevention and maintenance to avoid future health risks.

Prostate and Advanced Prostate Cancer: Perhaps the greatest disparity in cancer incidence and mortality in African Americans is prostate cancer. Mortality rates are particularly striking for prostate cancer, which carries a mortality rate for black males, that is more than double that of white males. Rates of this cancer are 60% higher in African-American men than white men and death rates are nearly two-and-a-half times higher. About 30,770 prostate cancer cases and 5,050 deaths in 2005 make this disease the most common cancer and the second leading cause of cancer death in black men. In comparison with Caucasian males, African American men are diagnosed with prostate cancer much later. This difference in diagnosis and mortality is likely due to African American men delaying or avoiding screening and health disparities in access to care.

ED (Erectile Dysfunction): Half of all men between 50 and 70 (or 3 million men over 50) are increasingly experiencing ED, and it’s the subject of millions of dollars in television, print and radio advertisement. African American men are hesitant about getting the FACTS about ED. ED and its treatment options are rarely discussed by black men or with the man’s doctor. Understanding that this is part of the aging process, and recognizing that the problem is not fatal is important to quality of life and intimacy.
PROGRAM

"From FABULOUS 50 to SEXY at 60"
Hosted by: Victory Drive Deliverance Temple

10:00 - 11:00
Registration
Breakfast Reception: Fellowship Hall

Kenya “DA BIG DAWG” Cabine
E. Larry McDuffie
MASTERS OF CEREMONY

Diabetes Speakers
- Stephanie Alston
- Linda Carter
- Lillian Loretz-Williams

11:00 am - 12:00 pm
Hypertension, Cholesterol, Cardiovascular
- Mayor Otis Johnson
- Cleveland Latimore
- Dr. Alfred Gorman
- Carolyn Guilford
- Minister Jesse Johnson, Jr.

12:00 pm - 12:45 pm
Prostate Cancer, Enlarged Prostate
Erectile Dysfunction Panel
- Dr. Richard Mazo
- Mr. Ed Sanders

12:45 pm - Assemble to Dining Area

1:00 pm - 2:00 pm
Fabulous 50 COMMUNITY
Health FORUM LUNCHEON
QUESTIONS & ANSWERS
Salutes
Prize Drawings

Honoree:
Ms. Martina N. Davis-Correia
Martina joined the United States Army in 1985 where she graduated from the United States Army Nursing Corp and Combat Medical Specialist School at Fort Sam Houston, Texas to become a Flight Nurse for the U.S. Army. During her 13 years of active military duty, Martina traveled extensively and lived and worked among people of many different cultures, ethnic groups and all socio-economic levels. More recently Martina has graduated from Project LEAD and Project LEAD Clinical Trials and Project LEAD Quality Care teaching about the science of breast cancer and its causes. Martina has served on the Department of Defense Breast Cancer Peer Review as a peer reviewer and a mentor and member of the California Breast Cancer Peer Review in San Francisco, where she will serve a 3 year term of peer review.

Martina holds a National position with Amnesty International as PADP National Steering Committee Chairman. Previously held a position of PTA president for 4 years in the 6th District of PTA’s. Martina is a steering committee and organizing member of Left Behind, a Black Male Initiative a grassroots organization in Savannah, Georgia that fights against racial discrimination, unfair punishment and quality education for young black males in the public school system. She presently volunteers with several groups trying to find ways to improve education, reduce crime and racism within the City of Savannah. Martina coaches boys, 12U basketball in the Savannah area and serves as a mentor to young athletes where her team at the YMCA went to State Championships 3 years in a row.

Martina is a 5 year Stage IV Mestatic Breast Cancer Survivor. Diagnosed with this incurable form of breast cancer at the age of 32, Martina was given 3 to 6 months to live after her initial diagnosis. Today she is cancer free. Martina is the Executive Officer of the National Black Leadership Initiative on Cancer, Savannah Coalition, Inc. (NBLIC), a national cancer prevention and education. Her busy schedule also includes:

- Chair of the American Cancer Societies (ACS) Community Action Team (CAT) that works with local and state elected officials to fund cancer programs.
- Public Relations Officer and Co-President of Sisters Network of Southeast Georgia, Inc., an African-American Breast Cancer Survivor Organization
- Volunteer legislative ambassador for the National Breast Cancer Coalition in Washington, DC for the past 3 years
- Georgia Breast Cancer Coalition Fund in Atlanta, Georgia.
- Legislative ambassador for the American Cancer Society’s Celebration on the Hill in Washington, DC.
- Board member of the Georgia Breast cancer Coalition Fund and
- Member of the Susan Komen advisory board here in Savannah.

In her spare time, Martina visits new cancer survivors, travels and speaks to students about human rights and is a health education instructor for the underserved communities. Martina teaches diabetes and cardiovascular education smoking cessation, cancer prevention (colorectal, breast and cervical, lung and prostate cancers) to both English and Spanish communities. Martina does all this while being totally disabled due to continuous cancer prevention treatments and receives no compensation for her volunteerism.

Her assistance in the production of FABULOUS 50 TO SEXY AT 60 is greatly appreciated.